



Civic Arts Commission

INFORMATION CALENDAR

April 20, 2021

To: Honorable Mayor and Members of the City Council
 From: Civic Arts Commission
 Submitted by: Jennifer Lovvorn, Secretary, Civic Arts Commission
 Subject: Civic Arts Commission Annual Work Plan 2021

INTRODUCTION

The Civic Arts Commission has updated its annual work plan, which outlines Commission objectives for the 2021 calendar year based upon goals articulated in the *City of Berkeley Arts & Culture Plan (2018 - 2027 Update)* and reflective of previously initiated projects that are already under way. This work plan includes a variety of objectives in a number of civic arts areas: Policy, Grants, Public Art, Arts Education, Design Review, and Civic Center Visioning.

CURRENT SITUATION AND ITS EFFECTS

At its regular meeting on February 24, 2021, the Civic Arts Commission approved the 2021 Civic Arts Commission Work Plan, which is used to guide the Commission's work throughout the year. M/S/C (Ozol/Dhesi) to approve 2021 Civic Arts Commission Work Plan. Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Rodriguez; Nays — None; Abstain — None; Absent — Slattery.

BACKGROUND

The Civic Arts Commission utilized the prompts provided by the City Manager's Office to assist in the development of the attached Civic Arts Commission 2021 Work Plan. Relevant details in response to the prompts are as follows.

Work plan items that have a direct nexus with the COVID-19 response:

- *Review and approve grant guidelines for Berkeley Art Works Projects, a program of temporary public art projects to support community recovery from the effects of COVID-19.*

Work plan items connected to statutory requirements:

- *Review and approve Private Percent for Art Plans at the following phases: Conceptual, Preliminary, and Final. (Required per BMC 23C.23.050)*

- *Ensure proposed building projects reviewed by Design Review Committee (DRC) Commission comply with the Private Percent for Art Ordinance. (Required per BMC 23C.23.050)*

Work plan items required for budgetary or fund allocation reasons:

- *Review Grant Panel Scores and determine Civic Art Grant award amounts for FY22.*

Work plan items that support council-adopted or voter-adopted mission critical projects or programs:

- *Advise Council on the inclusion of Affordable Housing Strategies for Artists and Cultural Workers in the City's Affordable Housing Policy Framework; and Develop a process for certifying Artists and Cultural Workers for eligibility for affordable housing; culminating in a referral to City Council.*
- *Advise Council on waivers for construction related entitlement/building permit fees for Nonprofit Arts Organizations' building projects.*
- *In response to Council Referral, develop guidelines for a Creative Spaces Capital Grant Program for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. And (With Grants Committee) Advocate to Council to provide funding for a Creative Spaces Capital Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits.*
- *Determine Public Art Project Sites for Measure T1 Phase 2*
- *Draft response to Council Referral for family friendly art.*
- *In response to Council Referral, develop project plan for a crosswalk mural program.*
- *In response to Council Referral, develop project plan for a City of Berkeley flag.*
- *Draft response to Council Referral for a replacement mural for the Center for Independent Living.*

Anticipated staff demands (above and beyond baseline) to support commission work in 2021:

Completion of most of the items on the work plan are dependent upon staff work – specifically any item that states “review and approve” implies that the work will be done by the two Civic Arts Program staff and approval will be done by the Civic Arts

Commission. The Civic Arts Commission discussed the ambitious nature of their 2021 Work Plan and acknowledged that the approved work plan is aspirational and will likely not be completed in full during 2021.

ENVIRONMENTAL SUSTAINABILITY

None.

POSSIBLE FUTURE ACTION

Based on Civic Arts Commission research and subsequent public hearings, new initiatives and recommendations to City Council may be submitted to City Council by the Civic Arts Commission at such time deemed necessary.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

No fiscal impacts determined at this time.

CONTACT PERSON

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Attachment: 1: Civic Arts Commission Annual Work Plan 2021



Civic Arts Commission

Civic Arts Commission 2021 Work Plan

Approved by Civic Arts Commission: 2/24/2021

Policy Committee

1. (With Grants Committee) Review and approve grant guidelines for Berkeley Art Works Projects, a program of temporary public art projects to support community recovery from the effects of COVID-19.
2. (With Grants Committee) Review and approve Civic Art Grants Guideline Revisions for FY22 for Individual Artists and Festivals.
3. (With Public Art Committee) Develop language for a Public Art ordinance to recommend to Council for adoption to replace the current “1.5% for Public Art” resolution.
4. Advise Council on the inclusion of Affordable Housing Strategies for Artists and Cultural Workers in the City’s Affordable Housing Policy Framework; and develop a process for certifying Artists and Cultural Workers for eligibility for affordable housing; culminating in a referral to City Council.
5. (With Grants Committee) Advocate to Council for the restoration of the Festival Grant funding level back up to \$150,000.
6. (With Grants Committee and Berkeley Arts Education Steering Committee “BAESC”) Develop guidelines for an Arts Education Grant Program and advocate to Council to allocate funding for this program.
7. Advise Council on waivers for construction related entitlement/building permit fees for Nonprofit Arts Organizations’ building projects.
8. (With Public Art Committee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
9. (With Grants Committee) In response to Council Referral, develop guidelines for a Creative Spaces Capital Grant Program for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. And (With Grants Committee) Advocate to Council to provide funding for a Creative Spaces Capital Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits.

10. Create Guidelines for the selection of the City of Berkeley Poet Laureate.

Grants Committee

1. (With Policy Committee) Review and approve grant guidelines for Berkeley Art Works Projects, a program of temporary public art projects to support community recovery from the effects of COVID-19.
2. Select Grant Review Panelists for FY22 cycle.
3. Review Grant Panel Scores and determine Civic Art Grant award amounts for FY22.
4. (With Policy Committee) Review and approve Civic Art Grants Guideline Revisions for FY22 for Individual Artists and Festivals.
5. (With Policy Committee) Advocate to Council for the restoration of the Festival Grant funding level back up to \$150,000.
6. (With Policy Committee and Berkeley Arts Education Steering Committee “BAESC”) Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program.
7. Review analysis prepared by staff of geographic spread of FY22 grants funds throughout City of Berkeley.
8. (With Policy Committee) In response to Council Referral, develop guidelines for a Creative Spaces Capital Grant Program for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. Advocate to Council to provide funding for a Creative Spaces Capital Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits.

Public Art Committee

1. Review and approve temporary public art proposals funded through the Berkeley Art Works Project grants.
2. (With Policy Committee) Develop language for a Public Art ordinance to recommend to Council for adoption to replace the current “1.5% for Public Art” resolution.
3. Determine Public Art Project Sites for Measure T1 Phase 2
4. Review and approve artwork purchase for Civic Center building.
5. Review and approve Private Percent for Art Plans at the following phases: Conceptual, Preliminary, and Final.

6. Review and approve artwork commission by Mildred Howard for Adeline Street and Martin Luther King Jr. Way.
7. Draft response to Council Referral for family friendly art.
8. Planning for selection of next round of sound installations for BART Plaza.
9. Review and approve specific installation site for the donated Assyrian Queen sculpture.
10. Review and approve the Call for Artists for the Homelessness Social Practice Public Art Project.
11. (With Policy Committee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
12. In response to Council Referral, develop project plan for a crosswalk mural program.
13. In response to Council Referral, develop project plan for a City of Berkeley flag.
14. Review and approve designs for a memorial to the Irish students who died in the 2015 balcony collapse.
15. Draft response to Council Referral for a replacement mural for the Center for Independent Living.

Commission Representative to the Berkeley Arts Education Steering Committee

1. Build relationships with Berkeley Unified School District (BUSD) Board Members by attending office hours and sharing Create CA Declaration of Student Rights
2. Discuss and draft advocacy plan to bring to BUSD School Board to increase access to theater, dance, and visual arts education in Berkeley schools.
3. Monitor implementation of BUSD BEARS (Berkeley's Excellent Academic Road to Success) 2021 Arts Summer Program and fulfil grant reporting expectations.
4. Support utilization of high school and/or college students as BEARS 2021 summer arts instructors in collaboration with arts organizations, funded through Youth Works workforce development funding.
5. Explore feasibility of developing partnerships with colleges and universities to offer unit credit for teaching in BUSD afterschool and summer arts programs.
6. (With Policy & Grants Committees) Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program.

7. Engage Berkeley Families and Community to celebrate current arts education programming and offer ideas about the future Berkeley Art Hub.

Commission Representative to the Design Review Committee (DRC)

1. Ensure proposed building projects reviewed by DRC comply with the Private Percent for Art Ordinance.

Commission Representatives to the Civic Center Visioning Work Group

1. Convene monthly meetings to determine, with stakeholder input, the arts and cultural uses and associated space needs for the Veterans Memorial Building, the Maudelle Shirek Building (Old City Hall), and Martin Luther King Jr. Civic Center Park with input from stakeholders.

