



Office of the City Manager

CONSENT CALENDAR
April 27, 2021

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Liam Garland, Director, Department of Public Works
 Subject: Contract No. 31900104 & Contract No. 32000003 Amendments:
 Nelson\Nygaard for Parking Data Collection and Community Outreach
 Services for the goBerkeley Residential Shared Parking Pilot

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to execute amendments to Contract No. 31900104 and Contract No. 32000003 with Nelson\Nygaard for parking data collection and community outreach and engagement services for the goBerkeley Residential Shared Parking Pilot, respectively, extending each contract term to December 31, 2023.

FISCAL IMPACTS OF RECOMMENDATION

None. Staff are not recommending any changes to the contract not-to-exceed amounts.

CURRENT SITUATION AND ITS EFFECTS

Nelson\Nygaard is under contract with the City to provide both parking data collection and community outreach and engagement services for the grant-funded Residential Shared Parking Pilot (RSPP). The pilot will test better ways of managing non-resident parking demand in Residential Preferential Parking (RPP) zones adjacent to the Southside and Elmwood commercial districts south of the UC Berkeley campus, with a goal of reducing the “two-hour shuffle” caused by drivers trying to get around posted time limits.

Nelson\Nygaard has provided valuable support for the pilot project. In fall 2019, “baseline” parking occupancy data were collected to confirm existing parking demand (in the pre-pandemic economy). In fall 2019, the project was branded *goBerkeley SmartSpace* and a website was created at <http://smartspace.goberkeley.info>. In winter 2020, the City and consultant staff worked together to assemble a Community Advisory Group to provide input in developing the pilot program. Staff had expected to launch the pilot project later in 2020.

Unfortunately, the onset of the COVID-19 pandemic resulted in significant unforeseen delays to the project. Given ongoing and unpredictable disruptions in local economic conditions and commute patterns, the project has been on hold. Extending the term of

these two contracts to December 31, 2023 will allow the City to utilize valuable consultant capacity as staff reconsider the scope and timeframe for project delivery and ultimately resume planning and implementing the pilot project.

BACKGROUND

The City was awarded a \$950,000 grant from the Metropolitan Transportation Commission for the goBerkeley Residential Shared Parking Pilot (Resolution No. 67,382–N.S.). In 2018, after two competitive Request for Proposals (RFP) processes, Nelson\Nygaard was awarded contracts for parking data collection¹ and community outreach and engagement services.²

ENVIRONMENTAL SUSTAINABILITY

Parking management based on user demand should ultimately improve residential on-street parking availability and lessen traffic congestion and vehicle emissions, as drivers are anticipated to spend less time searching for available parking spaces. Reducing greenhouse gas emissions produced by vehicular traffic is one of the City's 2009 Climate Action Plan goals.

RATIONALE FOR RECOMMENDATION

The current contracts expire June 30, 2021. Contract term extensions are necessary to resume the pilot project. Approximately 55% of the parking data collection and 37% of the community outreach contract budgets remain.

ALTERNATIVE ACTIONS CONSIDERED

If the amendments are not approved, the City's contracts with Nelson\Nygaard will expire June 30, 2021. The City does not have adequate staff capacity to resume pilot project planning, data collection, and community outreach work, and the project would continue to remain on hold until a new RFP process could be held to secure consultant support.

CONTACT PERSON

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Attachment:

1: Resolution

¹ Berkeley City Council Agenda, 7/28/18, Item 45: <http://bit.ly/2me7og3>

² Berkeley City Council Agenda, 10/2/18, Item 4: <http://bit.ly/2lOz4bf>

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 31900104 & CONTRACT NO. 32000003 AMENDMENTS:
NELSON\NYGAARD FOR PARKING DATA COLLECTION AND COMMUNITY
OUTREACH SERVICES FOR THE RESIDENTIAL SHARED PARKING PILOT
PROJECT

WHEREAS, the Council of the City of Berkeley accepted a \$950,000 Congestion Mitigation and Air Quality Improvement (CMAQ) grant from the Federal Highway Administration (FHWA) for the goBerkeley Residential Shared Parking Pilot via Resolution No. 67,382–N.S.; and

WHEREAS, Contract No. 31900104 was executed February 25, 2019 as authorized by Resolution No. 68,565-N.S., and Contract No. 32000003 was executed June 14, 2019 as authorized by Resolution 68,619-N.S., and both will expire June 30, 2021; and

WHEREAS, work on the pilot project effectively ceased in March 2020 due to the shelter-in-place and subsequent disruptions to the local economy and commute patterns under the global COVID-19 pandemic; and

WHEREAS, extending the contract term until December 31, 2023 will allow staff to continue to utilize consultant support to resume the planning and implementation of the pilot project as the pandemic emergency subsidies.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute an amendment to Contract No. 31900104 and to Contract No. 32000003 with Nelson\Nygaard to provide parking data collection and community outreach services for the Residential Shared Parking Pilot, extending each contract term to December 31, 2023.