



Office of the City Manager

November 17, 2020

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Re: Electric Vehicle Workshops & Discounts

On December 9, 2020, the Planning Department's Office of Energy and Sustainable Development (OESD) will host an Electric Vehicles 101 workshop in conjunction with the cities of Albany and San Francisco. The event will explore the benefits of electric cars, as well as incentives and special programs for income-qualified drivers that make electric car ownership more affordable. [Interested community members can register now](#) to participate in this informative event.

OESD participates in additional electric vehicle outreach as part of the Drive Clean Bay Area (DCBA) collaborative. Through December 5th DCBA is offering its second limited-time [preferred pricing campaign](#) to provide discounts on select models of popular all-electric and plug-in hybrid cars. In conjunction with the preferred pricing campaign, DCBA is also hosting a series of introductory electric vehicle webinars throughout the month of November.

Transportation is the largest source of greenhouse gas emissions in Berkeley. Electric vehicle education and discount programs both support the City's [Climate Action Plan](#) and Fossil Fuel Free goals by encouraging electric vehicle adoption. The [2020 Electric Mobility Roadmap](#) also identifies these outreach efforts as strategies to eliminate emissions from private vehicles.

Please share these programs with community members. The attachment provides brief event descriptions and images to facilitate information sharing with your constituents.

Attachment 1: Electric Vehicle Outreach Content (Word document)

cc: Paul Buddenhagen, Deputy City Manager
David White, Deputy City Manager
Jenny Wong, City Auditor
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager
Jordan Klein, Interim Director, Planning and Development Department