

Finance Department
General Services Division

**REQUEST FOR PROPOSALS (RFP)
Specification No. 17-11084
FOR
Mobile Payment for Parking
PROPOSALS WILL NOT BE OPENED AND READ PUBLICLY**

Dear Proposer:

The City of Berkeley is soliciting written proposals from qualified firms or individuals to provide a mobile payment for parking at (1) all metered parking spaces in the City of Berkeley and (2) within select neighborhoods as part of a new pilot program. As a Request for Proposal (RFP) this is not an invitation to bid and although price is very important, other factors will be taken into consideration.

The project scope, content of proposal, and vendor selection process are summarized in the RFP (attached). **Proposals must be received no later than 2:00 pm, on Thursday, December 1, 2016**. All responses must be in a sealed envelope and have “**Mobile Payment for Parking**” and **Specification No. 17-11084** clearly marked on the **outer most mailing envelope**. Please submit one (1) unbound original and five (5) unbound copies of the proposal, and a digital copy of the proposal on one (1) USB stick, as follows:

Mail or Hand Deliver To:
City of Berkeley
Finance Department/General Services Division
2180 Milvia Street, 3rd Floor
Berkeley, CA 94704

Proposals will not be accepted after the date and time stated above. Incomplete proposal or proposals that do not conform to the requirements specified herein will not be considered. Issuance of the RFP does not obligate the City to award a contract, nor is the City liable for any costs incurred by the proposer in the preparation and submittal of proposals for the subject work. The City retains the right to award all or parts of this contract to several bidders, to not select any bidders, and/or to re-solicit proposals. The act of submitting a proposal is a declaration that the proposer has read the RFP and understands all the requirements and conditions.

For questions concerning the anticipated work, or scope of the project, please **contact Gordon Hansen, Senior Planner**, via email at **ghansen@cityofberkeley.info** no later than **November 14, 2016**. Answers to questions will **not** be provided by telephone. Rather, answers to all questions or any addenda will be **posted** on the City of Berkeley’s site at **<http://www.cityofberkeley.info/ContentDisplay.aspx?id=7128>**. It is the vendor’s responsibility to check this site. For general questions concerning the submittal process, contact purchasing at 510-981-7320.

We look forward to receiving and reviewing your proposal.

Sincerely,

Shari Hamilton
General Services Manager

I. BACKGROUND/SUMMARY OF INFRASTRUCTURE

The City of Berkeley (hereinafter referred to as the “City”) is a densely populated community with over 116,000 residents, and home to the University of California at Berkeley, Berkeley City College, and many notable restaurants, businesses, and theaters. Within the City’s commercial districts, parking meters are used to manage vehicular access to civic, retail, and entertainment activities.

A. GENERAL DESCRIPTION

The City of Berkeley Public Works Parking Services Group intends to enter into a Contract with a qualified firm to provide mobile payment for parking (MPP) services for the City’s parking customers in two phases:

- Phase I – MPP at all metered parking spaces in the City; and
- Phase II – MPP within select unmetered Residential Preferential Parking (RPP) permit neighborhoods in the City.

B. DESCRIPTION OF PARKING SUPPLY

The City’s Public Works Department operates, maintains and manages a parking inventory of approximately 3,900 paid parking spaces using IPS “smart” parking meters that accept coins and credit/debit cards. Approximately 230 multi-space Pay-and-Display meters control 1,700 parking spaces, while the remaining metered parking supply is controlled by single-space meters. Metered parking is located throughout the City in nine (9) metered districts. Metered parking is also provided at two (2) municipally owned off-street parking lots, one in Downtown Berkeley and one in the Elmwood District. Specifically, the City operates meters in the following areas:

- **Shattuck/Main:** Downtown Berkeley, North Shattuck, Berkeley Way Lot
- **Telegraph District:** Southside (South of UC Campus), Telegraph Avenue/Alta Bates Hospital
- **Solano District:** Solano Avenue
- **Elmwood District:** Elmwood District, Elmwood Lot, Vicinity of Claremont & Ashby Avenues, Vicinity of College & Alcatraz Avenues
- **Euclid/Hearst:** Northside (North of UC Campus), along Euclid & Hearst Avenues
- **Adeline:** Adeline Avenue & Shattuck Avenue (Ward Street to Ashby Avenue)
- **USPL:** University & San Pablo Avenues, 4th Street
- **SP EX (San Pablo Avenue Extension):** San Pablo Ave from Harrison to Hearst, and from Allston Way to Russell Street

The City’s parking operation is managed as follows:

- 1) The City’s demand-responsive parking management program (goBerkeley) sets rates and time limits based on observed parking demand. Currently, goBerkeley manages three (3) metered parking areas—Downtown Berkeley, Southside/Telegraph, and the Elmwood. In goBerkeley areas, prices range from \$2.00/hour to \$3.25/hour, and time limits range from two (2) hours to eight (8) hours, depending on location. Due to the nature of the program, these rates and time limits are subject to change based on observed parking demand.
- 2) All other “standard” metered parking in the City is set at \$1.50/hour, with time limits typically varying between thirty (30) minutes and two (2) hours. Phase I of this contract will bring mobile payment for parking to the City’s existing metered parking spaces.

The City also manages a program in many of the City’s neighborhoods designed to conserve on-street parking for residents. The Residential Preferential Parking (RPP) permit program encompasses fourteen (14) zones, designated “A” through “N,” in residential neighborhoods extending outward from the

perimeter of the UC Berkeley campus. Parking for non-residents in RPP areas is typically limited to two (2) hours for much of the working day.

Building on the success of the goBerkeley program, the City is embarking on a new parking pilot project to improve parking conditions in residential neighborhoods. This pilot project will rely heavily on pay-by-mobile parking technology to achieve success, and Phase II of this contract will extend mobile parking payment to pilot program areas. The Residential Shared Parking Pilot (RSPP) envisions enabling visitors or employees (i.e., non-residents) to pay for parking on an hourly basis in portions of the City’s RPP permit zones around existing goBerkeley parking meter areas. This pilot project is designed to reduce the need for non-resident parkers to do the “two-hour shuffle” to circumvent RPP area time limit restrictions, and to improve parking availability for all neighborhood parking users. This pilot is essentially the first of its kind and if successful, will be a model for other municipalities in how to improve parking availability in residential neighborhoods.

C. SUMMARY OF PARKING INVENTORY

| Type of Parking | Number of Spaces |
|--|-------------------------|
| Standard Parking Areas | 2,057 |
| goBerkeley Parking Areas | 1,685 |
| Parking Lots | 136 |
| Residential Streets (Potentially Included in Residential Shared Parking Pilot Program) | 700 |

See Attachment I for the following information:

- Exhibit 1: Parking Meters, a detailed table describing parking meter locations, an inventory of parking meters and parking spaces, and current meter rates and time limits.
- Exhibit 2: Residential Preferential Parking (RPP) Permit Zones Potentially Included in Residential Shared Parking Pilot (RSPP), a detailed table of RPP areas and streets that may be included in the RSPP pending planning, public outreach, and Council approval.
- Exhibit 3: A map showing the locations of both standard and goBerkeley parking meters in the City of Berkeley.

D. PARKING METER HOURS OF OPERATION

On-street parking meters in the City of Berkeley operate from 9 a.m. to 6 p.m., Monday through Saturday. Meters at the Elmwood Lot operate from 7 a.m. to 6 p.m., Monday through Saturday. Meters at the Berkeley Way Lot operate from 7 a.m. to 10 p.m., Monday through Saturday.

E. PARKING METER HOLIDAYS

Parking meters are not enforced on the following holidays:

- New Year's Day, January 1 (Holiday observed on Monday if it falls on Sunday)
- Martin Luther King Jr. Day, Third Monday in January
- President's Day, Third Monday in February
- Memorial Day, Last Monday in May
- Independence Day, July 4 (Holiday observed on Friday if it falls on a Sunday)

Labor Day, First Monday in September
Indigenous People's Day, Second Monday in October
Veterans Day, November 11 (Holiday observed on Monday if it falls on Sunday)
Thanksgiving Day, Fourth Thursday in November
Christmas Day, December 25 (Holiday observed on Monday if it falls on Sunday)

II. SCOPE OF SERVICES

A. Contract Term

The term of the Contract shall be for a period of three (3) years with two (2) consecutive one-year options to extend the Contract exercisable at the City's sole discretion.

B. Location of Services

The City of Berkeley Public Works Parking Services Group intends to enter into a Contract with a qualified firm to provide mobile payment for parking (MPP) services for the City's parking customers in two phases:

- (1) Phase I – MPP at all metered parking spaces in the City, including goBerkeley areas subject to demand responsive parking pricing; and
- (2) Phase II – MPP within select unmetered Residential Preferential Parking (RPP) permit neighborhoods in the City as part of the Residential Shared Parking Pilot program.

Please refer to Attachment I for specific geographical locations of each phase.

C. Expected Schedule

Phase I will begin as soon as the selected Provider is given notice to proceed by the City. The City desires to have Phase I implemented no more than six (6) weeks after Contract execution, which will likely occur in January 2017. Phase II will likely begin in late 2017 or early 2018, concurrent with advanced planning stages of the Residential Shared Parking Pilot.

D. Scope of Work

A successful bidder will be able to:

1. Install and operate a mobile payment system whereby a customer of the City can:
 - a. Initiate parking transactions at metered spaces during the stated hours of operations, at the current parking meter rates, and up to current time limits. Provider must also be able to accommodate special event rates at selected meters and/or zones.
 - b. Initiate parking transactions within select RPP zones in the City as part of the Residential Shared Pilot Program.
 - c. Provide enhanced customer capabilities, such as pre-paying for parking spaces or extending parking sessions remotely (but not beyond the posted time limit of a particular meter).
 - d. Create, maintain and modify as needed a website-based customer account which will allow a parking transaction to be authorized by the customer for payment to the City via land-based phone, mobile phone, website, smartphone application, Short Message System (SMS), and at retail establishments; and

- e. Verify payment of a parking transaction with their personal online banking or consumer credit website.
2. Supply all software, hardware and interface facilities to operate the mobile parking payment system.
3. Supply all signage and/or decals to advertise the system in project areas, with the following considerations:
 - a. Signage must meet the City's requirements for signage design and manufacturing (i.e., weather and bend resistant; 0.080" thick aluminum). Provider will also work with City staff to design signage and/or decals that match goBerkeley brand standards in existing and future goBerkeley program areas. (See Attachment J for an example of current goBerkeley signage.)
4. Supply marketing services as requested by the City, including, but not limited to, outreach to merchants, employees, and visitors, and providing "ambassadors" or other on-the-ground support services during the launch of the Residential Shared Parking Pilot (Phase II).
5. Provide prompt, effective, and cordial customer service for customers and city staff alike.
6. Provide on-site training for a variety of City staff in advance of both phases, and supply training materials for City staff reference.
7. Deposit parking revenue generated through the service to the City on a daily basis.
8. Fully support the City's parking enforcement unit, including:
 - a. Providing a means by which Parking Enforcement Officers (PEOs) can see whether single-space and Pay & Display spaces have been paid through the mobile parking payment service.
 - b. Providing a service that integrates with the City's existing parking enforcement technology and equipment. The City contracts with Xerox to provide citation issuance services, and PEOs use Motorola MC9500 handheld devices to issue citations out in the field. The City also deploys Genetec Auto-Vu Automated License Plate Recognition (ALPR) equipment, including the Pay-by-Plate Sync plugin, on five (5) enforcement vehicles to enhance parking enforcement and to collect parking occupancy data. The City intends to expand the fleet of ALPR-equipped vehicles in the next few years.
9. Provide options for integrating with the City's existing parking meter equipment (IPS single-space and Pay & Display machines), including using the City's existing meter number structure.
10. Provide options for City payment to Provider, whether through customer convenience fees or other methods.
11. Provide regular reports on service usage per the City's request, including, but not limited to: number of transactions per hour, day, or week, geographically depicted; parking sessions by meter, pay station, or zone; system functionality reports (e.g., service outages); and revenue reconciliations. Reports will be exportable to the City's network/server and in .csv and/or Excel formats.
12. Serve as a thoughtful and creative partner to City staff in planning and implementing the Phase II Residential Shared Parking Pilot project. Mobile payment for parking is a cornerstone of this innovative pilot project and essential to its success.

Bidders are also expected to provide a service that meets the following technical requirements:

Customer Service

Respondents must demonstrate the system allows a customer located at a parking meter or neighborhood parking space to:

- Start and/or extend a parking transaction via voice, SMS and website;
- Be altered prior to a parking session expiring via SMS or app-based alert;
- Create an account by phone or over the internet;
- Add multiple license plates to an account;
- Sign up for an account and park immediately at the point of purchase at any time using a cell phone;
- Receive email receipts of parking transactions;
- Use any other telephone than a primary cell phone to start a transaction;
- Park without the display of any decal, windshield, window sticker, etc.;
- Adjust language settings to English, Spanish, or other languages; and
- Modify all account settings via voice, SMS, or the website.

Payment System

- The system authorizes payments in real time;
- The system utilizes the City's credit card and merchant account;
- The system meets the City's requirements for PCI compliance [see Section III (7) below];
- Credit card information is validated upon entry to prevent typographical errors;
- Rejected transactions are reported to the customer during the phone call or other method in which the customer is requesting service;
- The customer is given opportunities to use try a different credit or debit card for rejected transactions;
- The system prevents parking for declined transactions and notifies the City of a declined transaction;
- System records and reports on rejected transactions;
- The system can synchronize batch settlement times for the merchant account and reports of the same can be sent via the internet to the City;
- The system accepts Visa, and MasterCard credit cards and all debit cards; and
- The system has expansion capacity, and state how much expansion capacity the system has in terms of spaces, meters, or any other criteria.

System Integration

- The system publishes and supports a free web services Application Programming Interface (API) for integration with third parties selected by and limited to the City's authorized contractors for equipment or services such as wireless handheld ticketing devices and traffic guidance systems.

III. SUBMISSION REQUIREMENTS

All proposals shall include the following information, organized as separate sections of the proposal. The proposal should be concise and to the point.

Proposals must include:

1. Contractor Identification:

Provide the name of the firm, the firm's principal place of business, the name and telephone number of the contact person and company tax identification number.

2. Client References:

Provide a minimum of three (3) client references. References should be California cities or other public sector entities comparable to the City of Berkeley. Provide the designated person's name, title,

organization, address, telephone number, and the project(s) that were completed under that client's direction. Two (2) of the client references must be within the past three (3) years.

3. Contract Terminations:

If your organization has had a contract terminated in the last five (5) years, describe such incident. Termination for default is defined as notice to stop performance due to the vendor's non-performance or poor performance and the issue of performance was either (a) not litigated due to inaction on the part of the vendor, or (b) litigated and such litigation determined that the vendor was in default.

Submit full details of the terms for default including the other party's name, address, and phone number. Present the vendor's position on the matter. The City will evaluate the facts and may, at its sole discretion, reject the proposal on the grounds of the past experience.

If the firm has not experienced any such termination for default or early termination in the past five (5) years, so indicate.

4. Project Proposal, Ability to Meet Technical Requirements, and Project Schedule

In this section, demonstrate ability to meet the expectations of a "successful bidder" outlined in the Scope of Work section above, including the baseline technical requirements. In this section ensure that the following components are addressed:

- Provide a vision for planning, implementing, and managing both phases of mobile parking payment in the City of Berkeley.
- Outline all required hardware and software.
- Describe the system implementation and maintenance processes.
- Provide a detailed timeline for both phases of the project including, but not limited to, project kick-off, planning, and configuration of technology, production, testing, training, and marketing.
- Provide examples of signage and marketing materials typically used for deployment/launches of systems elsewhere, particularly in locations where signage was designed to match local design/branding standards.

5. Customer & Client Experience Scenarios:

Customer Experience Scenarios

The City of Berkeley is a diverse community and its parking customers have a wide variety of needs and constraints. Provide a brief but detailed description how customers may use the service in the following scenarios:

- a) Customer does not have, or prefers not to use, a smartphone.
- b) Customer does not have, or prefers not to use, a credit (or debit) card.
- c) Customer is "unbanked," i.e., is not served by a bank or similar financial institution.

Note: thoughtful and creative responses to these scenarios are particularly important for Phase II, where mobile payment for parking is expected to be the primary form of payment for parking in residential pilot areas.

Client Experience Scenarios:

Provide a brief but sufficiently detailed description (e.g., workflow) of how the following city staff may interact with the service (or Provider staff):

- a) Parking Enforcement Officer, conducting enforcement in both single-space and Pay and Display metered areas, and in areas without meters (neighborhoods under Residential Shared Parking Pilot).
- b) Transportation Division staff member, working with Provider to design custom signage.
- c) Transportation Division staff member, working with Provider to update meter rates, time limits, or payment zones.
- d) Customer Service staff member, in the event the City receives a complaint about a Provider customer service issue (e.g., system outage, rejected transaction, or other dispute).

6. Price Proposal:

The proposal shall include pricing for all services. Pricing shall be all inclusive unless indicated otherwise on a separate pricing sheet. The Proposal shall itemize all services, including hourly rates for all professional, technical and support personnel, and all other charges related to completion of the work shall be itemized. This proposal shall also clearly indicate any ongoing maintenance fees or costs.

7. Minimum Requirements

The Proposer must have a minimum of three (3) years of experience in the installation, operation, and maintenance of mobile phone or online payment services. These three (3) years must include the operation and maintenance of a smartphone payment application and a mobile phone parking payment system.

Payment Card Industry (PCI) Compliance

The Proposer must be able to meet the City's Payment Card Industry (PCI) compliance requirements, which include:

- a) Agreement to comply with Visa's Cardholder Information Security Program/CISP, MasterCard's Security Data Program and SDP Rules, and all other credit card association or National Automated Clearing House Association (NACHA) rules or rules of member organizations (generally "Association"), and further covenants and agrees to maintain compliance with the Payment Card Industry Data Security Standards (PCI DSS), MasterCard Site Data Protection (SDP), and (where applicable) the Visa Payment Application Best Practices (PABP) (collectively, the "Security Guidelines").
- b) Once under contract, Provider shall provide an Attestation of Compliance (AOC) with scope verification that matches the type of service provided in this Contract or other PCI compliance document acceptable to the City. Provider shall annually provide the AOC or other PCI compliance document acceptable to the City on the anniversary date of this addendum or the AOC renewal date. During the Contract term, Provider must provide the City with a valid PCI compliance document.
- c) At the same time that the Provider provides its PCI compliance documents, Provider shall provide a written acknowledgement of responsibilities for PCI controls. The acknowledgement shall provide that Provider will maintain, on an on-going basis, all applicable PCI DSS requirements to the extent Provider handles, has access to, or otherwise stores, processes, or transmits City customers' cardholder data or sensitive authentication data or manages the City's cardholder data environment on behalf of the City. Provider shall sign the City's responsibility Matrix, forthcoming as part of the eventual Contract, acknowledging its role in PCI Compliance.

- d) Within 30 days of any new Payment Card Industry Data Security Standards (PCI DSS) requirements, as issued by the PCI Security Standards Council, Provider shall provide an updated written acknowledgement of responsibilities to include the new PCI DSS requirements.
- e) Within 30 days of the signing of the Contract, Provider shall provide a copy of the Provider’s Incident Response Plan (“IRP”) that will be implemented in the event of system and/or data breach/compromise. The IRP must be tested and updated at least annually. The IRP shall include but not be limited to:
 - a. Roles, responsibilities, contact names and communication strategies in the event of a data breach/compromise, including notification to the City and the payment card brands (Visa and MasterCard).
 - b. Specific incident response procedures.
 - c. Business recovery and continuity procedures.
 - d. Data back-up processes.
 - e. Analysis of legal requirements for reporting compromises.
 - f. Coverage and responses of all critical system components.
 - g. Reference or inclusion of incident response procedures from the payment card brands (Visa and MasterCard).
- f) Provider shall maintain an inventory of its system components, including, but not limited to: hardware, software, payment devices and locations which are part of its Cardholder Data Environment.
- g) The City will review and verify Provider’s written acknowledgement of responsibilities for PCI controls, as stated in subsection (c) above, at least once a year.

Failure to provide the above requested documentation with the bid submission will result in the bid to be deemed non-responsive.

IV. SELECTION CRITERIA

The following criteria will be considered, although not exclusively, in determining which firm is hired.

| | |
|---|-------------|
| Qualifications: Provider’s background, experience successfully implementing a mobile parking payment system of equal or greater size than the City of Berkeley, prior experience and references with other California cities | 15% |
| Project Proposal: Comprehensive project implementation plan for both phases of implementing mobile parking payment in the City of Berkeley, including meeting all needs outlined in the “Scope of Work” section of the RFP. | 30% |
| Customer & Client Experience Scenarios: Thoughtful and detailed description of how mobile payment for parking would work for a variety of customers and City staff, as specified in Section III (5) above. | 30% |
| Minimum Requirements: Meet the minimum requirements for responding to this RFP, including at least three (3) years of experience in providing mobile phone or online payment services, and adequate proof of required PCI compliance. | 5% |
| Pricing | 20% |
| Total | 100% |

A Selection Panel will be convened of qualified persons as determined by the Public Works Department. Based on the results of an initial review of Providers' submitted proposals, up to three (3) vendors will be selected to present their proposal at an in-person interview. Upon satisfactory completion of interviews, Providers may be asked to update proposal information based on discussions or comments from the selection process. The top ranked finalist will be based upon the proposal that is determined to be the most advantageous to the City of Berkeley. If negotiations with the top finalist Provider are not satisfactory, the City will go to the next highest ranked Provider and so on until an agreement can be reached.

V. PAYMENT

Invoices: Invoices must be fully itemized, and provide sufficient information for approving payment and audit. Invoices must be accompanied by receipt for services in order for payment to be processed. Mail invoices to the Project Manager and reference the contract number.

City of Berkeley
Accounts Payable
PO Box 700
Berkeley, CA 94701
Attn: **Gordon Hansen, Public Works, Transportation**

Payments: The City will make payment to the vendor within 30- days of receipt of a correct and complete invoice.

VI. CITY REQUIREMENTS

A. Non-Discrimination Requirements:

Ordinance No. 5876-N.S. codified in B.M.C. Chapter 13.26 states that, for contracts worth more than \$3,000 bids for supplies or bids or proposals for services shall include a completed Workforce Composition Form. Businesses with fewer than five employees are exempt from submitting this form. (See B.M.C. 13.26.030)

Under B.M.C. section 13.26.060, the City may require any bidder or vendor it believes may have discriminated to submit a Non-Discrimination Program. The Contract Compliance Officer will make this determination. This applies to all contracts and all consultants (contractors). Berkeley Municipal Code section 13.26.070 requires that all contracts with the City contain a non-discrimination clause, in which the contractor agrees not to discriminate and allows the City access to records necessary to monitor compliance. This section also applies to all contracts and all consultants. **Bidders must submit the attached Non-Discrimination Disclosure Form with their proposal.**

B. Nuclear Free Berkeley Disclosure Form:

Berkeley Municipal Code section 12.90.070 prohibits the City from granting contracts to companies that knowingly engage in work for nuclear weapons. This contracting prohibition may be waived if the City Council determines that no reasonable alternative exists to doing business with a company that engages in nuclear weapons work. If your company engages in work for nuclear weapons, explain on the Disclosure Form the nature of such work. **Bidders must submit the attached Nuclear Free Disclosure Form with their proposal.**

C. Oppressive States:

The City of Berkeley prohibits granting of contracts to firms that knowingly provide personal services to specified Countries. This contracting prohibition may be waived if the City Council determines that no reasonable alternative exists to doing business with a company that is covered by City Council Resolution No. 59,853-N.S.

If your company or any subsidiary is covered, explain on the Disclosure Form the nature of such work. **Bidders must submit the attached Oppressive States Disclosure Form with their proposal.**

D. Conflict of Interest:

In the sole judgment of the City, any and all proposals are subject to disqualification on the basis of a conflict of interest. The City may not contract with a vendor if the vendor or an employee, officer or director of the proposer's firm, or any immediate family member of the preceding, has served as an elected official, employee, board or commission member of the City who influences the making of the contract or has a direct or indirect interest in the contract.

Furthermore, the City may not contract with any vendor whose income, investment, or real property interest may be affected by the contract. The City, at its sole option, may disqualify any proposal on the basis of such a conflict of interest. **Please identify any person associated with the firm that has a potential conflict of interest.**

E. Berkeley Living Wage Ordinance:

Chapter 13.27 of the Berkeley Municipal Code requires that contractors offer all eligible employees with City mandated minimum compensation during the term of any contract that may be awarded by the City. If the Contractor is not currently subject to the Living Wage Ordinance, cumulative contracts with the City within a one-year period may subject Contractor to the requirements under B.M.C. Chapter 13.27. A certification of compliance with this ordinance will be required upon execution of a contract. The Living Wage rate is currently \$14.42 (if medical benefits are provided) or \$16.81 (if medical benefits are not provided). The Living Wage rate is adjusted automatically effective June 30th of each year commensurate with the corresponding increase in the Consumer Price Index published in April of each year. If the Living Wage rate is adjusted during the term of your agreement, you must pay the new adjusted rate to all eligible employees, regardless of what the rate was when the contract was executed.

F. Berkeley Equal Benefits Ordinance:

Chapter 13.29 of the Berkeley Municipal Code requires that contractors offer domestic partners the same access to benefits that are available to spouses. A certification of compliance with this ordinance will be required upon execution of a contract.

G. Statement of Economic Interest:

The City's Conflict of Interest Code designates "consultants" as a category of persons who must complete Form 700, Statement of Economic Interest, at the beginning of the contract period and again at the termination of the contract. The selected contractor will be required to complete the Form 700 before work may begin.

VII. OTHER REQUIREMENTS

A. Insurance

The selected contractor will be required to maintain general liability insurance in the minimum amount of \$2,000,000, automobile liability insurance in the minimum amount of \$1,000,000 and a professional liability insurance policy in the amount of \$2,000,000 to cover any claims arising out of the performance of the contract. The general liability and automobile insurance must name the City, its officers, agents, volunteers and employees as additional insureds.

B. Worker's Compensation Insurance:

A selected contractor who employs any person shall maintain workers' compensation insurance in accordance with state requirements. Sole proprietors with no employees are not required to carry Worker's Compensation Insurance.

C. Business License

Virtually every contractor that does business with the City must obtain a City business license as mandated by B.M.C. Ch. 9.04. The business license requirement applies whether or not the contractor has an office within the City limits. However, a "casual" or "isolated" business transaction (B.M.C. section 9.04.010) does not subject the contractor to the license tax. Warehousing businesses and charitable organizations are the only entities specifically exempted in the code from the license requirement (see B.M.C. sections, 9.04.295 and 9.04.300). Non-profit organizations are granted partial exemptions (see B.M.C. section 9.04.305). Persons who, by reason of physical infirmity, unavoidable misfortune, or unavoidable poverty, may be granted an exemption of one annual free license at the discretion of the Director of Finance. (see B.M.C. sections 9.04.290).

Vendor must apply for a City business license and show proof of application to Purchasing Manager within seven days of being selected as intended contractor.

The Customer Service Division of the Finance Department located at 1947 Center Street, Berkeley, CA 94704, issues business licenses. Contractors should contact this division for questions and/or information on obtaining a City business license, in person, or by calling 510-981-7200.

D. Recycled Paper

All reports to the City shall be on recycled paper that contains at least 50% recycled product when such paper is available at a cost of not greater than ten percent more than the cost of virgin paper, and when such paper is available at the time it is required. If recycled paper is not available the Contractor shall use white paper. Written reports or studies shall be *printed on both sides of the page* whenever practical.

E. State Prevailing Wage:

Certain labor categories under this project may be subject to prevailing wages as identified in the State of California Labor Code commencing in Section 1770 et. seq. These labor categories, when employed for any "work performed during the design and preconstruction phases of construction including, but not limited to, inspection and land surveying work," constitute a "Public Work" within the definition of Section 1720(a)(1) of the California Labor Code requiring payment of prevailing wages.

Wage information is available through the California Division of Industrial Relations web site at:
http://www.dir.ca.gov/OPRL/statistics_and_databases.html

VIII. SCHEDULE (dates are subject to change)

- | | |
|--|-------------------|
| <input type="checkbox"/> Issue RFP to potential bidders: | October 31, 2016 |
| <input type="checkbox"/> Questions Due | November 14, 2016 |
| <input type="checkbox"/> City responses to questions posted online | November 21, 2016 |
| <input type="checkbox"/> Proposals due from potential bidders | December 1, 2016 |
| <input type="checkbox"/> Interviewees selected | December 9, 2016 |
| <input type="checkbox"/> Tentative date for interviews | December 16, 2016 |
| <input type="checkbox"/> Award of Contract | January 4, 2017 |
| <input type="checkbox"/> Sign and Process Contract | January 20, 2017 |
| <input type="checkbox"/> Notice to proceed | January 27, 2017 |

Thank you for your interest in working with the City of Berkeley for this service. We look forward to receiving your proposal.

Attachments:

- | | |
|---|--------------|
| • Check List of Required items for Submittal | Attachment A |
| • Non-Discrimination/Workforce Composition Form | Attachment B |
| • Nuclear Free Disclosure Form | Attachment C |
| • Oppressive States Form | Attachment D |
| • Living Wage Form | Attachment E |
| • Equal Benefits Certification of Compliance | Attachment F |
| • Right to Audit Form | Attachment G |
| • Insurance Endorsement | Attachment H |
| • Detailed Parking Inventory Information | Attachment I |
| • Existing City of Berkeley Parking Signage | Attachment J |

ATTACHMENT A

CHECKLIST

- Proposal describing service—one (1) unbound original, five (5) unbound copies, and a digital copy on a USB stick, including “Customer Experience Scenarios” and “Client Experience Scenarios” sections
- Contractor Identification and Company Information
- Client References
- Costs proposal by task, type of service & personnel
- The following forms, completed and **signed in blue ink** (attached):
 - Non-Discrimination/Workforce Composition Form Attachment B
 - Nuclear Free Disclosure Form Attachment C
 - Oppressive States Form Attachment D
 - Living Wage Form Attachment E
 - Equal Benefits Ordinance Certification of Compliance (EBO-1) Attachment F

ADDITIONAL SUBMITTALS REQUIRED FROM SELECTED VENDOR AFTER CONTRACT IS AWARDED.

- Provide **original-signed in blue ink** Evidence of Insurance
 - Auto
 - Liability
 - Worker’s Compensation
- Right to Audit Form Attachment G
- Commercial General & Automobile Liability Endorsement Form Attachment H
- Berkeley Business License

For informational purposes only: Sample of Personal Services Contract can be found on the City’s website on the current bid and proposal page at the top of the page.

NON-DISCRIMINATION/WORKFORCE COMPOSITION FORM FOR NON-CONSTRUCTION CONTRACTS

To assist the City of Berkeley in implementing its Non-Discrimination policy, it is requested that you furnish information regarding your personnel as requested below and return it to the City Department handling your contract:

Organization: _____

Address: _____

Business Lic. #: _____

| Occupational Category: _____ (See reverse side for explanation of terms) | Total Employees | | White Employees | | Black Employees | | Asian Employees | | Hispanic Employees | | Other Employees | |
|--|-----------------|------|-----------------|------|-----------------|------|-----------------|------|--------------------|------|-----------------|------|
| | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male | Female | Male |
| Official/Administrators | | | | | | | | | | | | |
| Professionals | | | | | | | | | | | | |
| Technicians | | | | | | | | | | | | |
| Protective Service Workers | | | | | | | | | | | | |
| Para-Professionals | | | | | | | | | | | | |
| Office/Clerical | | | | | | | | | | | | |
| Skilled Craft Workers | | | | | | | | | | | | |
| Service/Maintenance | | | | | | | | | | | | |
| Other (specify) | | | | | | | | | | | | |
| Totals: | | | | | | | | | | | | |

Is your business MBE/WBE/DBE certified? Yes _____ No _____ If yes, by what agency? _____

If yes, please specify: Male: _____ Female: _____ Indicate ethnic identifications: _____

Do you have a Non-Discrimination policy? Yes: _____ No: _____

Signed: _____ Date: _____

Verified by: _____ Date: _____

City of Berkeley Contract Compliance Officer

Occupational Categories

Officials and Administrators - Occupations in which employees set broad policies, exercise overall responsibility for execution of these policies, or provide specialized consultation on a regional, district or area basis. Includes: department heads, bureau chiefs, division chiefs, directors, deputy superintendents, unit supervisors and kindred workers.

Professionals - Occupations that require specialized and theoretical knowledge that is usually acquired through college training or through work experience and other training that provides comparable knowledge. Includes: personnel and labor relations workers, social workers, doctors, psychologists, registered nurses, economists, dietitians, lawyers, systems analysts, accountants, engineers, employment and vocational rehabilitation counselors, teachers or instructors, and kindred workers.

Technicians - Occupations that require a combination of basic scientific or technical knowledge and manual skill that can be obtained through specialized post-secondary school education or through equivalent on-the-job training. Includes: computer programmers and operators, technical illustrators, highway technicians, technicians (medical, dental, electronic, physical sciences) and kindred workers.

Protective Service Workers - Occupations in which workers are entrusted with public safety, security and protection from destructive forces. Includes: police officers, fire fighters, guards, sheriffs, bailiffs, correctional officers, detectives, marshals, harbor patrol officers, and kindred workers.

Para-Professionals - Occupations in which workers perform some of the duties of a professional or technician in a supportive role, which usually requires less formal training and/or experience normally required for professional or technical status. Such positions may fall within an identified pattern of a staff development and promotion under a "New Transporters" concept. Includes: library assistants, research assistants, medical aides, child support workers, police auxiliary, welfare service aides, recreation assistants, homemaker aides, home health aides, and kindred workers.

Office and Clerical - Occupations in which workers are responsible for internal and external communication, recording and retrieval of data and/or information and other paperwork required in an office. Includes: bookkeepers, messengers, office machine operators, clerk-typists, stenographers, court transcribers, hearings reporters, statistical clerks, dispatchers, license distributors, payroll clerks, and kindred workers.

Skilled Craft Workers - Occupations in which workers perform jobs which require special manual skill and a thorough and comprehensive knowledge of the processes involved in the work which is acquired through on-the-job training and experience or through apprenticeship or other formal training programs. Includes: mechanics and repairpersons, electricians, heavy equipment operators, stationary engineers, skilled machining occupations, carpenters, compositors and typesetters, and kindred workers.

Service/Maintenance - Occupations in which workers perform duties which result in or contribute to the comfort, convenience, hygiene or safety of the general public or which contribute to the upkeep and care of buildings, facilities or grounds of public property. Workers in this group may operate machinery. Includes: chauffeurs, laundry and dry cleaning operatives, truck drivers, bus drivers, garage laborers, custodial personnel, gardeners and groundskeepers, refuse collectors, and construction laborers.

CITY OF BERKELEY
Nuclear Free Zone Disclosure Form

I (we) certify that:

1. I am (we are) fully cognizant of any and all contracts held, products made or otherwise handled by this business entity, and of any such that are anticipated to be entered into, produced or handled for the duration of its contract(s) with the City of Berkeley. (To this end, more than one individual may sign this disclosure form, if a description of which type of contracts each individual is cognizant is attached.)
2. I (we) understand that Section 12.90.070 of the Nuclear Free Berkeley Act (Berkeley Municipal Code Ch. 12.90; Ordinance No. 5784-N.S.) prohibits the City of Berkeley from contracting with any person or business that knowingly engages in work for nuclear weapons.
3. I (we) understand the meaning of the following terms as set forth in Berkeley Municipal Code Section 12.90.130:

"Work for nuclear weapons" is any work the purpose of which is the development, testing, production, maintenance or storage of nuclear weapons or the components of nuclear weapons; or any secret or classified research or evaluation of nuclear weapons; or any operation, management or administration of such work.

"Nuclear weapon" is any device, the intended explosion of which results from the energy released by reactions involving atomic nuclei, either fission or fusion or both. This definition of nuclear weapons includes the means of transporting, guiding, propelling or triggering the weapon if and only if such means is destroyed or rendered useless in the normal propelling, triggering, or detonation of the weapon.

"Component of a nuclear weapon" is any device, radioactive or non-radioactive, the primary intended function of which is to contribute to the operation of a nuclear weapon (or be a part of a nuclear weapon).

4. Neither this business entity nor its parent nor any of its subsidiaries engages in work for nuclear weapons or anticipates entering into such work for the duration of its contract(s) with the City of Berkeley.

Based on the foregoing, the undersigned declares under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

Business Entity: _____

Contract Description/Specification No: **Mobile Payment for Parking/17-11084**

Attachment C

CITY OF BERKELEY
Oppressive States Compliance Statement

The undersigned, an authorized agent of _____ (hereafter "Vendor"), has had an opportunity to review the requirements of Berkeley City Council Resolution No. 59,853-N.S. (hereafter "Resolution"). Vendor understands and agrees that the City may choose with whom it will maintain business relations and may refrain from contracting with those Business Entities which maintain business relationships with morally repugnant regimes. Vendor understands the meaning of the following terms used in the Resolution:

"Business Entity" means "any individual, firm, partnership, corporation, association or any other commercial organization, including parent-entities and wholly-owned subsidiaries" (to the extent that their operations are related to the purpose of the contract with the City).

"Oppressive State" means: **Tibet Autonomous Region and the Provinces of Abo, Kham and U-Tsang**

"Personal Services" means "the performance of any work or labor and shall also include acting as an independent contractor or providing any consulting advice or assistance, or otherwise acting as an agent pursuant to a contractual relationship."

Contractor understands that it is not eligible to receive or retain a City contract if at the time the contract is executed, or at any time during the term of the contract it provides Personal Services to:

- a. The governing regime in any Oppressive State.
- b. Any business or corporation organized under the authority of the governing regime of any Oppressive State.
- c. Any person for the express purpose of assisting in business operations or trading with any public or private entity located in any Oppressive State.

Vendor further understands and agrees that Vendor's failure to comply with the Resolution shall constitute a default of the contract and the City Manager may terminate the contract and bar Vendor from bidding on future contracts with the City for five (5) years from the effective date of the contract termination.

The undersigned is familiar with, or has made a reasonable effort to become familiar with, Vendor's business structure and the geographic extent of its operations. By executing the Statement, Vendor certifies that it complies with the requirements of the Resolution and that if any time during the term of the contract it ceases to comply, Vendor will promptly notify the City Manager in writing.

Based on the foregoing, the undersigned declares under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

Business Entity: _____

Contract Description/Specification No.: **Mobile Payment for Parking/17-11084**

I am unable to execute this Statement; however, Vendor is exempt under Section VII of the Resolution. I have attached a separate statement explaining the reason(s) Vendor cannot comply and the basis for any requested exemption.

Signature: _____ Date: _____

CITY OF BERKELEY
Living Wage Certification for Providers of Services

TO BE COMPLETED BY ALL PERSONS OR ENTITIES ENGAGING IN A CONTRACT FOR PERSONAL SERVICES WITH THE CITY OF BERKELEY.

The Berkeley Municipal Code Chapter 13.27, Berkeley's Living Wage Ordinance (LWO), provides that contractors who engage in a specified amount of business with the City (except where specifically exempted) under contracts which furnish services to or for the City in any twelve (12) month period of time shall comply with all provisions of this Ordinance. The LWO requires a City contractor to provide City mandated minimum compensation to all eligible employees, as defined in the Ordinance. In order to determine whether this contract is subject to the terms of the LWO, please respond to the questions below. Please note that the LWO applies to those contracts where the contractor has achieved a cumulative dollar contracting amount with the City. Therefore, even if the LWO is inapplicable to this contract, subsequent contracts may be subject to compliance with the LWO. Furthermore, the contract may become subject to the LWO if the status of the Contractor's employees change (i.e. additional employees are hired) so that Contractor falls within the scope of the Ordinance.

Section I.

1. IF YOU ARE A FOR-PROFIT BUSINESS, PLEASE ANSWER THE FOLLOWING QUESTIONS

a. During the previous twelve (12) months, have you entered into contracts, including the present contract, bid, or proposal, with the City of Berkeley for a cumulative amount of \$25,000.00 or more?

YES ____ **NO** ____

If **no**, this contract is NOT subject to the requirements of the LWO, and you may continue to Section II. If **yes**, please continue to question **1(b)**.

b. Do you have six (6) or more employees, including part-time and stipend workers?

YES ____ **NO** ____

If you have answered, "YES" to questions 1(a) and 1(b) this contract IS subject to the LWO. If you responded "NO" to 1(b) this contract IS NOT subject to the LWO. **Please continue to Section II.**

2. IF YOU ARE A NON-PROFIT BUSINESS, AS DEFINED BY SECTION 501(C) OF THE INTERNAL REVENUE CODE OF 1954, PLEASE ANSWER THE FOLLOWING QUESTIONS.

a. During the previous twelve (12) months, have you entered into contracts, including the present contract, bid or proposal, with the City of Berkeley for a cumulative amount of \$100,000.00 or more?

YES ____ **NO** ____

If **no**, this Contract is NOT subject to the requirements of the LWO, and you may continue to Section II. If **yes**, please continue to question 2(b).

b. Do you have six (6) or more employees, including part-time and stipend workers?

YES ____ **NO** ____

If you have answered, "YES" to questions 2(a) and 2(b) this contract IS subject to the LWO. If you responded "NO" to 2(b) this contract IS NOT subject to the LWO. **Please continue to Section II.**

Section II

Please read, complete, and sign the following:

THIS CONTRACT **IS** SUBJECT TO THE LIVING WAGE ORDINANCE.

THIS CONTRACT **IS NOT** SUBJECT TO THE LIVING WAGE ORDINANCE.

Attachment E

The undersigned, on behalf of himself or herself individually and on behalf of his or her business or organization, hereby certifies that he or she is fully aware of Berkeley's Living Wage Ordinance, and the applicability of the Living Wage Ordinance, and the applicability of the subject contract, as determined herein. The undersigned further agrees to be bound by all of the terms of the Living Wage Ordinance, as mandated in the Berkeley Municipal Code, Chapter 13.27. If, at any time during the term of the contract, the answers to the questions posed herein change so that Contractor would be subject to the LWO, Contractor will promptly notify the City Manager in writing. Contractor further understands and agrees that the failure to comply with the LWO, this certification, or the terms of the Contract as it applies to the LWO, shall constitute a default of the Contract and the City Manager may terminate the contract and bar Contractor from future contracts with the City for five (5) years from the effective date of the Contract termination. If the contractor is a for-profit business and the LWO is applicable to this contract, the contractor must pay a living wage to all employees who spend 25% or more of their compensated time engaged in work directly related to the contract with the City. If the contractor is a non-profit business and the LWO is applicable to this contract, the contractor must pay a living wage to all employees who spend 50% or more of their compensated time engaged in work directly related to the contract with the City.

These statements are made under penalty of perjury under the laws of the state of California.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

Business Entity: _____

Contract Description/Specification No: **Mobile Payment for Parking/17-11084**

Section III

-
- **** FOR ADMINISTRATIVE USE ONLY -- PLEASE PRINT CLEARLY ****

I have reviewed this Living Wage Certification form, in addition to verifying Contractor's total dollar amount contract commitments with the City in the past twelve (12) months, and determined that this Contract IS / IS NOT (circle one) subject to Berkeley's Living Wage Ordinance.

Department Name

Department Representative



To be completed by
Contractor/Vendor

**Form EBO-1
CITY OF BERKELEY**

CERTIFICATION OF COMPLIANCE WITH EQUAL BENEFITS ORDINANCE

If you are a **contractor**, return this form to the originating department/project manager. If you are a **vendor** (supplier of goods), return this form to the Purchasing Division of the Finance Dept.

SECTION 1. CONTRACTOR/VENDOR INFORMATION

| | | | |
|-----------------|-------|-------------|------|
| Name: | | Vendor No.: | |
| Address: | City: | State: | ZIP: |
| Contact Person: | | Telephone: | |
| E-mail Address: | | Fax No.: | |

SECTION 2. COMPLIANCE QUESTIONS

- A. The EBO is inapplicable to this contract because the contractor/vendor has no employees.
 Yes No (If "Yes," proceed to Section 5; if "No," continue to the next question.)
- B. Does your company provide (or make available at the employees' expense) any employee benefits?
 Yes No
If "Yes," continue to Question C.
If "No," proceed to Section 5. (The EBO is not applicable to you.)
- C. Does your company provide (or make available at the employees' expense) any benefits to the spouse of an employee? Yes No
- D. Does your company provide (or make available at the employees' expense) any benefits to the domestic partner of an employee? Yes No

If you answered "No" to both Questions C and D, proceed to Section 5. (The EBO is not applicable to this contract.) **If you answered "Yes" to both Questions C and D, please continue to Question E.**
If you answered "Yes" to Question C and "No" to Question D, please continue to Section 3.

- E. Are the benefits that are available to the spouse of an employee identical to the benefits that are available to the domestic partner of the employee? Yes No

If you answered "Yes," proceed to Section 4. (You are in compliance with the EBO.)
If you answered "No," continue to Section 3.

SECTION 3. PROVISIONAL COMPLIANCE

- A. Contractor/vendor is not in compliance with the EBO now but will comply by the following date:
 - By the first effective date after the first open enrollment process following the contract start date, not to exceed two years, if the Contractor submits evidence of taking reasonable measures to comply with the EBO; or
 - At such time that administrative steps can be taken to incorporate nondiscrimination in benefits in the Contractor's infrastructure, not to exceed three months; or
 - Upon expiration of the contractor's current collective bargaining agreement(s).

B. If you have taken all reasonable measures to comply with the EBO but are unable to do so, do you agree to provide employees with a cash equivalent?* Yes No

* The cash equivalent is the amount of money your company pays for spousal benefits that are unavailable for domestic partners.

SECTION 4. REQUIRED DOCUMENTATION

At time of issuance of purchase order or contract award, you may be required by the City to provide documentation (copy of employee handbook, eligibility statement from your plans, insurance provider statements, etc.) to verify that you do not discriminate in the provision of benefits.

SECTION 5. CERTIFICATION

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct and that I am authorized to bind this entity contractually. By signing this certification, I further agree to comply with all additional obligations of the Equal Benefits Ordinance that are set forth in the Berkeley Municipal Code and in the terms of the contract or purchase order with the City.

Executed this _____ day of _____, in the year _____, at _____, _____
(State) (City)

Name (please print)

Signature

Title

Federal ID or Social Security Number

FOR CITY OF BERKELEY USE ONLY

- Non-Compliant (The City may not do business with this contractor/vendor)
- One-Person Contractor/Vendor Full Compliance Reasonable Measures
- Provisional Compliance Category, Full Compliance by Date: _____
- Staff Name(*Sign and Print*): _____ Date: _____

Attachment F

CITY OF BERKELEY
Right to Audit Form

The contractor agrees that pursuant to Section 61 of the Berkeley City Charter, the City Auditor's office may conduct an audit of Contractor's financial, performance and compliance records maintained in connection with the operations and services performed under this contract.

In the event of such audit, Contractor agrees to provide the Auditor with reasonable access to Contractor's employees and make all such financial, performance and compliance records available to the Auditor's office. City agrees to provide Contractor an opportunity to discuss and respond to/any findings before a final audit report is filed.

Signed: _____ Date: _____

Print Name & Title: _____

Company: _____

Contract Description/Specification No: **Mobile Payment for Parking/17-11084**

Please direct questions regarding this form to the Auditor's Office, at (510) 981-6750.

Attachment G

CITY OF BERKELEY
Commercial General and Automobile Liability Endorsement

The attached Certificates of Insurance are hereby certified to be a part of the following policies having the following expiration dates:

| Policy No. | Company Providing Policy | Expir. Date |
|------------|--------------------------|-------------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

The scope of the insurance afforded by the policies designated in the attached certificates is not less than that which is afforded by the Insurance Service Organization's or other "Standard Provisions" forms in use by the insurance company in the territory in which coverage is afforded.

Such Policies provide for or are hereby amended to provide for the following:

1. The named insured is _____.
2. CITY OF BERKELEY ("City") is hereby included as an additional insured with respect to liability arising out of the hazards or operations under or in connection with the following agreement:
_____.

The insurance provided applies as though separate policies are in effect for both the named insured and City, but does not increase the limits of liability set forth in said policies.

3. The limits of liability under the policies are not less than those shown on the certificate to which this endorsement is attached.
4. Cancellation or material reduction of this coverage will not be effective until thirty (30) days following written notice to _____, Department of _____, Berkeley, CA.
5. This insurance is primary and insurer is not entitled to any contribution from insurance in effect for City.

The term "City" includes successors and assigns of City and the officers, employees, agents and volunteers.

Insurance Company

Date: _____ By: _____
Signature of Underwriter's
Authorized Representative

Contract Description/Specification No: **Mobile Payment for Parking/17-11084**

Attachment H

ATTACHMENT I: DETAILED PARKING INVENTORY INFORMATION

Exhibit 1: Parking Meters

| Meter/Finance Management Category | Location | Meter Inventory | Approx. Metered Parking Spaces | Meter Time Limits (as of 10/1/16) | Meter Rates (as of 10/1/16) |
|--|--|--|---------------------------------------|--|------------------------------------|
| Standard Parking Meter Areas | | | | | |
| Main Downtown | South Shattuck Avenue (Dwight Way to Parker Street); Allston Way & MLK Jr Way | Single-space: 1 Multi-space: 3 | 30 | 12-90 minutes max | \$1.50/hour |
| Main North Berkeley | North Shattuck/Gourmet Ghetto | Single-space: 219 Multi-space: 8 | 280 | 30 mins-2 hours max | \$1.50/hour |
| Telegraph | Telegraph Avenue/Alta Bates | Single-space: 251 | 251 | 30 mins-2 hours max | \$1.50 |
| Elmwood | College & Alcatraz; Claremont & Ashby | Single-space: 36 | 36 | 30 mins-2 hours max | \$1.50/hour |
| Euclid Hearst | Euclid Hearst (Northside) | Multi-space: 22 | 165 | 1-2 hours max | \$1.50/hour |
| Adeline | Adeline Avenue & Shattuck Avenue (Ward Street to Ashby Avenue) | Single-space: 115 Multi-space: 10 | 190 | 30 mins-2 hours max | \$1.50/hour |
| USPL (University San Pablo) | University Avenue b/w MLK Jr & 3 rd Street; San Pablo Avenue b/w Hearst & Allston Way; 4 th Street | Single-space: 556 Multi-space: 3 | 580 | 30 mins-2 hours max | \$1.50/hour |
| SP EX (San Pablo Extension) North | San Pablo Avenue b/w Harrison & Hearst; Gilman & 10th | Single-space: 216 Multi-space: 2 | 230 | 30 mins-2 hours max | \$1.50/hour |
| SP EX (San Pablo Extension) South | San Pablo Avenue b/w Allston Way & Russell St | Single-space: 125 | 125 | 30 mins-2 hours max | \$1.50/hour |
| Solano | Solano Avenue & side streets | Single-space: 48 Multi-space: 16 | 170 | 30 mins-2 hours max | \$1.50/hour |
| <i>Subtotals</i> | | <i>Single-space: 1,567 Multi-space: 64</i> | <i>2,057</i> | | |

| Meter/Finance Management Category | Location | Meter Inventory | Approx. Metered Parking Spaces | Meter Time Limits (as of 10/1/16) | Meter Rates (as of 10/1/16) |
|---------------------------------------|---|---|--------------------------------|-----------------------------------|---|
| goBerkeley Parking Meter Areas | | | | | |
| 2 GB Main 2 | Downtown Berkeley "Premium" goBerkeley area | Single-space: 153 Multi-space: 86 | 725 | 2 hours max | \$3.25/hour |
| 3 GB Main 4 | Downtown Berkeley "Value" goBerkeley area | Single-space: 156 Multi-space: 13 | 275 | 4 hours max | \$2.00/hour |
| 2 GB Telegraph 2 | Southside/Telegraph "Premium" goBerkeley area | Single-space: 70 Multi-space: 49 | 405 | 2 hours max | \$3.25/hour |
| 2 GB Telegraph 8 | Southside/Telegraph "Value" goBerkeley area | Single-space: 195 | 190 | 8 hours max | \$2.00/hour |
| GB Elmwood | Elmwood goBerkeley area | Single-space: 30 Multi-space: 9 | 90 | 3 hours max | \$2.00/1 st hour, \$2.50/2 nd hour, \$3.00/3 rd hour |
| <i>Subtotals</i> | | <i>Single-space: 604 Multi-space: 157</i> | 1,685 | | |
| Off-Street Parking Lots | | | | | |
| Berkeley Way Lot | Downtown Berkeley "Value" goBerkeley area | Multi-space: 3 | 100* | 4 hours max | \$2.00/hour |
| Elmwood Lot | Elmwood goBerkeley area | Multi-space: 2 | 36 | 3 hours max | \$2.00/hour |
| <i>Subtotals</i> | | <i>Multi-space: 5</i> | 136 | | |
| Grand Totals | | Single-space: 2,171 Multi-space: 226 | 3,878 | | |

* Includes 20 stack parking spaces through Fall 2017.

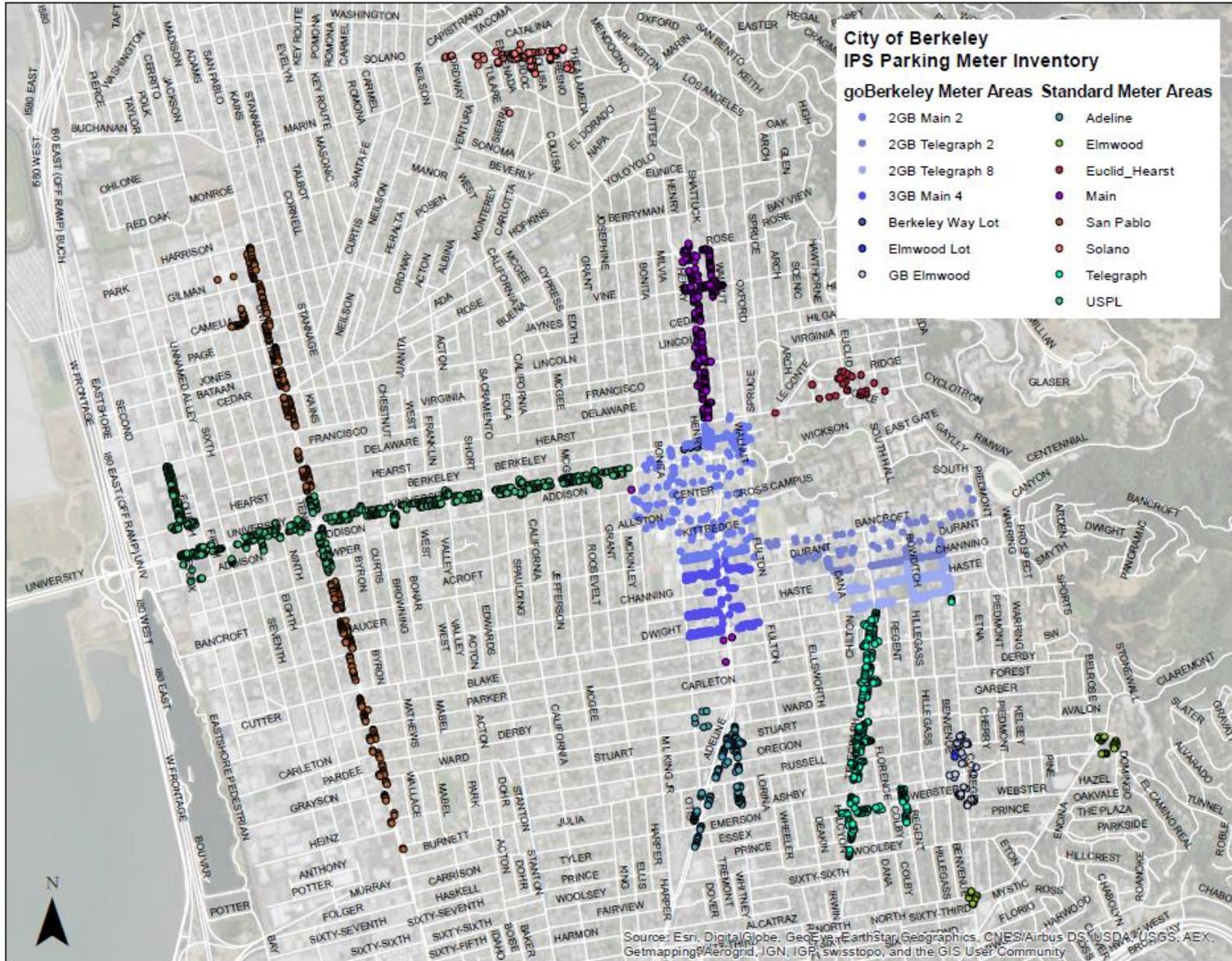
Exhibit 2: Residential Preferential Parking (RPP) Permit Zones Potentially Included in Residential Shared Parking Pilot (RSPP)

Staff expect that approximately 700 parking spaces in total may be included in the RSPP in the proposed Elmwood and Southside/Telegraph pilot areas. The precise number of spaces, and geographic boundaries of the pilot areas, are subject to change based on preliminary project planning, public outreach, and Council approval. More information about the City’s RPP program is available here:

http://www.ci.berkeley.ca.us/Customer_Service/Home/RPP_Residential_Preferential_Parking.aspx.

| RPP Zone | Regulations | Streets Potentially Included in RSPP |
|---------------------------------------|---|--|
| Elmwood Pilot Area | | |
| Zone A | 2 Hour Parking (Non-residents) Monday-Saturday, 8 a.m. – 7 p.m., except holidays | Benvenue Ave: 2900 block Webster St: 2600 block |
| Zone B | 2 Hour Parking (Non-residents) Monday-Saturday, 8 a.m. – 7 p.m., except holidays | Benvenue Ave: 2800, 2900 blocks College Ave: 2800 block Russell St: 2600 block Stuart St: 2600 block |
| Zone D | 2 Hour Parking (Non-residents) Monday-Saturday, 8 a.m. – 7 p.m., except holidays | Cherry St: 2800 block Russell St: 2700 block Stuart St: 2700 block |
| Zone L | 2 Hour Parking (Non-residents) Monday-Friday, 8 a.m. – 7 p.m., except holidays | Ashby Place: 2700 block Ashby Ave: 2700 block Elmwood Ave: 2700 block Webster St: 2700 block |
| Southside/Telegraph Pilot Area | | |
| Zone I | 2 Hour Parking (Non-residents) Monday-Friday, 8 a.m. – 7 p.m., except holidays | Ellsworth St: 2300, 2400 blocks Dana St: 2400 block Piedmont Ave: 2300, 2400 blocks Channing Way: 2300, 2700 blocks Haste St: 2300, 2500, 2700 blocks Dwight Way: 2300, 2500, 2700 blocks |

Exhibit 3: City of Berkeley IPS Parking Meter Inventory



ATTACHMENT J: EXISTING CITY OF BERKELEY PARKING SIGNAGE

goBerkeley Areas



Standard Parking Areas



Residential Preferential Parking (RPP) Areas

