



Office of the City Manager

September 21, 2020

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Re: Resilient Home and SunShares Residential Discount Solar Programs

This fall homeowners can take advantage of two, limited-time group purchase programs – East Bay Community Energy’s (EBCE) [Resilient Home](#) and [Bay Area SunShares](#) – to install discounted solar and storage. Both programs offer rooftop solar, with options for battery backup, pre-negotiated pricing, and free quotes. The newly launched Resilient Home program is only open to EBCE customers in Alameda County, while Bay Area SunShares, administered by the non-profit Business Council on Climate Change since 2016, is open to any Bay Area resident. Each program offers different discounts and works with different solar companies.

The Planning Department’s Office of Energy and Sustainable Development (OESD) is promoting both programs so residents can select from multiple providers to choose the best option for their home. For those considering rooftop solar, this is the last program cycle to take advantage of the federal solar tax credit, which expires in 2021. Battery backup has become more critical as we experience more power disruptions during longer wildfire seasons and more frequent extreme heat events. Both rooftop solar and battery storage support the City’s climate and resilience goals.

Please share information about both programs and upcoming webinars with community members. Attached you will find images and text to facilitate communication with your constituents.

Attachment 1: Resilient Home and SunShares text and images to share

cc: Paul Buddenhagen, Deputy City Manager  
David White, Deputy City Manager  
Jenny Wong, City Auditor  
Mark Numainville, City Clerk  
Matthai Chakko, Assistant to the City Manager  
Jordan Klein, Interim Director, Planning and Development Department