



Office of the City Manager

April 19, 2023

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Subject: Berkeley Police Department launching Traffic Safety Page

On April 24th, BPD will be launching a new Traffic Safety page on the Berkeley Police Department (BPD) Transparency Hub. The page was developed with the goal of supporting informative, constructive, and relevant conversations about how we can improve traffic safety in the city we serve. We will be announcing the new page via a press release and welcome everyone to check out the new page where you will find traffic related data in the form of calls for service, reported collisions, and traffic stop data. Community members who wish to take a deeper dive, can utilize the interactive dashboard to compare the occurrences of traffic incidents with enforcement and education efforts of the BPD. On the page, there will also be a survey application where Council and community members can submit a traffic safety concern to the BPD Traffic Bureau.

Through the department's three-prong approach, the Berkeley Police Department is committed to promoting traffic safety and promoting Fair and Impartial Policing and Vision Zero strategies through the use of data-driven, community-informed, and accountable practices. This effort also supports the City of Berkeley's goals around Reimagining Public Safety. After April 24th, this page can be found at: <https://bpd-transparency-initiative-berkeleypd.hub.arcgis.com/pages/traffic-safety> . In our press release we will also be encouraging readers to follow the link to learn more about the City of Berkeley's Vision Zero Action Plan: [Vision Zero Action Plan | City of Berkeley \(berkeleyca.gov\)](https://www.berkeleyca.gov/vision-zero)

cc: Jennifer Louis, Interim Chief of Police
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Mark Numainville, City Clerk
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Anne Cardwell, Deputy City Manager
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