

Human Welfare and Community Action Commission

AGENDA

Wednesday, February 17, 2016

7:00 PM

South Berkeley Senior Center, 2939 Ellis St. (Corner Ellis/Ashby)
Berkeley, CA 94703

Preliminary Matters

1. Roll Call
2. Public Comment

Update/Action Items

The Commission may take action related to any subject listed on the agenda, except where noted.

3. Approve Minutes from the 11/18/2015 Regular Meeting and 1/27/2016 Special Meeting (Attachment A)
4. Election of the Chair and Vice Chair
5. Review Draft Report on Partnership with Alameda County-Oakland Community Action Partnership (AC-OCAP) to Administer Community Services Block Grant (CSBG) Funds (Attachment B)
6. Commission Process Improvement Resolution (Sood) (Attachment C)
7. Berkeley Community Services Fund Resolution (Sood) (Attachment D)
8. Update on Filling HWCAC Vacancies
9. Update on Air Quality in West Berkeley
10. Update on Responsible Banking Services (Attachment E)
11. Review Safe Act Council Report (Fishman)
12. Discuss Impacts of Coal Exportation on the City of Berkeley's Communities
13. Discuss Possible Action Regarding the Rising Cost of Berkeley's Residential Water Bills
14. Review Minutes from Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE) (Attachment F)
15. Review Latest City Council Meeting Agenda (Attachment G)
16. Future Agenda Items

Adjournment

Attachments

- A. Draft Minutes of the November 18, 2015 and the January 27, 2016 Meetings
- B. Draft AC-OCAP Report
- C. Commission Process Improvement Resolution
- D. Berkeley Community Services Fund Resolution
- E. Report on Wells Fargo's Community Involvement and Investment in the City of Berkeley
- F. Minutes from SSBPPE meetings
- G. Review City Council Meeting Agenda at City Clerk Dept. or
<http://www.cityofberkeley.info/citycouncil>

Communications

Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record.** If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the relevant board, commission or committee for further information. Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at Housing and Community Services Department located at 2180 Milvia Street, 2nd Floor.

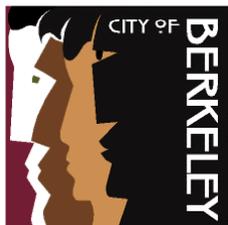
This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6342 (V) or 981-6345 (TDD) at least three business days before the meeting date. **Please refrain from wearing scented products to this meeting.**

Secretary:

Wing Wong
Health, Housing & Community Services Department
510-981-5428
wywong@CityofBerkeley.info

Mailing Address:

Human Welfare and Community Action Commission
Wing Wong, Secretary
2180 Milvia Street, 2nd Floor
Berkeley, CA 94704



Human Welfare and Community Action Commission

DRAFT MINUTES

Wednesday, November 18, 2015

7:00 PM

South Berkeley Senior Center, 2939 Ellis St. (Corner Ellis/Ashby)
Berkeley, CA 94703

Preliminary Matters

1. Roll Call: 7:09
Present: Dunner, Bookstein, Sood, McMullan, Browne (7:20), Omodele, Fishman, Olivieri, Cross.
Absent: Magofna, Flanders, Trigueros
Quorum: 7
Staff Present: Kristen Lee, Raquel Molina
2. Public Comment (Non-Agenda): 0

Update/Action Items

The Commission may take action related to any subject listed on the agenda, except where noted.

3. Approve Minutes from the 9/16/15 Regular Meeting and the 10/21/15 Regular Meeting
Action: M/S/C (Cross/McMullan) to approve the 9/16/15 minutes as submitted and M/S/C (McMullan/Fishman) to approve the 10/21/15 minutes with the following revisions to Item No. 5: 1) Indicate that Commissioner Sood's request was to submit additional material for discussion and 2) The number of speakers be listed with the item for clarity.
Vote: Ayes – Dunner, Bookstein, Sood, McMullan, Omodele, Fishman, Olivieri, Cross; Noes – None; Absent – Magofna, Browne, Flanders, Trigueros
4. Approve The 2016 Community Services Block Grant (CSBG) Contract
Action: Presentation made by staff member Kristen Lee. M/S/C (McMullan/Dunner) to approve the Community Services Block Grant approved as presented.
Vote: Ayes - Dunner, Bookstein, Sood, McMullan, Browne, Omodele, Fishman, Olivieri, Cross; Noes – None; Absent – Magofna, Flanders, Trigueros
5. Implementation of Tier One Recommendations from the Homeless Task Force- Genevieve Wilson
Action: Presentation made by Genevieve Wilson. M/S/C (McMullan/Browne) to send a memo to Council in support of Councilmember Arreguin's November 3, 2017 council report (Item No.18).
Vote: Ayes - Dunner, Bookstein, Sood, McMullan, Browne, Omodele, Fishman, Olivieri, Cross; Noes – None; Absent – Magofna, Flanders, Trigueros

6. Adoption of 2016 HWCAC Meeting Schedule (D)
Action: M/S/C (Fishman/Omodele) to adopt the 2016 HWCAC meeting schedule as submitted.
Vote: Ayes - Dunner, Bookstein, Sood, McMullan, Browne, Omodele, Fishman, Olivieri, Cross; Noes – None; Absent – Magofna, Flanders, Trigueros
7. Selection of Low Income Representative by Remaining Representatives of the Poor- Davila
Action: Acting alone, the remaining members of the low income representatives, commissioners Olivieri and Cross, reinstated Cheryl Davila to the HWCAC as a Representative of the Poor (District 1) pending City Council confirmation.
Vote: Ayes – Olivieri, Cross; Noes – None; Absent - Trigueros
8. Commission Process Improvement Resolution (Sood)
Action: M/S/C (Cross/Sood) to approve the resolution submitted by Commissioner Sood with the following revision: removal of the “whereas clause” referring to the “representatives of the poor”. Accompanying council report will be drafted by Commissioner Sood and submitted for review.
Vote: Ayes – Sood, McMullan, Browne, Omodele, Fishman, Olivieri, Cross; Noes – Dunner, Bookstein; Absent – Magofna, Flanders, Trigueros
9. Berkeley Community Services Fund Resolution (Sood) (F)
Action: Resolution reviewed. M/S/C (Dunner/Olivieri) to bring item back for further discussion at next meeting.
Vote: Ayes – Dunner, Bookstein, Sood, McMullan, Browne, Omodele, Fishman, Olivieri, Cross; Noes – None; Absent – Magofna, Flanders, Trigueros
10. Review Safe-Act Council Report (Flanders)
Continued to next meeting.
11. Discuss Impacts of Coal Exportation on the City of Berkeley’s Communities
Item removed from agenda.
12. Discuss Possible Action Regarding the Rising Cost of Berkeley’s Residential Water Bills
Continued to next meeting. Commissioner Dunner will spearhead.
13. Discuss and Approve Two Remaining Topics to be Submitted to the Newly Created UC Berkeley Research Center
Action: M/S/C (Sood/McMullan) to submit the following topic to the UC Berkeley Research Center: 1) Youth employment opportunities; 2) Composition/demographics of low income Berkeley residents and the challenges they face (transportation, food, health); Homeless Count info.

Vote: Ayes – Dunner, Bookstein, Sood, McMullan, Browne, Omodele, Fishman, Olivieri, Cross; Noes – None; Absent – Magofna, Flanders, Trigueros

14. Update: City Council Item Regarding Berkeley’s Community Commercial Sidewalks and Public Spaces (McMullan)

Action: M/S/F (McMullan/Olivieri) to send a letter to Council amending language in the proposed Sidewalks Ordinance to remove references to defecation/urination and other defaming terms.

Vote: Ayes – Bookstein, McMullan, Browne, Fishman, Olivieri; Noes – Dunner, Sood, Cross; Abstain – Omodele; Absent – Magofna, Flanders, Trigueros

Action: M/S/F (Sood/McMullan) to recommend to Council that the title of the proposed ordinance be revised to use language that promotes personal dignity through the use of respectful language.

Vote: Ayes – Bookstein, Sood, McMullan, Browne, Fishman, Olivieri; Noes – None; Abstain – Omodele, Dunner, Cross; Absent – Magofna, Flanders, Trigueros

15. City Commission Updates: Planning Commission’s Proposal on Payday Lenders; Housing Commission’s Proposal on West Berkeley Air Quality; Commission on Aging’s Report-Annual Meetings of Commission Appointees (Molina)
Updates provided by staff member Raquel Molina.

16. Review Latest City Council Meeting Agenda

Agenda reviewed.

Adjournment

Adjourned at: 9:30

Minutes approved on: _____

Acting Commission Secretary: _____

Raquel Molina



Human Welfare and Community Action Commission

DRAFT MINUTES

Wednesday, January 27, 2016

7:00 PM

South Berkeley Senior Center, 2939 Ellis St. (Corner Ellis/Ashby)
Berkeley, CA 94703

Preliminary Matters

1. Roll Call: 7:09 PM
Present: Dunner, Sood, Browne, Omodele, Fishman, Cross
Absent: Bookstein (excused), McMullan, DaSilva, Olivieri, Trigueros
Quorum: 6
2. Staff Present: Kristen Lee, Wing Wong
3. Public Comment: 2

Update/Action Items

The Commission may take action related to any subject listed on the agenda, except where noted.

4. Approve Minutes from the 11/18/2015 Regular Meeting
Action: M/S/C (Sood/Fishman) to approve the 11/18/15 minutes with the following revisions: A) Item No. 3: indicated that all 327 people were present on October 21, 2015 for the Israel item. B) Item No. 8 and No. 9 were discussed and voted to be submitted to the City Council.
Vote: Ayes -- Dunner, Sood, Browne, Omodele, Fishman, Cross; Noes – None; abstain – None; Absent: Bookstein (excused), McMullan, DaSilva, Olivieri, Trigueros.
5. Review CSBG Desk Review Monitoring Report
Commissioners reviewed the CSBG 2015 desk review monitoring report.
6. Update on Filling Vacancies Among the Elected Representatives for the Poor
Speaker: 1
Ms. Leah Simon-Weisberg was elected in September 2015, but she has withdrawn her application and will not be serving as a commissioner.
7. Review Draft CSBG Tripartite Board Proposed Restructuring
Speaker: 1
Presentation made by staff member Kristen Lee.
Action: M/S/C (Sood/Browne) to agree A) Alameda County-Oakland Community Action Partnership (AC-OCAP) to administer Berkeley's CSBG fund; B) The commission will elect one member to represent on the AC-OCAP Administrating Board; and C) HWCAC will remain a 15-member commission.
Vote: Ayes -- Dunner, Sood, Browne, Omodele, Fishman, Cross; Noes – None; abstain – None; Absent: Bookstein (excused), McMullan, DaSilva, Olivieri, Trigueros.
8. Commission Process Improvement Resolution
Continued to 2/17/2016 meeting.
9. Berkeley Community Services Fund Resolution
Continued to 2/17/2016 meeting.

10. Update on Air Quality in West Berkeley
The City Council has moved this item from 1/26/2016 Information Calendar to 2/9/2016 Action Calendar. Continued to 2/17/2016 meeting.
11. Review Safe-Act Council Report
Commissioner Fishman agreed to take the lead on the report and will bring a draft to the Commission for review. Continued to 2/17/2016 meeting.
12. Discuss Impacts of Coal Exportation on the City of Berkeley's Communities
Continued to 2/17/2016 meeting.
13. Discuss Possible Action Regarding the Rising Cost of Berkeley's Residential Water Bills
Commissioner Dunner shared information about the East Bay Municipal Utility District Customer Assistance Program. <https://www.ebmud.com/customers/billing-questions/financial-assistance/customer-assistance-program/>
Continued to 2/17/2016 meeting.
14. Review Latest City Council Meeting Agenda
Continued to 2/17/2016 meeting.

Adjournment

Adjourned at 9:06 PM

Minutes Approved on:

Commission Secretary: _____

Wing Wong



Human Welfare &
Community Action Commission

ACTION CALENDAR
March 8, 2016

To: Honorable Mayor and Members of the City Council
 From: Human Welfare and Community Action Commission (HWCAC)
 Submitted by: Praveen Sood, Chairperson, HWCAC
 Subject: Partnership with Alameda County-Oakland Community Action Partnership to Administer Community Services Block Grant (CSBG) Funds

RECOMMENDATION

Adopt a Resolution directing the City Manager to enter into an agreement with the Alameda County-Oakland Community Action Partnership (AC-OCAP) to partner with the City of Berkeley and administer Community Services Block Grant (CSBG) funding to provide services for low-income individuals and families in Berkeley. The HWCAC would remain a fifteen-member Commission.

FISCAL IMPACTS OF RECOMMENDATION

Minimal. While there would be a reduction in CSBG funds available to support City of Berkeley staff, the administrative requirements for managing the funds would also be reduced. Other federal funds would be redirected to allow staff to take on other duties supported by the redirected funds, resulting in a minimal loss of funding to support staff work. A \$40,000 increase in CSBG funding will be available for low-income services in Berkeley. AC-OCAP would charge 20% of the CSBG award to administer the funding.

CURRENT SITUATION AND ITS EFFECTS

The City of Berkeley is designated as a Community Action Agency (CAA), and as such, receives Community Services Block Grant funds (CSBG) which support anti-poverty programs. CSBG funds are part of the federal Department of Health and Human Services (HSS) budget passed through the state to local CAAs. Berkeley is a minimally funded jurisdiction due to its size, and receives approximately \$250,000 per year.

As a CAA, CSBG regulations require that Berkeley have a Tripartite Board comprised of public sector, private sector, and low-income representatives. The Human Welfare and Community Action Commission (HWCAC) functions as the Tripartite Board of the Berkeley CAA. As such, it is expected to act like the board of a non-profit agency, engaging in activities like reviewing financial reports. The HWCAC also has the dual role of acting like the majority of other City Commissions. Over the years, this hybrid role has been confusing for Commissioners and results in deficiencies in meeting the

CSBG Tripartite Board requirements. Recent changes to the duties and functions of the Tripartite Board have exacerbated these challenges.

The following are challenges:

1. Commission Vacancies: The last year the HWCAC had a full complement of commissioners was 2005. Consequently, vacancies on HWCAC have been noted as “finding” in the past several years when the State Department of Community Services and Development conducted audits. Continued findings may jeopardize CSBG funding in future. A shift to a partnership with AC-OCAP is recommended to avoid future findings.
2. HWCAC Role: CSBG funds are currently allocated to a homeless agency. The HWCAC does not directly review funding for homeless programs. The HWCAC primarily advises City Council on funding for services for low-income Berkeley residents, not including homeless funding and services, which are reviewed by the Homeless Commission. This entails reviewing funding applications every two years. Even though CSBG funding is allocated to BOSS, HWCAC does not have any role in financial and programmatic development and evaluation of BOSS.

At its January 27, 2016 meeting, the HWCAC voted (M/S/C Sood/Browne. Ayes: Dunner, Sood, Browne, Omodele, Fishman, and Cross. Noes: None. Abstentions: None. Absent: Bookstein (excused), McMullan, Olivieri, and Trigueros.) to recommend that City Council direct the City Manager to enter into a Partnership with Alameda County – Oakland Community Action Partnership to have AC-OCAP administer CSBG funding for the City of Berkeley. The agreement would stipulate that one member of the HWCAC be elected to serve on the AC-OCAP Board. The HWCAC also recommends that its structure remain the same; the HWCAC would remain a 15-member Commission, with six of its members chosen from low-income neighborhoods in Berkeley.

BACKGROUND

The War on Poverty was block-granted to the states as the Community Services Block Grant (CSBG) and has provided anti-poverty funds to the City of Berkeley. The City of Berkeley is a Community Action Agency (CAA) and receives Community Services Block Grant funds (CSBG) to support anti-poverty programs. CSBG funds are part of the federal Department of Health and Human Services budget passed through the state to local CAAs. Historically, the City of Berkeley has awarded Community Services Block Grant funds to homeless programs.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental impacts or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

Failure to fulfill CSBG Tripartite Board requirements could result in a loss of CSBG funding.

ALTERNATIVE ACTIONS CONSIDERED

The HWCAC discussed shrinking to become a nine-member commission, but decided that this could dilute the voices of low-income residents of Berkeley in their decisions.

CITY MANAGER

See Companion Report.

CONTACT PERSON

Wingyin Wong, Secretary, HWCAC, HHCS, 981-5428

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

SHORT TITLE OF RESOLUTION HERE

WHEREAS, (Whereas' are necessary when an explanation or legislative history is required); and

WHEREAS, (Insert Additional 'Whereas Clauses' as needed); and

WHEREAS, enter text here; and

WHEREAS, enter text here; and

WHEREAS, (The last "Whereas" paragraph should contain a period (.) .

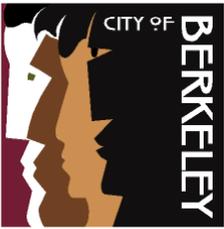
NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that (Action to be taken) - ends in a period (.).

BE IT FURTHER RESOLVED that (for further action if needed; if not delete) - ends in a period (.).

Exhibits **[Delete if there are NO exhibits]**

A: Title of the Exhibit

B: Title of the Exhibit



ACTION Calendar
November 17, 2015

To: Honorable Mayor and Members of the City Council
From: Human Welfare and Community Action Commission
Submitted by: Praveen Sood, Chairperson, Human Welfare and Community Action Commission
Subject: Commission Process Improvement

RECOMMENDATION

Adopt a Resolution requesting that the City Manager examine the addition of language to the Berkeley Municipal Code that clarifies the management of city of Berkeley commissions.

FISCAL IMPACTS OF RECOMMENDATION

There are minimal costs associated with the actions recommended beyond amending the policy as appears in city publications.

CURRENT SITUATION AND ITS EFFECTS

The current code regarding the operations of the city commissions is unclear on several areas.

BACKGROUND

The city of Berkeley has a unique system of commissions that acts on a consultative basis with city councilor a variety of topics. Like most things these commissions need to look at continually improve their process. This resolution recommends several changes to the code regarding commissions in an effort to protect free speech and improve the performance of these valuable groups.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental impacts or opportunities associated the action suggested in this report.

RATIONALE FOR RECOMMENDATION

As a member of the commission system, the Human Welfare and Community Action Commission has a vested interest in the improved operations of the commission system.

ALTERNATIVE ACTIONS CONSIDERED

None

CITY MANAGER

The City Manager [TYPE ONE] concurs with / takes no position on the content and recommendations of the Commission's Report. [OR] Refer to the budget process.

Note: If the City Manager does not (a) concur, (b) takes any other position, or (c) refer to the budget process, a council action report must be prepared. Indicate under the CITY MANAGER heading, "See companion report."

CONTACT PERSON

, , ,

Attachments:
1: Resolution

RESOLUTION NO. ##,###N.S.

Commission Improvement Process

WHEREAS, the Human Welfare and Community Action Commission is organization with the city's commission program and has a vested interest in the approved function of the commissions

WHEREAS, here is potential for the commission appointment process to be used in ways that it may not have been intended

WHEREAS, the set of rules regarding the removal of commissioners by their appointing city council member is not clearly defined

WHEREAS, we believe the system could be improved with closer contact between commissioners and their appointing city councilpersons

NOW THEREFORE BE IT RESOLVED by the City Council of the city of Berkeley that the city manager examine the feasibility making changes to the existing city code to improved the operations of the commission process

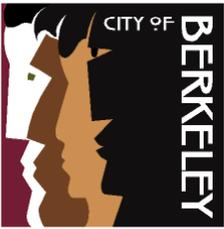
BE IT FURTHER RESOLVED that BMC 3.78.030 Vacancy and Removal Section A Sentence 2 be amended with the following or similar language.. "Vacancies on the board shall result when a member notifies the City Clerk of his/her resignation, or when an elected member moves and establishes residence outside of his/her election district, or when a commissioners appointment is revoked by the appointing city council member in writing with a minimum of 30 days notice." This will ensure that any terminations of appointment are done with advanced notice and will ensure against the conflicts of interest that may arise from last minute removals of commissioners

BE IT FURTHER RESOLVED that BMC 3.78.030 Vacancy and Removal Section B Sentence 1 be amended with the following or similar language.. "finish the unexpired term of the appointment. This vacancy appointment may not vote on commission items till the 2nd meeting following their appointment." This will ensure against the conflicts of interest that may arise from that last minute appointments made to affect the outcomes of votes.

BE IT FURTHER RESOLVED that BMC 3.78.040 Temporary Vacancies Sentence 3 shall be amended with the following language.. "remaining representatives of the poor, as long as that appointment is approved by at minimum of 3 representatives of the poor, if three representatives of the poor are not available then the temporary appointment may be voted on by a quorum of commissioners and may be approved by a majority of the quorum." This change ensures that any temporary vacancies on the Human Welfare and community Action Commission are approved by a minimum number of members of the commission, currently there is no defined number of voting members required.

BE IT FURTHER RESOLVED that BMC 3.78.050 officers, meeting, and procedures be amended with the following or similar language "E. City Council members will meet with the commissioner appointees in person, or via a phone call or online meeting every 6 months starting on the day of their appointment." This will help ensure better communication between council members and their appointees.

BE IT FURTHER RESOLVED by the city council of the city of Berkeley that the city manager and city attorney examine and changes necessary to apply the appropriate changes to the code in regards to all of the city's commissions



To: Honorable Mayor and Members of the City Council
From: Human Welfare and Community Action Commission
Submitted by: Praveen Sood, Chairperson, Human Welfare and Community Action Commission
Subject: Berkeley Community Fund

RECOMMENDATION

Adopt a Resolution requesting that the City Manager examine the creation of a fund that would allow people to make tax-deductible donations that would be disbursed through the city's community agency allocation process.

FISCAL IMPACTS OF RECOMMENDATION

There are possible costs associated with the actions recommended in regards establishing a funding mechanism and for ongoing management of the fund.

CURRENT SITUATION AND ITS EFFECTS

Currently, any person looking to support organizations that provide services to the citizens of Berkeley would have to evaluate and investigate these organizations on their own, and then donate to each organization individually. In addition, they wouldn't get the benefit of the ongoing monitoring that occurs through city staff.

BACKGROUND

The city of Berkeley has a well established system for reviewing, funding, and monitoring non profit organizations that provide a broad range of services to people in the city of Berkeley. By providing a formal mechanism, the city would be able to give citizens the opportunity to help provide funding to a wide organizations through a single vehicle. In addition to an easy donation system, people would also get access to organizations have gone through a vetting process with city commissions and employees and are monitored on a regular basis.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental impacts or opportunities associated the action suggested in this report.

RATIONALE FOR RECOMMENDATION

This fund would provide people with a single mechanism through which they could donate to a range of organizations that are reviewed, vetted, and monitored on a regular basis through the city of Berkeley. This would leverage existing processes to make it easier for people to make donations while providing a source of additional funds for community agencies.

ALTERNATIVE ACTIONS CONSIDERED

None

CITY MANAGER

The City Manager [TYPE ONE] concurs with / takes no position on the content and recommendations of the Commission's Report. [OR] Refer to the budget process.

Note: If the City Manager does not (a) concur, (b) takes any other position, or (c) refer to the budget process, a council action report must be prepared. Indicate under the CITY MANAGER heading, "See companion report."

CONTACT PERSON

, , ,

Attachments:
1: Resolution

RESOLUTION NO. ##,###N.S.

Berkeley Community Fund

WHEREAS, the Human Welfare and Community Action Commission is organization within the city's commission program and works with city council to find ways to support programs that provides social services in the city of Berkeley

WHEREAS, the City currently has a process in place for locating, vetting, and monitoring programs

WHEREAS, many citizens would be interested in an easy to donate way to support organizations that provide services in the city of Berkley

NOW THEREFORE BE IT RESOLVED by the City Council of the city of Berkeley that the city manager examine the feasibility of creating a fund the allows people to make tax deductible cash donations that would then be added to the funding amounts available for allocation through the Berkeley Community Agency Allocations determined in the Berkeley Community Action Agency Action Plan.

BE IT FURTHER RESOLVED that 100% of the donations to the proposed fund should be allocated for agency funding

BE IT FURTHER RESOLVED that the total amount to be considered for allocation by each commission for its set of agency allocations be establish by city staff

BE IT FURTHER RESOLVED that the city should make a available a report on which community agencies received allocations from the fund and the amount of that allocation within 90 days of the completion of the funding allocations.



Office of the City Manager

INFORMATION CALENDAR

December 15, 2015

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, Interim City Manager

Submitted by: Henry Oyekanmi, Director, Finance Department

Subject: ANNUAL UPDATE ON WELLS FARGO'S COMMUNITY INVOLVEMENT AND INVESTMENT IN THE CITY OF BERKELEY

INTRODUCTION

On May 7, 2013 Council adopted Resolution No. 66,106-N.S. authorizing the City Manager to execute a four-year contract with Wells Fargo Bank. The Bank is to provide comprehensive banking services to the City. Exhibit D of the executed contract requires that Wells Fargo Bank provides an annual report about its Community Involvement and Investments with-in the City of Berkeley.

CURRENT SITUATION AND ITS EFFECTS

This report is the annual report of Wells Fargo Bank's Community Involvement and Investments with-in the City of Berkeley.

In California, Wells Fargo states that it makes grants to community service organizations and projects in three primary areas: Community Development, Education, and Human Services. Additionally, Wells Fargo Bank states it considers requests from organizations that work toward improving a community's quality of life through art, cultural, or civic projects.

Attachments to this report are as follows:

1. **Corporate Social Responsibility Interim Report 2014 "Culture counts."** A report providing a corporate-wide overview of Wells Fargo's 2014 Corporate Social Responsibility programs and activities undertaken in the U.S. and primarily focused on activities within the areas of social, economic, and environmental enhancement and well-being.
2. **Donation List.** A listing of organizations in the City of Berkeley that received donation(s) from Wells Fargo from 2014-YTD. **Total of all donations on this list is \$1,945,750.00**
3. **Wells Fargo in your community.** A statistical data sheet quantifying impacts within the City of Berkeley.

a. Service

- 136 Wells Fargo members living in Berkeley and 81 working here
- 6 banking locations (3 in low to moderate income communities)
- 29 ATMs (17 in low to moderate income communities)
- 91 home loan purchases valued at \$62.8MM
- 24 home improvement loans valued at \$9.4MM
- 1,846 home equity loans valued at \$301.2MM
- 134 home refinance loans valued at \$84.5MM

b. Involvement

- \$836,000 through corporate and foundation giving
- \$493,158 in community support and United Way contributions
- \$169,773 in matching gifts
- 21 volunteer hours

c. Investment

- 249 mortgage loans extending \$156.8MM in credit
- 683 small business loans extending \$30.2MM in credit
- 3 small farm loans extending \$130,000 in credit
- 3 community development loans extending \$2MM in credit
- 9 community development investments valued at \$313,000

POSSIBLE FUTURE ACTION

Continue to collect data and report to Council on an annual basis.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

None.

CONTACT PERSON

Dennis Dang, Acting General Services Manager, Finance, 981-7329

Attachments:

- 1: Corporate Social Responsibility Interim Report 2014 "Culture counts."
- 2: Donation List
- 3: Wells Fargo in your community

Wells Fargo & Company Corporate Social Responsibility Interim Report 2014



Culture counts.

An unwavering focus on our communities.





Our culture of caring for communities

At Wells Fargo, corporate social responsibility (CSR) is part of our culture—it's fundamental to our vision and values and the way we manage our company. It's been that way since our founding in 1852 when co-founder Henry Wells said, "Our lives are not measured by the number of years and days we exist, but by what we accomplish while we live, and the good we may render to our fellow man." That heritage holds true today—and it's important to our future.

This latest CSR report shows how, in 2014, we continued to live up to the principles on which our company was founded. We understand and embrace our responsibility to help create more resilient and sustainable communities and have a clear focus on our social, economic, and environmental priorities. With very thoughtful about how and where we invest our resources, focusing on developing deep relationships with community partners and other stakeholders to support economic growth. In 2014, we donated more than \$1 billion to 17,000 nonprofits and surpassed our \$1 billion philanthropy goal three years early. We also exceeded our community development goal of \$3 billion by 2014, providing \$7 billion in

loans and investments that aim to advance affordable housing, job creation, community services, and economic development in low- and moderate-income areas.

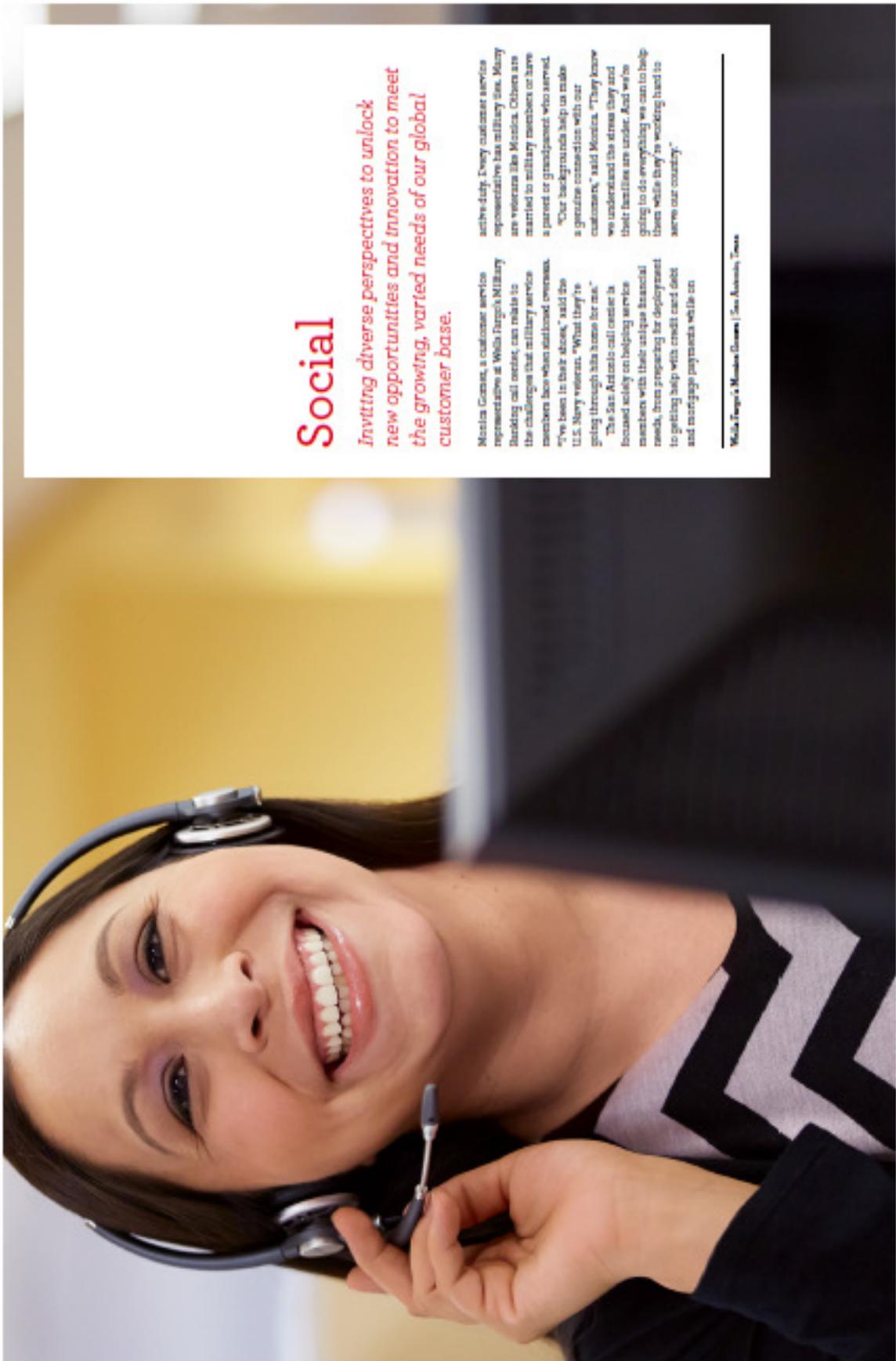
In appreciation of our team members

Our success as a company results from the care and compassion of our 267,000 team members who bring our culture to life each day. They take care of our customers. They develop innovative and more sustainable ways to run our operations. They unselfishly give their time, talent, and personal financial resources to causes important to them. During 2014, our team members volunteered 1.74 million hours. They also set a company record by pledging \$177 million

to nonprofits and schools—including \$10.5 million during our annual workplace giving campaign—up nearly 10 percent from 2013. In fact, we were named United Way Worldwide's No. 1 workplace giving campaign in the U.S. for the sixth year in a row.

We're especially proud of Wells Fargo's 99-year-old Volunteer Leave program, which provides paid leave to team members who help a nonprofit. Marie Roberts of Denver, Colorado, pictured on the cover, co-founded Foraged Feast, a nonprofit that collects fresh produce from local farms and delivers it to food banks. She spent three months on volunteer leave using her skills as a business banking relationship manager to improve the nonprofit's food delivery options and help it grow.

Henry Wells
Co-founder of Wells Fargo



Social

Inviting diverse perspectives to unlock new opportunities and innovation to meet the growing, varied needs of our global customer base.

Monica Gomez, a customer service representative at Wells Fargo's Military Banking call center, can relate to the challenge that military service members face when stationed overseas. "I've been in their shoes," said the U.S. Navy veteran. "What they're going through hits home for me."

The San Antonio call center is focused solely on helping service members with their unique financial needs, from preparing for deployment to getting help with credit card debt and mortgage payments while on active duty. Every customer service representative has military ties. Many are veterans like Monica. Others are married to military members or have a parent or grandparent who served. "Our backgrounds help us make a genuine connection with our customers," said Monica. "They know we understand the stress they and their families are under. And we're going to do everything we can to help them while they're working hard to serve our country."

Wells Fargo's Monica Gomez | San Antonio, Texas



Economic

Strengthening financial knowledge and opportunities for underserved customers and communities by expanding access to affordable banking products, resources, and education.

Once struggling financially, Isaac Williams never gave up the hope he'd one day have his own home.

"It was my lifelong dream," said the Vietnam War veteran.

In 2004, Isaac approached Home Mortgage Consultant Josh Hoffmeister in Indianapolis, whom he learned about Wells Fargo's NeighborhoodLIFT® program, a collaborative effort between Wells Fargo and NeighborWorks® America that offers down payment assistance and homebuyer education.

To date, NeighborhoodLIFT and other Wells Fargo LIFT programs

have created more than 6,000 homeowners.

Isaac received a program

NeighborhoodLIFT grant, qualified for a mortgage through a Federal Veterans Affairs program, and bought his first home in November 2004.

"I'd had a tough time," Josh said, "but he has pulled himself out of it. What he has been able to do is amazing."

Isaac said, "From the day I moved into my home, I haven't stopped smiling."

Isaac Mahara | Indianapolis, Indiana



Environmental

Being environmentally proactive by minimizing energy and water consumption, reducing waste, and supporting renewable sources of energy.

A team of professors at Boston University is striving to improve energy efficiency and reduce energy costs in low-income housing communities through a research project with the Madison Park Development Corporation in Roxbury, Massachusetts.

The team has worked closely with residents of Madison Park Village, a low-income community, to explore how economic, environmental, engineering, and sociological concerns affect energy use.

"To solve problems, you have to understand how people live and the challenges they experience," said

Robert Kaufman, a professor in the earth and environment department.

Wells Fargo provided a \$5,000 research grant to the university through its Clean Technology and Innovation program. It's part of Wells Fargo's \$200 million commitment to community grants for grassroots environmental initiatives.

Marta Marcella, the project manager, said, "It's nice that our team is able to see how our research directly impacts a community. But with this project we're developing a roadmap to improve efficiency, cut costs, and even find solutions to heating and air conditioning problems."

Robert Kaufman, Madison Park Development Corporation's Jean Poulos, Wells Fargo's Jim Quirk, and Marta Marcella in Boston, Massachusetts



Wells Fargo & Company
420 Montgomery Street
San Francisco, California 94104
1-800-870-5865 wells Fargo.com

Our Vision:

Satisfy all our customers' financial needs and help them succeed financially.

Nuestra visión:

Satisfacer todas las necesidades financieras de nuestros clientes y ayudarlos a alcanzar el éxito financiero.

我們的願景:

滿足我們所有客戶的財務需求，並協助他們取得財務上的成功。

Notre Vision:

Répondre à tous les besoins financiers de nos clients et les aider à obtenir du succès financièrement.

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Attachment 2

No.	<u>ORGANIZATION NAME: (City of Berkeley) 2014-YTD</u>
1	A Better Way, Inc.
2	AnewAmerica Community Corporation
3	BERKELEY REPERTORY THEATRE
4	Bay Area Outreach and Recreation Program
5	Berkeley Food and Housing Project
6	Berkeley Society for the Preservation of Traditional Music
7	Berkeley Student Cooperative, Inc.
8	Berkeley Youth Alternatives
9	Birthways
10	Birthways
11	California Jazz Conservatory, Inc.
12	California Shakespeare Theatre
13	Computer Technologies Program
14	East Bay Chinese School
15	Ecole Bilingue
16	GREENLINING INSTITUTE
17	GROUNDWORK OPPORTUNITIES
18	Half The Sky Foundation
19	J-Sei, Inc.
20	Japanese American Citizens League - Berkeley
21	Jewish Community Federation - Berkeley
22	Luna Kids Dance, Inc.
23	Narika
24	PlayGround
25	PlayGround
26	REGENTS OF THE UNIVERSITY OF CALIFORNIA AT BERKELEY
27	Rebuilding Together - Berkeley
28	Resources for Community Development
29	Rising Sun Energy Center
30	Satellite Affordable Housing Associates
31	The Crowden Music Center
32	UNIVERSITY OF CALIFORNIA BERKELEY FOUNDATION
33	Urban Adamah
34	World Institute on Disability
35	YMCA - Berkeley

Wells Fargo in your community

Our presence in the City of Berkeley supports the local economy by providing jobs, paying taxes and investing in your community



Our people¹:

- 136 team members who live within Berkeley
- 81 team members who work within Berkeley

Our locations²:

- 6 banking locations, including 3 in LMI* communities
- 29 ATMs, 17 in LMI communities

Home mortgage lending in your community

	Total loans	\$ amount
Home purchases	91	\$62.8 million
Home improvement	24	\$9.4 million
Home equity	1,846	\$301.2 million
Home refinance	134	\$84.5 million

¹LMI = low to moderate income
²People who as of September 2015
³Company data as of 12/31/14

Community support in Berkeley



- **\$836,000** through corporate and foundation giving
- **\$493,158** in contributions through the annual Team Member Community Support and United Way Campaign
- **\$169,773** in matching team member gifts
- **21** volunteer hours



- **249** mortgage loans extending **\$156.8 million** in credit^{3,4}
 - Of that, **61** were in LMI communities, providing **\$33.6 million** in credit and **18** mortgage loans were made to LMI borrowers, providing **\$4.0 million** in credit
- **683** small business loans extending **\$30.2 million** in credit³
- **3** small farm loans, providing **\$130,000** in credit³
- **3** community development loans totaling **\$2.0 million** and **9** community development investments totaling **\$313,000**^{4,5}
- Wells Fargo team members participated in **5** community development service activities totaling **28 hours**^{4,5}

Compare data as of 12/31/14.
 3 Loans include home purchase, home improvement, home refinance, and multifamily originated and purchased loans.
 4 Totals include low, moderate, middle, upper and unclassified income levels.
 5 Some community development activity cannot be tracked at the state level.
 Community development activity is subject to change as updates are received.



Sugar-Sweetened Beverage Product Panel of Experts Commission

Meeting Location: South Berkeley Senior Center
2939 Ellis Street, Berkeley, CA 94703

APPROVED MINUTES Regular Meeting, Monday, December 14, 2015

The meeting convened at 6:40 p.m. with Chair Browne presiding over the meeting.

ROLL CALL

Present: Commissioners Browne, Crawford, Fenstermacher, Morales, Namkung, Rose, Scheider, and Sinai (arrived at 6:58pm)
Absent: None
Excused: Commissioner Moore
Staff present: Tasha Tervalon and Dechen Tsering

COMMENTS FROM THE PUBLIC

Martin Bourque, Executive Director, Ecology Center
William Samsel, BYA/Strawberry Creek Lodge Foundation
Grady Lisa, Berkeley Youth Alternative
Steven Carr, Strawberry Creek Lodge Foundation
Dr. Vickie Alexander, Healthy Black Families
Jezra Thompson, BUSD Gardening and Cooking Program

PRESENTATIONS

None

ACTION ON MINUTES

Approval of Minutes - Moved to approve the draft minutes of 11/19/15.

M/S/C: Commissioners Scheider/Rose

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales, Namkung, Rose, and Scheider
Noes: None
Abstain: None
Absent from vote: Commissioner Sinai
Recused: None

A Vibrant and Healthy Berkeley for All

Excused: Commissioner Moore
Motion passed.

ACTION ITEMS

1. Moved to approve #2 and #3 in the draft Recommendations to Council for Allocation of \$250,000 as edited by Commission.

M/S/C: Commissioners Sinai/Crawford.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales, Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

2. Moved to adopt #1 (as two separate recommendations) in the draft Recommendations to Council for Allocation of \$250,000 as edited by Commission.

M/S/C: Commissioners Sinai/Scheider.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales, Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

3. Moved to adopt the Prevention Strategies & Outcomes Subcommittee Recommendations and re-title as “SSBPPE Prevention Strategies & Outcomes Criteria” to be attached with the Recommendations to Council for Allocation of \$2,000,000.

M/S/C: Commissioners Scheider/Browne.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales, Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None

Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

4. Moved to extend the meeting till 9:20 P.M.

M/S/C: Commissioners Morales/Namkung.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales,
Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

5. Moved to extend the meeting till 9:30 P.M.

M/S/C: Commissioners Morales/Scheider.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales,
Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

6. Moved to extend the meeting till 9:45 P.M.

M/S/C: Commissioners Crawford/Rose.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales,
Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

7. Moved to adopt the BUSD Funding Subcommittee Recommendations and re-title as “SSBPPE Prevention Strategies & Outcomes Criteria for BUSD Funding” to be attached with the Recommendations to Council for Allocation of \$2,000,000.

M/S/C: Commissioners Sinai/Namkung.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales,
Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

8. Moved to adopt and forward SSBPPE Recommendations to Council (for \$250,000 and for \$2,000,000) on 1/19/2016.

M/S/C: Commissioners Fenstermacher/Browne.

Ayes: Commissioners Browne, Crawford, Fenstermacher, Morales,
Namkung, Rose, Scheider, and Sinai
Noes: None
Abstain: None
Absent from vote: None
Recused: None
Excused: Commissioner Moore

Motion passed.

NEXT MEETING

The next regular meeting will be on Thursday, January 21, 2016 at 6:30 pm at the South Berkeley Senior Center.

This meeting was adjourned at 9:43 p.m.

Respectfully Submitted, Dechen Tsering, Secretary
Minutes approved on January 21, 2016