



Solano Avenue Business
Improvement District Advisory Board

MINUTES

Solano Avenue Business Improvement District Advisory Board

Tuesday, January 26, 2021 | 10:15am

Via Teleconference Zoom Meeting

Link:

<https://us02web.zoom.us/j/86475480085?tk=eaTJ3Kq-VjCoiTdQLcE5N2xTXocMGVDsatXvxBe8iDU.DQIAAAAUilccFRZoLVpvTURxblJneTITdF FDV2s5dW9nAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA>

Webinar ID: 864 7548 0085

CALL TO ORDER – The meeting was called to order at 10:14am.

ROLL CALL - Members present: Kate Campbell King, Todd Andrew, Peggy Smith
Members absent/excused: none. Councilmember Sophie Hahn, District 5 and staff Jeremy Haile
City Staff: Eleanor Hollander, OED/City of Berkeley (secretary), Members of the Public: Jen Hansen Romero, Allen Cain (Solano Ave Assn), Richard Smith, Thuy Nguyen.

MINUTES OF PREVIOUS MEETING – The minutes of the November 17th, 2020 meeting were approved, on a motion by Mr. Andrew and seconded by Ms. Smith. Motion Carries. Abstain: none.

COUNCILMEMBER REPORT – Councilmember Hahn remarked on a wide variety of topics related to Solano Avenue and District 5. She provided an update on the Oaks Climbing Gym which is estimated to generate 800 customer visits per day, and an update on the Solano Avenue Revitalization Plan which was funded but has been impacted by the COVID budget crisis, and has pivoted to partnering with Albany and others. A longer ‘brainstorming’ discussion ensued, BID member Andrew suggested that maybe the BID would like to devote some funding to a new iteration of this study.

DISCUSISON – Lead by Chair King, about hiring the SAA (Solano Ave Assoc) for the execution of Solano BID projects. SAA is to submit a proposal/scope for this work.

MOTION: Chair Elections. Kate is stepping back from the chair role, (though she will still be on the board), and nominates Peggy Smith to be chair. M/S: King/Andrew, All Ayes, motion carries. Todd Andrew is nominated to be vice-chair. M/S: King/Smith, All Ayes, motion carries.

DISCUSSION ITEMS – The progress on securing the quote and vendor for the tree well

work was reviewed, the SAA is getting a quote. Holiday Décor for the 21-22 season was discussed, SAA to do preliminary outreach to property owners about mounting lights on their own buildings. Advertising on Freeway billboards, Allen (SAA) is getting pricing information. A discussion of the Solano Revitalization Plan (or similar) next steps would be taken up at the next meeting in March.

PUBLIC COMMENT- none.

Motion to Adjourn M/S: Andrew/Smith, All Ayes. Meeting Adjourned at 1:37pm.