

CONSENT CALENDAR September 15, 2020

To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: David White, Deputy City Manager

Subject: Renaming Shattuck Avenue 'East' to Kala Bagai Way

RECOMMENDATION

Adopt a Resolution renaming the two block portion of Shattuck Avenue 'East' from Center Street to University Avenue, including the eastern facing block faces of Shattuck Square and Berkeley Square to Kala Bagai Way as recommended by the Facilities, Infrastructure, Transportation, Environment & Sustainability Policy (FITES) Committee and affirming the western segment of Shattuck Avenue, including the western facing block faces of Shattuck Square and Berkeley Square will be known as Shattuck Avenue.

POLICY COMMITTEE RECOMMENDATION

On July 15, 2020, the Facilities, Infrastructure, Transportation, Environment & Sustainability Committee adopted the following action: M/S/C (Davila/Robinson) to send the item with a positive recommendation to the Council recommending Shattuck Avenue East be renamed after Kala Bagai and to send a referral to the City Manager to develop a plan for interpretive signage and explore funding options to do so. Vote: Ayes - Davila, Robinson; Noes – None; Abstain – None; Abstain – Harrison

SUMMARY

Per the City of Berkeley Policy for Naming and Renaming Public Facilities¹, the City Manager initiated a public process to rename the two blocks of the eastern leg of Shattuck Avenue from Center Street to University Avenue to reduce confusion for first responders, customers, residents, visitors, transportation service providers, meal delivery services and courier service agencies. In addition, the street renaming process has followed the City of Berkeley Policy for Naming and Renaming Facilities which has the goal to ensure that naming public facilities (such as parks, streets, recreation facilities, pathways, open spaces, public building, bridges or other structures) will

¹ City of Berkeley Policy for Naming and Renaming Public Facilities (2012), Online: https://www.cityofberkeley.info/uploadedFiles/Clerk/Level_3_- City_Council/2012/01Jan/2012-01-17 Item 20 City of Berkeley Policy for Naming.pdf

enhance the values and heritage of the City of Berkeley and will be compatible with community interest.

FISCAL IMPACTS OF RECOMMENDATION

Funding for new signage and installation will be provided by the routine maintenance activities under the ongoing public works programs, and by the Shattuck Avenue Reconfiguration and Pedestrian Safety Projectⁱ which is currently underway. Staff also requests that the City Council waive the \$200 fee associated with the address change form for properties in the project area so no business or property owners will incur an expense due to the street name change. Instead, a total amount estimated not-to-exceed \$3,200 in General Fund resources from the Office of Economic Development (budget code 011-21-208-251-0000-000-446-612990) will be allocated to cover the fees.

CURRENT SITUATION AND ITS EFFECTS

The renaming process was designed to be community driven, inclusive, and fun. The intent of the engagement process was to create a dynamic, transparent, unique, accessible and low cost process to receive new street name submittals from the community and to generate civic pride, excitement, and an awareness of the transformation of Downtown Berkeley, one of the most visited and economically vibrant parts of the City of Berkeley.

From October 24, 2019 to November 30, 2019, name submittals were gathered through public meetings, written submissions, youth-targeted outreach, social media, an online poll via Berkeley Considers the City's on-line platform for civic engagement, and a public *Idea Wall* located at 2023 Shattuck Avenue. Participants were also encouraged to use the hashtag #RenameShattuck for submissions via social media.

In the fall of 2019, a Naming Advisory Committee (NAC) was formed in coordination with the Mayor's Office, and the District 4 Councilperson. The 13 member NAC includes members of the Downtown Berkeley Association, Visit Berkeley, city commissioners, community partners, property owners, business owners, Berkeley historians, residents and students (a complete list of the NAC members can be found in Attachment 4). Their role was to inform the outreach process, ensure that submissions fit the naming criteria and to select a final list of ten names for the Public Works Commission (PWC) to consider.

As part of their regular February 6, 2020 meeting, the PWC considered and discussed renaming the two blocks of Shattuck Avenue 'East' spanning from Center Street to University Avenue. The PWC received a list of ten potential names from the NAC and was asked to narrow the list down to five names. After deliberation and public comment, the PWC recommended six names as finalists for City Council consideration. The PWC voted unanimously to recommend that the Council adopt a resolution naming

Shattuck Avenue 'East' to one of the six names determined by the PWC. (M/S/C, Schueler/Krpata/Unanimous).

Following the PWC's recommendation of six names, staff utilized Berkeley Considers', the City's online engagement tool, to get feedback and determine a finalist. The poll topic, with the six names and text short description, was made available on February 18, 2020 and closed on February 26, 2020. The resulting preferred name of 1,259 poll participants was:

Ohlone or another indigenous name identified after consultation with the Muwekma Ohlone Tribe of the San Francisco Bay Area and other indigenous native peoples.

The FITES committee met on July 15, 2020 to review the six names recommended by the PWC and the results of the Berkeley Considers topic. The FITES committee discussed the item and received public comment and voted unanimously to recommend that the Council adopt a resolution renaming Shattuck Avenue 'East' to Kala Bagai Way. (M/S/C, Robinson/Davila/Unanimous).

BACKGROUND

As part of the Shattuck Avenue Reconfiguration and Pedestrian Safety Project, the two-block western segment of Shattuck Avenue will have two-way traffic and the eastern segment of Shattuck Avenue ("Shattuck Avenue East") will have one-way traffic heading north. Rather than have two "Shattuck Avenues" – one side of the street will remain "Shattuck Avenue" and the other side of the same street (the eastern leg of Shattuck Avenue currently known as Shattuck Square on one block and Berkeley Square on the adjacent block) would be converted to the name Shattuck Avenue on the west side and the new street name on the east side.

The goal of the street renaming is to reduce confusion for first responders, customers, residents, visitors, transportation service providers, meal delivery services and courier services agencies. This effort will also simplify and standardize the street names and addresses in Downtown Berkeley and add an opportunity to reinvent this street and this section of Downtown Berkeley. In addition, the new street name will allow the addresses on the western segment of Shattuck Avenue to be consistent with the rest of the street. Furthermore, this process aims to increase civic pride, excitement, and awareness of the transformation of Downtown Berkeley, one of the most visited and economically vibrant parts of the City of Berkeley. In addition to the newly renovated BART Plaza, Downtown Berkeley serves residents and visitors with attractive retail stores, exceptional restaurants, community services, public art, greenspace, parking, and access to multiple forms of public transportation to access other parts of Berkeley and the Bay Area. The renaming process also implements several goals of the Downtown Streets and Open Space Improvement Plan (SOSIP) such as Signage and Wayfinding and Policy 8.1, Finding Destinations and Points of Interest which states: Meet with Downtown stakeholders to identify simple ways to improve signage in the near term,

such as by identifying the location of confusing or missing signage...Make such improvements, and continue to evaluate signage needs.²

The street renaming process followed the <u>City of Berkeley Policy for Naming and Renaming Facilities</u> which has the goal to ensure that naming public facilities (such as parks, streets, recreation facilities, pathways, open spaces, public building, bridges or other structures) will enhance the values and heritage of the City of Berkeley and will be compatible with community interest.

In addition, staff has applied the following criteria to the renaming process:

- The City will consider proposals for street naming but is under no obligation to accept a proposal to name, or rename a street, or assign a ceremonial name to a street.
- Street names should portray a strong positive image and have historical, cultural, geographical or social significance or contributions to the community, the City, State or Country.
- Increased emphasis will be on street names that honor and represent segments of the Berkeley population that have traditionally been marginalized or overlooked.
- 4. Street names shall not be (or be perceived to be) discriminatory or derogatory of race, color, ethnic origin, gender identity or expression, sex, sexual orientation, creed, political affiliation, disability or other social factors.
- 5. Street names shall not result in an inappropriate abbreviation or be similar sounding to an existing street name.

Renaming Process

The renaming process was designed to be community driven, inclusive, fun, and to generate civic pride, excitement, and an awareness of the transformation of Downtown Berkeley, one of the most visited and economically vibrant parts of the City of Berkeley. The intent of the engagement process was to create a dynamic, transparent, unique, accessible and low cost process to receive submittals from the community. A Naming Advisory Committee (NAC) was formed in coordination with the Mayor's Office, the District 4 Councilperson, and includes members of the Downtown Berkeley Association, Visit Berkeley, city commissioners, community partners, property owners, business owners, Berkeley historians, residents and students. For a complete list of NAC please reference Attachment 4. The NAC's role was to inform the outreach process, ensure that submissions fit the naming criteria and to select a final list of ten names for the Public Works Commission to consider. Name submittals were gathered through public meetings, written submissions, social media, an online poll distributed via Berkeley

² See Downtown Area Plan (2012) and Streets and Open Space Improvement Plan (2013), Online: https://www.cityofberkeley.info/uploadedFiles/Planning_and_Development/Level_3_-DAP/2013%20SOSIP.pdf, page 103.

Considers the City's platform for online engagement, and a public *Idea Wall* at 2023 Shattuck Avenue. Participants were also encouraged to use the hashtag #RenameShattuck for submissions via social media.

Kickoff Meeting

City Staff and the Downtown Berkeley Association held a kickoff meeting to launch the public engagement process on October 24, 2019 at the Veggie Grille at 48 Shattuck Square. During the meeting, staff outlined the renaming process, answered questions, and received ideas. Staff also solicited participants for the NAC and suggested outreach strategies. In addition, John Aronovici, editor and author of the *Quick Index to the Origin of Berkeley's Names* provided historical context for Berkeley's street names and the history of Downtown Berkeley.

Idea Wall

One of the most visible, accessible and effective methods of outreach and engagement was the implementation of the public Idea Wall on the fence of 2023 Shattuck Avenue (between Addison Street and University Avenue). In partnership with the Downtown Business Association and the property owner, a large chalkboard with chalk and instructions was placed at the site for the public to submit their name ideas. This free, low tech, high impact approach allowed anyone in the community an opportunity to submit their ideas regardless of access to the internet, email or other resources. It also created a public gathering site and discussion touchstone for pedestrians and people interested in the process. Staff gathered name submittals from the Idea Wall for seven weeks by documenting the wall every week and refreshing it to make room for new submittals. The Idea Wall generated 527 name submittals and every legible name was documented and presented with the other submittals to the NAC for consideration. Every submittal scribed on the Idea Wall can be viewed in Attachment 3.

Youth Engagement

Staff had a goal to specifically engage Berkeley youth in this process to create an opportunity for them to be involved with the future of the city. As a result, in addition to the outreach methods stated above, staff visited a nearby elementary school, Berkeley Arts Magnet (BAM) to present the renaming process to the fourth graders and solicit their input. The fourth graders at BAM worked with their teachers and classmates and determined a process for a name to be submitted on behalf of their class and provided it to staff. In addition, Berkeley's Cub Scout Pack #30, one of the city's oldest packs, held a meeting to discuss the Shattuck Avenue renaming process. Each Den (e.g. Tigers, Wolf, Bears, Webelos) submitted a list of their favorite names to staff for consideration. This exercise provided the scouts with experience in civic engagement, government, and politics. It also contributed to each scout's advancement in scouting and provided credit towards a variety of badges and awards. Pack 30 Cubmaster Jim Brenic, thanked staff for the opportunity to contribute to the process and said that this was a "great activity for our Cub Scouts."

Summary of Name Submittals

Attachment 2 contains a list of every name submittal that staff received during the open call period that ended on November 30, 2019. Attachment 3 contains photos of the names submitted each week on the Idea Wall as well as photos of meetings and outreach and engagement. Figure 1 below provides a breakdown of how name submittals were received by staff.

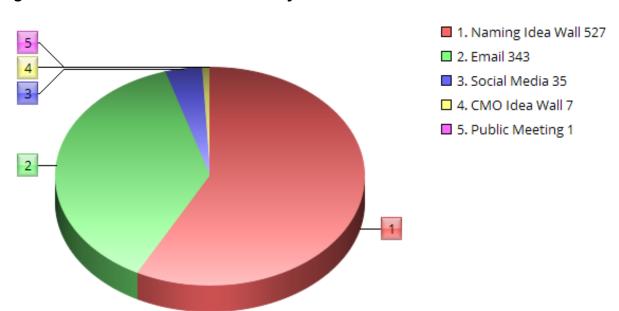


Figure 1: Method of Name Submittal by Count

Naming Advisory Committee (NAC) Result

The NAC was provided all of the name submittals (total submissions equaled 614 unique names) on December 10, 2019 and each member was required to submit ten names from the list for the NAC to consider collectively as a group. The NAC convened during a publicly accessible meeting on January 6, 2020 at the Cypress Room at 2180 Milvia St. to determine the ten names the NAC would recommend to the PWC. Prior to the meeting, the majority of the NAC members submitted their top ten names for consideration and the NAC discussed them in person during the meeting. There were several names such as Barack Obama, Maya Angelou, Elijah Cummings and Bears that initially received numerous votes for the top ten. However, after further discussion, the NAC recognized that while many of the names were worthy of consideration, some of the names were related to individuals that didn't have direct connections with Berkeley, were still alive, or weren't appropriate for a street name.

The NAC also spent a considerable amount of time discussing the name Ohlone. Eight of the fifteen NAC members initially recommended Ohlone, however there were several perspectives and concerns raised such as a potential conflict with the goals and naming

criteria. For example, NAC members were instructed that no new street name should be identical or similar to another City of Berkeley street name and there's an existing Ohlone Park and Ohlone Greenway that runs through Berkeley, Albany, and El Cerrito. As a result, several NAC members were concerned that it would create confusion and would be inconsistent with the goal of the street renaming. Another concern was the appropriateness of the City leading and effort to rename the street to Ohlone, without consultation with leaders of local Natives peoples and Muwekma Ohlone Tribe representatives. Moreover, the NAC was interested in seeking another name to represent indigenous peoples of the area such as Chochenyo, which is an indigenous language of the Ohlone, but wasn't a name submitted by the public. Ultimately, the NAC decided to keep Ohlone or an appropriate indigenous name related to the Berkeley area determined after consultation with leaders of local Natives peoples and Muwekma Ohlone Tribe representatives. At the conclusion of the meeting the NAC wanted to indicate the names that received unanimous support and those that didn't. They ultimately decided on nine names during the meeting, and the tenth name was decided by a vote of the NAC members via email.

The ten names were:

Figure 2: Results from the NAC

Unanimous NAC Support	Split NAC Support
Kala Bagai	Ohlone**
William Byron Rumford	Sanctuary
Maggie Gee	Freedom
Anna Saylor	Old Station***
Julia Morgan*	Sitha Vemireddy

^{*}Julia Street is an existing street name in Berkeley.

Public Works Commission (PWC) Result

The role of the PWC was to review the ten names recommended by the NAC and to recommend five names for the community to consider via a Berkeley Considers topic. The PWC met on February 6, 2020 and after public comment and PWC deliberation, they voted unanimously to recommend that the Council adopt a resolution renaming Shattuck Avenue 'East' to one of the six names determined by the PWC.

^{**}Or an appropriate indigenous name related to the Berkeley area determined after consultation with leaders of local Native peoples and Muwekma Ohlone Tribe representatives. Ohlone Greenway and Ohlone Park are existing facility names in Berkeley.

^{***}Station Place is an existing small street name in Berkeley.

Despite the charge to narrow the field to five names, the PWC decided to add an additional name for Council's consideration and advanced the six names which are listed below alphabetically by last name with a short description following:

Figure 3: Results from the PWC

Unanimous PWC Support
Kala Bagai
Maggie Gee
Ohlone or another indigenous name identified after consultation with the Muwekma Ohlone Tribe of the San Francisco Bay Area and other indigenous native peoples.
William Byron Rumford
Anna Saylor
Sitha Vemireddy

Kala Bagai (alternately known as "Mother India") was an immigrant from India (present-day Pakistan), who faced extraordinary racism when she and her husband bought a house in Berkeley in 1915. She was forced out of the city, and her family suffered further oppression and tragedy over the years.

Maggie Gee was a Berkeley native and pioneering female pilot. She flew in the women's civilian air force in World War II - one of two Chinese Americans in the organization before returning to get her degree in physics from UC Berkeley and finishing her career at the Lawrence Livermore Lab.

Ohlone or another indigenous name identified after consultation with the Muwekma Ohlone Tribe of the San Francisco Bay Area and other indigenous native peoples. The Muwekma Ohlone Tribe of the San Francisco Bay Area are indigenous peoples who's aboriginal homeland was in the counties of San Francisco, San Mateo, most of Santa Clara, Alameda, Contra Costa, and portions of Napa, Santa Cruz Solano and San Joaquin Counties.

William Byron Rumford was the first black person elected to state office in California, in 1948, and is best known for his Fair Housing Act, outlawing housing discrimination. Before that, while already working in local and state politics, Rumford owned a pharmacy in Berkeley, which became an informal political headquarters itself.

Anna Saylor was a Berkeley librarian-turned-State-Assemblywoman, who, along with three others in 1918, was one of the first women elected to the state legislature. She led the effort that abolished the death penalty for minors in California, and established both psychiatric clinics in prisons and juvenile detention centers so children wouldn't be sent to adult jails.

Sitha Vemireddy was a Berkeley resident that passed away from carbon monoxide poisoning as a teenager after a Berkeley landlord smuggled her into the U.S. and forced her into sexual slavery, which was part of a larger human trafficking ring. Her death received national attention after the *Berkeley High Jacket* broke the story in 1999.

The PWC also recommended that the street renaming project include interpretive signage that explains the background of the new street name and their significance and contributions to the City of Berkeley.

Berkeley Considers Topic Poll Result

Staff utilized Berkeley Considers' to get feedback and a preference on the top six names recommended by the PWC. The poll topic, with the six names and short text description of each name, was made available on February 18, 2020 and closed on February 26, 2020. The resulting preferred name of 1,259 poll participants was:

Ohlone or another indigenous name identified after consultation with the Muwekma Ohlone Tribe of the San Francisco Bay Area and other indigenous native peoples.

Figure 4: Results from the Berkeley Considers Poll

Street Name Candidate	Response Percent	Vote Count
Kala Bagai	37.3%	466
Maggie Gee	4.9%	61
Ohlone	41.8%	523
William Byron Rumford	3.3%	41
Anna Saylor	4.2%	52
Sitha Vemireddy	8.6%	108

Facilities, Infrastructure, Transportation, Environment & Sustainability Policy (FITES) Committee Result

The FITES committee met on July 15, 2020 to review the six names recommended by the PWC and the results of the Berkeley Considers topic. The FITES committee discussed the item and received public comment and voted unanimously to recommend that the Council adopt a resolution renaming Shattuck Avenue 'East' to Kala Bagai Way. The FITES committee recommended that the City Manager identify resources to include interpretive signage that explains the background of the new street name and the significance and contributions to the City of Berkeley. The FITES committee also recommended that the City Manager retain the list of names received during the outreach process including the top ten names recommended by the NAC for consideration of future renaming opportunities for City facilities and infrastructure.

Street Name Suffixes

There were a wide variety of street name suffixes that were submitted for consideration during the submission period. The most popular suffixes were *Way* (204), *Street* (126), *Avenue* (95), *Boulevard* (60) and *Lane* (42). The NAC and staff briefly discussed suffixes at its January 6, 2020 meeting and decided that it would be best for the City Council to determine the best suffix when deciding the new street name. Staff explained that the U.S. Postal service recognizes 196 street name suffixes³ however, for this two block long street, the suffix should be consistent with the goal of the new street reconfiguration as well as the street width, expected traffic volumes, and how the suffix sounds in conjunction with the new street name. As a result, the recommendation for the new street name suffix is *Way*.

ENVIRONMENTAL SUSTAINABILITY

The street name change has the potential to reduce the amount of time customers, deliveries, and other vehicles spend circling in Downtown looking for specific locations and businesses that are difficult to find, thus reducing carbon emissions.

RATIONALE FOR RECOMMENDATION

The PWC considered the renaming to be in accordance with the City's *Policy for Naming and Renaming Facilities*, staff's five stated renaming criteria for Shattuck Avenue East, and a well-considered and thorough outreach and engagement effort appropriate for a significant street re-naming process.

ALTERNATIVE ACTIONS CONSIDERED

Staff considered naming the two legs of Shattuck Avenue between Center Street and University Avenue, Shattuck Avenue West and Shattuck Avenue East, as well as leaving Shattuck Square and Berkeley Square. After discussion and feedback from business owners and staff, it was determined that it could cause more confusion if left unchanged and also would conflict with the goals and policies in the SOSIP.

CONTACT PERSON

Kieron Slaughter, Community Development Project Coordinator, 510-981-2490

Attachments:

1: Draft City Council Resolution

Exhibit A: Map of new street names in Downtown Berkeley

- 2: Complete List of Street Names Submitted
- 3: Photos of the Names Submitted via the Idea Wall
- 4. Naming Advisory Committee (NAC) roster
- 5: Presentation

³ USPS Appendix C - C1 Street Suffix Abbreviations https://pe.usps.com/text/pub28/28apc 002.htm

RESOLUTION NO. -N.S.

RENAMING SHATTUCK AVENUE 'EAST' FROM CENTER STREET TO UNIVERSITY AVENUE, AND SHATTUCK SQUARE AND BERKELEY SQUARE TO KALA BAGAI WAY

WHEREAS, there is a desire to reduce confusion in Downtown Berkeley; and

WHEREAS, the Downtown Streets and Open Space Improvement Plan (SOSIP) have several goals and policies to reduce confusion and improve signage and wayfinding in Downtown Berkeley; and

WHEREAS, the Shattuck Avenue 'East' Naming Advisory Committee (NAC) was provided with all of the name submittals and met in person during a publicly accessible meeting on January, 6, 2020 at the Cypress Room at 2180 Milvia St. to determine the ten names the NAC would recommend to the Public Works Commission; and

WHEREAS, the Public Works Commission was provided all of the name submittals and the NAC's top ten names and met in person during a publicly noticed and accessible meeting on February, 6, 2020; and

WHEREAS, the Public Works Commission has reviewed the request to rename Shattuck Avenue 'East' to determine six finalists and found the renaming to be in accordance with the City's Naming Policy; and

WHEREAS, a Berkeley Considers Topic Poll was created to receive public input from the community on the six finalists and the preferred name was Ohlone⁴; and

WHEREAS, the Facilities, Infrastructure, Transportation, Environment & Sustainability Policy Committee was provided all of the name submittals, the NAC's top ten names, the Public Works Commission's six finalists names and met during a publicly noticed and accessible meeting on July 15, 2020; and

WHEREAS, the Facilities, Infrastructure, Transportation, Environment & Sustainability Policy Committee has reviewed the request to rename Shattuck Avenue 'East' to determine six finalists and found the renaming to be in accordance with the City's Naming Policy and recommended Kala Bagai Way; and

WHEREAS, the Council of the City of Berkeley recommends that the City Manager identify resources to include interpretive signage that explains the background of the new street name and the significance and contributions to the City of Berkeley; and

⁴ Or another indigenous name identified after consultation with the Muwekma Ohlone Tribe of the San Francisco Bay Area and other indigenous native peoples.

September 15, 2020 Renaming Shattuck Avenue 'East'

WHEREAS, the Council of the City of Berkeley recommends that the City Manager City Manager retain the list of names received during the outreach process including the top ten names recommended by the NAC for consideration of future renaming opportunities for City facilities and infrastructure; and

WHEREAS, this project is a City initiated project and no property owners or business in the affected project area shall be responsible for the costs of processing the City's address reassignment process and the administrative fees shall be waived.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that Shattuck Avenue 'East' between Center Street and University Avenue and the eastern block faces of Shattuck Square and Berkeley Square be renamed to Kala Bagai Way (Exhibit A).

BE IT FURTHER RESOLVED that the western segment of Shattuck Avenue between Center Street and University Avenue and the western facing Shattuck Square and Berkeley Square block faces be named Shattuck Avenue (Exhibit A).

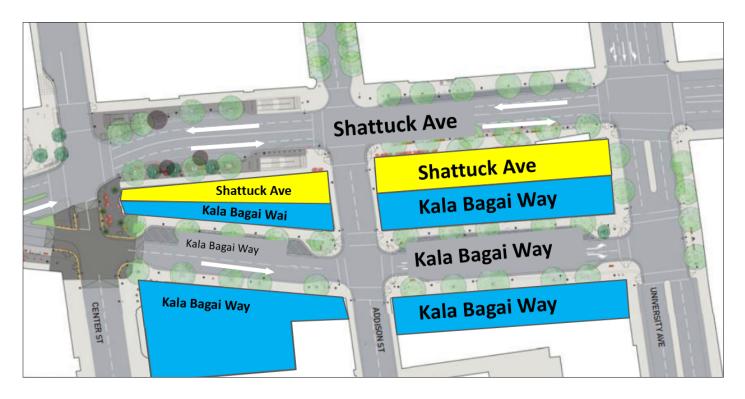
BE IT FURTHER RESOLVED that the City Council waive the City of Berkeley fee associated with the address change form for properties in the project area so no business or property owners will incur an expense due to the street name change and funding allocated from the General Funds from the Office of Economic Development shall cover the fees.

Exhibits

A: Map of new street names in Downtown Berkeley

Exhibit A

Map of new street names in Downtown Berkeley



i See online:

https://www.cityofberkeley.info/Public_Works/Transportation/Shattuck_Reconfiguration_and_Pedestrian_Safety_Project.aspx

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Submittal (The) Terminal) 1st Street 2nd Street 33rd Street 3rd Street 4.0 Drive 49er Avenue 4th Street Aaniin Way	Submitted By phil allen Diane Etzel	Organization/Business	Method of Submittal Email Naming Idea Wall	Named suggested to recognize the excellence and outstanding contributions of Asian-American Women to Berkeley, the Bay Area, California and America throughout US History. A part of such a street could	Link to more information	Date Submitted Sun 11/24/2019 5:38 PM Sat 10/19/2019 10:56 AM Week 4 Week 3 Week 2 Week 3 Week 2 Week 2 Week 1 Week 1 Week 1 Week 6 Week 1	Additional Info
ABG Boulevard Acrobat Avenue	Victor Magallanes		Naming Idea Wall	resemble that of the Hollywood Walk of Fame, but celebrating Asian-American women such as Elanie Chao, Brenda Song, my mom, et. al. ABG stands for "Asian Baby Girl," a term used to express affection for Women of Asian descent.		Mon 11/4/2019 10:19 PM Week 3	
Activist Avenue Alice Waters Way Alt Left Lane	Lisa Wurtele Gerald Wagman		Naming Idea Wall			Sun 10/20/2019 7:51 AM Week 1 Sat 10/19/2019 10:17 PM	
Always Broken Boulevard Always Broken Boulevard Amber Strells Way Andrea Angela Davis Boulevard Angela Davis Boulevard Angela Davis Boulevard Angela Davis Way Aniin Way			Naming Idea Wall Naming Idea Wall			Week 1 Week 2 Week 6 Week 5 Week 1 Week 1 Week 3 Week 3 Week 3 Week 3 Week 3	
Anna Saylor Way Announcements Antifa Alley Arrebal West/East	Phyllis Gale		Naming Idea Wall Naming Idea Wall Naming Idea Wall	Midwest and educated as a librarian. After an extended family vacation through the west, including Berkeley, she migrated with her family to Berkeley from Indiana, so her children could ultimately go to the University. Her husband opened a pharmacy on Dwight and she immediately began participating in local civic activities. On November 5, 1918, seven years after women won the vote, four women won Assembly Seats in the California Legislature for the very first time. The women came from all over the State including Berkeley resident Anna Saylor to represent the 41st Assembly District (now part of the 15th Assembly District) with nearly sixty percent of the vote. She was the nominee for the Progressive and Prohibition parties in addition to the Democratic. She then won the general election on November 5, 1918, based on a "win-the-war" and prohibition platform. Saylor was reelected until 1924. During her service in the Assembly, this migrant from the Midwest was busy in the areas public charities and corrections, prisons and reformatories, hospitals and asylums, education, and constitutional amendments. She led a high-profile campaign in the Assembly that abolished the death penalty for minors. "Women, and wealthy young, never hang," she said. "It's always the friendless and poor boy who faces the gallows." After the 1924 election, she was appointed by Governor Young to be State Welfare Director and the		Sat 11/30/2019 10:21 PM Week 5 Week 6 Week 1	
Artist General Way Au Street August Vollmer Way Automatic Avenue Avenue Avenue	John Caner, CEO Denise Robertson	Downtown Berkeley Association	Naming Idea Wall Naming Idea Wall Naming Idea Wall		https://en.wikipedia.org/wiki/August_V	Week 1 Week 6 o Thu 10/24/2019 2:20 PM Sat 11/2/2019 7:06 PM Week 5	

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Avenue of Free Speech Avocado Toast Avocado Toast Avocado Toast Avorelia's Fantasyland Awane Way Awane Way Axe is Back Babe I'm Sorry Please Come Home Balgink	Jessica L. Blome at trace.creates e Boulevard		Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall #RenameShattuck Naming Idea Wall Naming Idea Wall Naming Idea Wall			Tue 11/5/2019 12:12 PM Week 1 Week 1 Week 2 Fri 11/25/19 Week 6 Week 6 Week 6 Week 6	20 Likes on Instagram
Baltazar Barack Boulevard Barack Obama Coyote Lane Barack Obama Street Barack Obama Street Barack Obama Street Barack Obama Street	Tony Mercer Barbara Sargent Gail Martin Madhuvanti Khare	Berkeley Arts Magnet Elementary	Email Email School - 4th Grade Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	An Ohlone man. After his wife and child died, he fled to the Big Sur coast in 1780 to lead the first extensive Ohlone resistance to colonization.) For the new section of Shattuck. I think his spirit and decorum will stand out in history and all Berkeley can		Mon 10/21/2019 7:53 PM Fri 10/18/2019 5:14 PM Sat 10/19/2019 5:21 PM Thu 11/21/2019 2:17 PM Week 1 Week 1 Week 1 Week 1	
Barack Obama Way	Rocky Offner		Email	get behind that name.		Sat 10/19/2019 1:28 PM	
Barack Obama Square	Jim Brencic-Tiger Den	Berkeley Cub Scouts Pack 30		after James Loring Barker (1841–1919), a Berkeley pioneer who was the prime mover in inducing the Central Pacific Railroad Company to extend its train		Tue 10/22/2019 6:58 PM	
Barker Street	Daniella Thompson			service to Berkeley in 1876. James Loring Barker (1841–1919), a Berkeley pioneer who was the prime mover in inducing the Central Pacific Railroad Company to extend its train service to	http://berkeleyheritage.com/berkeley	_Fri 10/18/2019 9:47 PM	
Barker Place. Based God Way Bates Folly Bates Motel Bayia Avenue BBO Bear Lane Bears Boulevard	DaniellaThompson Kathy Baylor		Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Email	Berkeley in 1876.	http://berkeleyheritage.com/berkeley	Tue 10/22/2019 3:46 PM Week 4 Week 1 Week 1 Week 2 Week 2 Week 5 Fri 10/18/2019 7:35 PM	
Bears Boulevard Beatles Boulevard Beatles Boulevard Bee Way Bellay Avenue Beltron Drive Belva Davis Street Berk Lane (sounds like Berkleyan)	Rachel Hope Crossman at trace.creates		Email #RenameShattuck Naming Idea Wall			Sun 10/20/2019 6:32 AM Fri 11/25/19 Week 6 Week 6 Week 5 Week 4 Week 1 Tue 11/19/2019 3:06 PM	20 Likes on Instagram
Berk Street Berkeley Berkeley Berkenston Boulevard Bernie Berzerkeley Street	Erick Mikiten AIA Sandy Rothman		Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall			Tue 11/19/2019 3:06 PM Week 6 Sun 10/20/2019 12:04 AM Week 6 Week 2 Week 2	
Better Way	COB/CMO Staff		CMO Naming Idea Wall			Week 6	City of Berkeley staff in the City Manager's Office
Better Way Beyoncé Blvd Bezekeley Street Bezerkeley Boulevard Bezerkeley Sanctuary Bezerkeley Street Bezerkeley Street Bezerkeley Street Bezerkeley Way Big B**bs Way Big Body Bertha Big Sea Avenue Billzhi Avenue Biophysics Boulevard Boardwalk Way Bob Weir Way	Rachel Pekelney		Naming Idea Wall			Week 6 Fri 11/15/2019 11:26 AM Week 1 Week 3 Week 1 Week 1 Week 5 Week 5 Week 5 Week 2 Week 3 Week 6 Week 6 Week 6 Week 6	

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				American political activist. He and fellow activist Huey			
				P. Newton co-founded the Black Panther Party. He			
Bobby Seale	Tony Mercer		Email	went to Berkeley High		Mon 10/21/2019 7:53 PM	
Bobby Shmurda Avenue			Naming Idea Wall			Week 2	
Bootylakmama			Naming Idea Wall			Week 1	
Born This Way			Naming Idea Wall			Week 3	
Bortles Boulevard			Naming Idea Wall			Week 2	
Bradley Way			Naming Idea Wall			Week 4	
Bree Way			Naming Idea Wall			Week 4	
Brie Boulevard			Naming Idea Wall			Week 1	
Brower Way Bububbly			Naming Idea Wall Naming Idea Wall			Week 3 Week 3	
Bus Lane	Erick Mikiten AIA		Naming idea wall			Tue 11/19/2019 3:06 PM	
Bus Street	Erick Mikiten AIA					Tue 11/19/2019 3:06 PM	
Busted	LICK WIKITEH AIA		Naming Idea Wall			Week 2	
Butt Way			Naming Idea Wall			Week 6	
Butthole			Naming Idea Wall			Week 1	
Buttuck Street			Naming Idea Wall			Week 1	
Buzooble Boulevard			Naming Idea Wall			Week 3	
Byron Rumford	Peter Y. Sussman		· ·			Fri 10/18/2019 6:27 PM	
Byron Rumford Way			Naming Idea Wall			Week 6	
Cacao Way			Naming Idea Wall			Week 6	
Cackle Way			Naming Idea Wall			Week 2	
Cal Avenue			Naming Idea Wall			Week 2	
Cal Bear Boulevard			Naming Idea Wall			Week 6	
Calcio Way			Naming Idea Wall			Week 4	
Calvin Fong Way			Naming Idea Wall			Week 3	
Captain Underpants Way			Naming Idea Wall			Week 3	
Car Free			Naming Idea Wall			Week 2	
Carol Christ	L D		Naming Idea Wall Email			Week 2 Fri 10/18/2019 10:04 PM	
Carolyn Reese Spruce Street	Lyn Reese		EIIIali	in honor of Carrie L. Hoyt, the first woman Mayor of		FII 10/18/2019 10:04 PM	
				Berkeley. Here is the link to the article about Mayor			
				Hoyt I wrote for the Spring 2017 issue of Exactly			
				Opposite, the quarterly newsletter of the Berkeley			
Carrie L. Hoyt Way	Fred Etzel			Historical Society.	http://www.berkeleyhistoricalsociety.	CSat 10/19/2019 11:36 AM	
Barack Obama Way	Jim Brencic-Webelos 2	Berkeley Cub Scouts Pack 30				Tue 10/22/2019 6:58 PM	
Cat Way			Naming Idea Wall			Week 6	
Chamallo Drive			Naming Idea Wall			Week 6	
Chang			Naming Idea Wall			Week 3	
Chang'am Avenue			Naming Idea Wall			Week 1	
Chapela Crossings			Naming Idea Wall			Week 3	
China Way			Naming Idea Wall			Week 6	
Chiz Wiz			Naming Idea Wall			Week 2	
Choassup Street ChoChe Nyo Way			Naming Idea Wall Naming Idea Wall			Week 2 Week 2	
Choche Nyo Way			Ivaniing idea vvaii	One of the divisions of the indigenous Ohlone people		Week 2	
Chochenyo	Tony Mercer		Email	who lived in the Berkeley area		Mon 10/21/2019 7:53 PM	
Chocolate Chip Cookie Avenue	Tony mereor		Naming Idea Wall	,		Week 2	
City Boulevard			Naming Idea Wall			Week 6	
Community			Naming Idea Wall			Week 2	
Congresswoman Barbera Lee War	/		Naming Idea Wall			Week 1	
Conrad Way			Naming Idea Wall			Week 2	
Conscious Street			Naming Idea Wall			Week 1	
Coochie Street			Naming Idea Wall			Week 1	
Corner Street	Erick Mikiten AIA					Tue 11/19/2019 3:06 PM	
Country Joe	José Vilar AIA					Tue 11/5/2019 12:53 PM	
Carrot Valley	Jim Brencic-Wolf Den	Berkeley Cub Scouts Pack 30				Tue 10/22/2019 6:58 PM	
Creativity Avenue	at trace.creates		#RenameShattuck			Fri 11/25/19	20 Likes on Instagram
Creativity Avenue			Naming Idea Wall			Week 6	
Creep Street	Jim Brencic-Wolf Den	Porkolov Cub Casuta Dask 22	Naming Idea Wall			Week 5	
Crosby Street Dady Denero	JIIII DIEIICIC-VVOII DEN	Berkeley Cub Scouts Pack 30	Naming Idea Wall			Tue 10/22/2019 6:58 PM Week 6	
Dady Denero Daniel Ellsberg	Carla Woodworth		Email			Fri 10/18/2019 6:19 PM	
Daniel Elisberg Daniel Elisberg	Cana WOOdworth		Naming Idea Wall			Week 3	
Daniel Elisberg Way			Naming Idea Wall			Week 4	
Darrel Owens Blvd	Eddie Siegel					Mon 10/21/2019 9:49 AM	
Darrell Owens Blvd	Terry Taplin					Sat 10/19/2019 8:20 AM	
				after the young activist.		Sat 10/19/2019 10:36 AM	
Darrell Owens Blvd	Race Bannon						
Darrell Owens Blvd Darrell Owens Boulevard	Race Bannon at TaplinTerry		#RenameShattuck	and the yearing activities		Thu 10/24/2019 3:57:00 PM	1 1 Like on twitter
			#RenameShattuck Naming Idea Wall	and the years attends.			1 Like on twitter

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Darrell Ownes Boulevard Darrell Ownes Boulevard David Lane David Lane Daway Avenue Daway Avenue	at trace.creates		Naming Idea Wall Naming Idea Wall #RenameShattuck Naming Idea Wall Naming Idea Wall Naming Idea Wall		Week 2 Week 3 Fri 11/25/19 Week 6 Week 6 Week 6	20 Likes on Instagram
				Named after a classic clip that defined American Humor since it's inception in 2015. Deez Nuts eventually became the driving force behind a prolific Presidential Campaign and served as a catalyst for a new generation of comedy, one that would reap the great fortunes of globalization through endless		
Deez Nuts Boulevard	Victor Magallanes			laughter, creativity and collaboration.	Mon 11/4/2019 10:19 PM	
Dellums Plaza Dellums Plaza	Peter Y. Sussman Peter Y. Sussman				Fri 10/18/2019 6:27 PM	
Dellums Plaza Delphi Way	Peter Y. Sussman		Naming Idea Wall		Fri 10/18/2019 6:26 PM Week 6	
			rearring raca veair	Since you are using a democratic process to name the street, memorialize this process in the name of the		
Democracy Way	Tony			street.	Sun 11/3/2019 7:10 AM	
Denero Avenue Desolation Row			Naming Idea Wall Naming Idea Wall		Week 1 Week 2	
Diggon Alley			Naming Idea Wall		Week 2	
Digita Heaven			Naming Idea Wall		Week 2	
Diveristy Way	at trace.creates		#RenameShattuck		Fri 11/25/19	20 Likes on Instagram
Diveristy Way			Naming Idea Wall		Week 6	
Doja Drive Dona Spring Way	Soli Alpert		Naming Idea Wall		Week 6 Tue 10/22/2019 2:45 PM	
Done=187	Soli Alpert		Naming Idea Wall		Week 1	
Dragon Drive			Naming Idea Wall		Week 6	
Drei + Tim			Naming Idea Wall		Week 2	
Drug Rug Avenue Duh			Naming Idea Wall		Week 3	
Dun Dukakis Avenue			Naming Idea Wall Naming Idea Wall		Week 5 Week 1	
Durka Shot Avenue			Naming Idea Wall		Week 6	
E-40 Street			Naming Idea Wall		Week 4	
Easy Junction			Naming Idea Wall		Week 1	
Easy Street			Naming Idea Wall		Week 1	
Egg Street El Barto			Naming Idea Wall Naming Idea Wall		Week 2 Week 6	
Elaine Boulevard			Naming Idea Wall		Week 6	
Elete Street			Naming Idea Wall		Week 3	
Eli			Naming Idea Wall		Week 2	
Elijah Cummings Way Elijah Cummings Way	Anita Levitch julie denison		Email	to honor our country's "north star"	Mon 10/21/2019 12:05 PM Fri 10/18/2019 5:20 PM	
Ella Baker Way	Debra Guckenheime			to nonor our country's mortin star	Sun 10/20/2019 11:27 AM	
Embo Street	Dobia Gaokorinomio		Naming Idea Wall		Week 2	
Emily Avenue			Naming Idea Wall		Week 5	
Emma Goldman Street			Naming Idea Wall		Week 6	
Epitome Avenue Epstein Didn't Suicide			Naming Idea Wall Naming Idea Wall		Week 3 Week 4	
Equality Street	at trace.creates		#RenameShattuck		Fri 11/25/19	20 Likes on Instagram
Equality Street			Naming Idea Wall		Week 6	g
Ethan Elliot Avenue			Naming Idea Wall		Week 1	
Excited Frog			Naming Idea Wall		Week 1	
EZ-E Boulevard F* Jessica Avenue			Naming Idea Wall Naming Idea Wall		Week 2 Week 2	
F*ck Your Networks			Naming Idea Wall		Week 2 Week 1	
Fedora Street			Naming Idea Wall		Week 3	
Fern Avenue			Naming Idea Wall		Week 3	
Fire Avenue	Jim Brencic-Wolf Den	Berkeley Cub Scouts Pack 30			Tue 10/22/2019 6:58 PM	
Fish streets Fourth Place	José Vilar AIA		Naming Idea Wall		Tue 11/5/2019 12:53 PM Week 3	
Free Speech Street	Rosie Cohan		reaning luca wall		Fri 10/18/2019 6:11 PM	
Free Speech Way	Betsy Stern Parada				Fri 10/18/2019 8:52 PM	
Free Speech Way	Alan Tobey				Fri 10/18/2019 5:14 PM	
Freedom Avenue			Naming Idea Wall		Week 5	
Freedom Way			Naming Idea Wall		Week 4	
Freedom Way Fubar Way			Naming Idea Wall Naming Idea Wall		Week 6 Week 3	
Full Send Street			Naming Idea Wall		Week 1	
			=			

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Fullmore Funky Funky Broadway			Naming Idea Wall Naming Idea Wall	Not sure to whom to suggest this idea so am sending i	ı	Week 3 Week 4
				to the three of you with hopes that you will all find a smile after reading.		
				Thank you for this gracious and Insightful way to engage the citizenry while modeling social justice. Berkeley sets the standard in this respect, as you know. If we admit it, there is also a certain pride in being one of the thousands of Berkeley residents who appreciate our city's leadership in, and authentic spirit for, social justice.		
				I'm not just trying to butter you up with the paragraph above, but it is the context around which I am suggesting a name which so embodies the historic spirit of this city. With an obvious bias, perhaps the decision might boil down to which of these two is the best: Gandhi Way, or Gandhi Path?		
				Can you imagine if the name of the street became as noted, and yes this is far-fetched, however you never know, and somehow it could become a global magnet for organizations for their offices, and retailers for their kindred products, that seek to promote social justice and nonviolence. As I say that I'm now imagining the press that could come from the name choice, and the value that could generate to support the Berkeley brand internationally.		
Gandhi Path Garcia Street	Jerry Beckerman		Email Naming Idea Wall	State mematorially.		Mon 10/21/2019 12:32 PM Week 6
Gay Man Way			Naming Idea Wall			Week 2
Gentrification Lane			Naming Idea Wall			Week 2
Gentrification Way Gentrify Way			Naming Idea Wall Naming Idea Wall			Week 1 Week 5
George Berkeley			Naming Idea Wall			Week 2
Get Comado Street			Naming Idea Wall			Week 5
Getouttamy Way			Naming Idea Wall			Week 3
Getouttamy Way			Naming Idea Wall			Week 3
Getouttamy Way Ghetto's Avenue			Naming Idea Wall Naming Idea Wall			Week 3 Week 5
Go Bears	Susan Koenig		Email			Sat 10/19/2019 4:50 AM
Go Bears Way	Ü		Naming Idea Wall			Week 1
Go BEARS!!!	Lei, Warren					Sun 10/20/2019 1:42 AM
Going My Way Good Gay Street			Naming Idea Wall Naming Idea Wall			Week 4 Week 2
Good Thella Street			Naming Idea Wall			Week 3
Gourmet Ghetto Annex			Naming Idea Wall			Week 1
Gourmet Ghetto Annex			Naming Idea Wall			Week 3
Grateful Avenue			Naming Idea Wall			Week 6 Week 3
Gray Way Greta Thunberg Way			Naming Idea Wall Naming Idea Wall			Week 1
Grinnell Avenue			Naming Idea Wall			Week 2
				It would be in honor not only of everyone's favorite falcons living in downtown Berkeley but one of the most notable and forward thinking ecologists in		
Grinnell Way Grulenubone	Lynn Schofield	The Institute for Bird Populations	Naming Idea Wall	California's history.		Mon 11/18/2019 5:49 PM Week 3
GSW Sucks Way			Naming Idea Wall			Week 4
Gus Newport Blvd	Rivka Polatnick		3			Fri 10/18/2019 8:45 PM
Happy!			Naming Idea Wall			Week 2
Harriet Tubman Avenue Haunted Hotel Boulevard			Naming Idea Wall Naming Idea Wall			Week 1 Week 3
Haunted House Street			Naming Idea Wall			Week 3
Health Square	Jim Brencic-Tiger Den	Berkeley Cub Scouts Pack 30	-			Tue 10/22/2019 6:58 PM
Helping Hands Avenue			Naming Idea Wall			Week 1
Helping Hands Avenue Helping Homelessness			Naming Idea Wall Naming Idea Wall			Week 1 Week 1
Herb Avenue	Herb King		Email			Mon 10/21/2019 5:45 PM
	-			This would be to honor the great Herma Hill Kay who		
Herma Way	Hilary St Jean			was a pioneer and influencer in the Berkeley community and beyond.	https://www.law.berkeley.edu/article/	ic Sat 10/19/2019 8:48 AM

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Hipster Street		Name in a late a Well			Week 1	
		Naming Idea Wall				
Hitleraids 69		Naming Idea Wall			Week 5	
Hollans		Naming Idea Wall			Week 3	
Holly Lane		Naming Idea Wall			Week 2	
Hollywood Boulevard		Naming Idea Wall			Week 3	
Holmless Avenue		Naming Idea Wall			Week 1	
Homeland Boulevard		Naming Idea Wall			Week 6	
Homeless Town		Naming Idea Wall			Week 6	
Hong Kong		Naming Idea Wall			Week 2	
Hook 'Em Horns		Naming Idea Wall			Week 2	
Huey P. Newton Avenue	Herb King	Email			Mon 10/21/2019 8:10 PM	
Hugh Hef	Tions Timing	Naming Idea Wall			Week 4	
Huichin Way		Naming Idea Wall			Week 2	
Huichin Way		Naming Idea Wall			Week 2	
Huichin Way		Naming Idea Wall			Week 2	
Huichin Way		Naming Idea Wall			Week 2	
Hypocrisy Avenue		Naming Idea Wall			Week 4	
	Erick Mikiten AIA	realising laca veail			Tue 11/19/2019 3:06 PM	
Hypotenuse Street	ETICK MIKITETI AIA					
I Like It		Naming Idea Wall			Week 2	
I Like Meatballs		Naming Idea Wall			Week 5	
I Love Life		Naming Idea Wall			Week 4	
I Love Theo		Naming Idea Wall			Week 3	
					Week 1	
Ida B. Wells Way		Naming Idea Wall				
I'm Gonna Say the N Work		Naming Idea Wall			Week 1	
In The Way		Naming Idea Wall			Week 4	
Independence Way		Naming Idea Wall			Week 4	
, ,		· ·				
			It is well-known that Ishi's life after emerging from the			
			wilderness included a period when he was put on			
			display demonstrating his skills at the UC anthropology			
			museum, then located in San Francisco, and that some			
			later anthropologists criticized what they saw as his			
Ishi Way	Charles Burress		objectification as a museum exhibit		Mon 11/4/2019 10:20 AM	
Jack Le Lane Lane		Naming Idea Wall	,		Week 2	
Jade Street		Naming Idea Wall			Week 2	
Jarmila Avenue	at trace.creates	#RenameShattuck			Fri 11/25/19	20 Likes on Instagram
Jarmila Avenue		Naming Idea Wall			Week 6	
Jasmine Avenue		Naming Idea Wall			Week 2	
Jaxon		Naming Idea Wall			Week 3	
	De Dhilian Codhand	Naming idea wall	lone is the sister situ of Barkelov in Cormony			
Jena Ave	Dr. Philipp Gutbrod		Jena is the sister city of Berkeley in Germany:	https://www.cityofberkeley.info/Clerk/		
Jennifer Avenue	at trace.creates	#RenameShattuck			Fri 11/25/19	20 Likes on Instagram
Jennifer Avenue		Naming Idea Wall			Week 6	
Jerry Garcia Avenue		Naming Idea Wall			Week 6	
Jerry Garcia Avenue		Naming Idea Wall			Week 6	
Jerry Garcia Avenue		Naming Idea Wall			Week 6	
Jerry Garcia Way		Naming Idea Wall			Week 6	
Jessie Avenue		Naming Idea Wall			Week 6	
Joan Didion Way		Naming Idea Wall			Week 2	
Joan Didion Way		Naming Idea Wall			Week 6	
Joaquin Phoenix Street		Naming Idea Wall			Week 1	
Joe Mama		Naming Idea Wall			Week 1	
Joe Street		Naming Idea Wall			Week 4	
Joey Cheng Avenue		Naming Idea Wall			Week 3	
, ,		· ·	Named after perhaps the most philanthropic of			
			Professional Wrestling in American History. A true			
			patriot and humble man setting an example for			
			generations to come. While not a lot of people can see,			
			Mr. Cena has contributed outstandingly to the youth of			
John Cena Boulevard	Victor Magallanes		Mr. Cena has contributed outstandingly to the youth of		Mon 11/4/2019 10:19 PM	
	Victor Magallanes	Namina Idea Wall	Mr. Cena has contributed outstandingly to the youth of America through his affiliations with the Make-A-Wish			
John Lennon	Victor Magallanes	Naming Idea Wall	Mr. Cena has contributed outstandingly to the youth of America through his affiliations with the Make-A-Wish		Week 1	
John Lennon Johnn J. Webb Street	Victor Magallanes	Naming Idea Wall	Mr. Cena has contributed outstandingly to the youth of America through his affiliations with the Make-A-Wish		Week 1 Week 4	
John Lennon Johnn J. Webb Street Join Us Way	Victor Magallanes	Naming Idea Wall Naming Idea Wall	Mr. Cena has contributed outstandingly to the youth of America through his affiliations with the Make-A-Wish		Week 1 Week 4 Week 4	
John Lennon Johnn J. Webb Street Join Us Way Jolo Lane	Victor Magallanes	Naming Idea Wall Naming Idea Wall Naming Idea Wall	Mr. Cena has contributed outstandingly to the youth of America through his affiliations with the Make-A-Wish		Week 1 Week 4 Week 4 Week 6	
John Lennon Johnn J. Webb Street Join Us Way	Victor Magallanes	Naming Idea Wall Naming Idea Wall	Mr. Cena has contributed outstandingly to the youth of America through his affiliations with the Make-A-Wish		Week 1 Week 4 Week 4	

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Judith Heumann was a founding member of the Berkeley Center for Independent Living in the mid 1970s and then served on CIL's Board of Directors from 1973-1993. CIL Berkeley was the first of its kind in the United States and helped to launch the Independent Living Movement both nationally and globally.

In 1982, Judy co-founded the World Institute on Disability with Ed Roberts and Joan Leon, a nonprofit that works to fully integrate people with disabilities into the communities around them via research, policy, and consulting efforts.

Judy has been a lifelong advocate for the rights of disabled people. She contracted polio in 1949 in Brooklyn, New York and was denied the right to attend school because she was a "fire hazard" at the age of five. Her parents played a strong role in fighting for her rights as a child, but Judy soon determined that she, working in collaboration with other disabled people, had to play an advocacy role due to the continuous discrimination.

She is now an internationally recognized leader in the disability rights community. Her memoir, "Being Heumann: An Unrepentant Memoir of a Disability Rights Activist," is coming out through Penguin

https://en.m.wikipedia.org/wiki/Judith_ Mon 10/21/2019 2:47 PM

Rachel .	Antell	Berkeley has long been rightfully recognized as both the birthplace and spiritual center of the Independent Living / Disability Rights Movement; a political struggle and civil rights movement that in the intervening decades has spread not only throughout the nation, but throughout the entire world. No one person personifies the development, growth and ongoing work of that movement more than, or any better than, Judith Heumann. In honoring Judy, renaming this stretch of road 'Judy Heumann Way' will in a very real sense, bring attention to and honor that most important aspect of Berkeley's history and that movement; as well as honoring all of the unnamed many who have participated in that movement over the course of the past seven decades.
		As noted below, Judy has been on the front lines of this

University of California Berkeley

Email

Judy Heumann Way

Judy Heumann Way

Judy Heumann Way

Julia Morgan Way Julia Morgan

Julia Vinograd

June Jordan

Justice Court

Justice Court

Kaknu

Kala Bagai

Kala Bagai

Kala Bagai

Justin's Bustin'

Ken Stein

Karen Nakamura

COB/CMO Staff

Tony Mercer

Tony Mercer

Pallavi Somusetty

Swati Rayasam

Sangeeta Tripathi

at trace.creates

Stacey Merryman

	As noted below, Judy has been on the front lines of this struggle for this entire time, and and continues on to this very day!
	For all of us in the disability community, she truly showed us the way
CMO Naming Idea Wall	
Naming Idea Wall	
Email #RenameShattuck Naming Idea Wall Naming Idea Wall	Jamaican American self-identified Bisexual+ poet, essayist, teacher, and activist who lived in Berkeley
Email	The Chochenyo mythology of the San Francisco Bay Area has a strong culture hero figure named Kaknu, coyote's grandson, who is an anthropomorphic and closely resembles a peregrine falcon It's time to honor an Asian American woman in Berkeley It's time to honor an Asian American woman in Berkeley

It's time to honor an Asian American woman in

Berkeley

Sat 10/26/2019 10:52 AM	
Fri 10/25/2019 11:26 PM Week 6 Wed 11/20/2019 10:47 PM Week 2	City of Berkeley staff in the City Manager's Office
Mon 10/21/2019 7:53 PM Fri 11/25/19 Week 6 Week 2	20 Likes on Instagram
Mon 10/21/2019 7:53 PM	
Mon 11/18/2019 7:22 PM	
Mon 11/18/2019 7:22 PM	

Mon 11/18/2019 7:23 PM

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Kala Bagai	Tatiana Chaterji	It's time to honor an Asian American woman in Berkeley	Mon 11/18/2019 7:23 PM
raia Bagai	railana onatolji	It's time to honor an Asian American woman in	11011 11/10/2010 11.20 1 111
Kala Bagai	Adiba Khan	Berkeley	Mon 11/18/2019 7:23 PM
Kala Bagai	Sangeeta Sarkar	It's time to honor an Asian American woman in Berkeley	Mon 11/18/2019 7:24 PM
-	•	It's time to honor an Asian American woman in	
Kala Bagai	Chagan Sanathu	Berkeley	Mon 11/18/2019 10:58 PM
Kala Bagai	Neena Mohan	It's time to honor an Asian American woman in Berkeley	Mon 11/18/2019 11:02 PM
G		It's time to honor an Asian American woman in	
Kala Bagai	Sarang Shah	Berkeley It's time to honor an Asian American woman in	Tue 11/19/2019 7:45 AM
Kala Bagai	Alyza Jehangir	Berkeley	Tue 11/19/2019 8:00 AM
		It's time to honor an Asian American woman in	
Kala Bagai	Cheuk-Ning Li	Berkeley It's time to honor an Asian American woman in	Tue 11/19/2019 8:13 AM
Kala Bagai	Aniruddha Gupta	Berkeley	Tue 11/19/2019 9:00 AM
Kala Bagai	Libby Lee-Egan		Tue 11/19/2019 9:39 AM
Kala Bagai	Jason Martens	she deserves recognition for her work here and to call attention to our own racist past.	Tue 11/19/2019 9:43 AM
Raid Bagai	OUSON MUNICIPO	It's time to honor an Asian American woman in	100 11/10/2010 0.40 / MVI
Kala Bagai	Sheela Shankar	Berkeley.	Tue 11/19/2019 9:46 AM
Kala Bagai	Aparajita Das		Tue 11/19/2019 10:02 AM
		Her legacy of surviving racism and thriving by building	
		bridges between cultures is an inspiration and should	
K B :	B 110	be honored with at least a street name, to hopefully	T 44/40/0040 40 07 414
Kala Bagai Kala Bagai	David Shere Leah Martens	inspire future generations of Berkeleyans	Tue 11/19/2019 10:27 AM Tue 11/19/2019 10:45 AM
Raid Bagai	Eddi Walterio	It's time to honor an Asian American woman in	100 11/10/2010 10.40 / WI
Kala Bagai	Ravi Mikkelsen	Berkeley	Tue 11/19/2019 10:51 AM
Kala Bagai	Aditi Pradhan	It's time to honor an Asian American woman in Berkeley	Tue 11/19/2019 10:54 AM
Kala Bagai	Wendy Qian	Borkeley	Tue 11/19/2019 10:56 AM
Kala Bagai	Caitlin Finnell		Tue 11/19/2019 11:46 AM
-			
		As an Asian American, an immigrant, a woman of	
		color, and a member of a minority faith, Bagai	
		represents critical segments of our community who have been deeply unrepresented in civic naming.	
		As a survivor of local racism and federal anti-	
		immigrant policies, honoring Bagai is a tribute to her	
		resistance in the face of adversity, and part of our	
		to the present of the second o	
		reckoning with a difficult past.	
		And honoring Bagai can help inform our choices	
		And honoring Bagai can help inform our choices today, underscoring the importance of preventing displacement, housing newcomers, and welcoming	
Kala Bagai	Kondoll an	And honoring Bagai can help inform our choices today, underscoring the importance of preventing	Tue 14/40/2040 42:40 CM
Kala Bagai	Kendall Lee	 And honoring Bagai can help inform our choices today, underscoring the importance of preventing displacement, housing newcomers, and welcoming immigrants. 	Tue 11/19/2019 12:10 PM
Ü	Kendall Lee Shanta Jambotkar	And honoring Bagai can help inform our choices today, underscoring the importance of preventing displacement, housing newcomers, and welcoming	Tue 11/19/2019 12:10 PM Tue 11/19/2019 12:12 PM
Kala Bagai Kala Bagai	Shanta Jambotkar Sonali Mali	And honoring Bagai can help inform our choices today, underscoring the importance of preventing displacement, housing newcomers, and welcoming immigrants. It's time to honor an Asian American woman in	Tue 11/19/2019 12:12 PM Tue 11/19/2019 12:45 PM
Kala Bagai Kala Bagai Kala Bagai	Shanta Jambotkar Sonali Mali Simran Thind	And honoring Bagai can help inform our choices today, underscoring the importance of preventing displacement, housing newcomers, and welcoming immigrants. It's time to honor an Asian American woman in	Tue 11/19/2019 12:12 PM Tue 11/19/2019 12:45 PM Tue 11/19/2019 12:49 PM
Kala Bagai Kala Bagai Kala Bagai Kala Bagai	Shanta Jambotkar Sonali Mali Simran Thind Salma Saifuddin	And honoring Bagai can help inform our choices today, underscoring the importance of preventing displacement, housing newcomers, and welcoming immigrants. It's time to honor an Asian American woman in	Tue 11/19/2019 12:12 PM Tue 11/19/2019 12:45 PM Tue 11/19/2019 12:49 PM Tue 11/19/2019 12:51 PM
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Kala Bagai

Kala Bagai

Sahana Sivakumar

Adena Ishii

Tue 11/19/2019 8:41 PM

Tue 11/19/2019 9:38 PM

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I have always noticed a large Indian and Asian presence throughout Berkeley and have very much enjoyed their varied cuisines throughout the city. Why not give this community a nod of gratitude by renaming a street after Kala Bagai I

Tue 11/19/2019 9:40 PM Tue 11/19/2019 10:14 PM Wed 11/20/2019 9:20 AM Wed 11/20/2019 9:12 AM Wed 11/20/2019 9:10 AM Wed 11/20/2019 9:21 AM Wed 11/20/2019 8:43 AM Wed 11/20/2019 8:30 AM Wed 11/20/2019 8:21 AM Wed 11/20/2019 8:02 AM Wed 11/20/2019 7:30 AM Wed 11/20/2019 7:28 AM Wed 11/20/2019 7:18 AM Wed 11/20/2019 7:25 AM Tue 11/19/2019 11:12 PM Tue 11/19/2019 10:38 PM Tue 11/19/2019 10:25 PM Wed 11/20/2019 10:33 AM Wed 11/20/2019 11:01 AM

I write to you as a long-time Berkeley resident and community member. As you know, Berkeley has a rare opportunity to name a brand new street spanning two blocks of downtown.

I am writing to nominate Kala Bagai, one of the first South Asian women in the United States, as the person who this street should honor. She immigrated to the U.S. from present-day Pakistan to flee British colonial rule, only to confront and survive intense racism in Berkeley, going on to become an important community-builder.

As an Asian American woman, an immigrant, and a member of a minority faith, Bagai represents critical parts of our community who have been deeply unrepresented in civic naming. Asian Americans make up 20% of Berkeley, but the city has yet to acknowledge this history.

block stretch of Shattuck after Kala Bagai. As a public historian, I thought about this proposal quite carefully and have come to the conclusion that this is an important step for Berkeley in reckoning with our history.

I have known about Kala and Vaishno Bagai's contribution to California history for some time and believe that South Asian history, along with women's history, is sorely underrepresented in our commemorative landscape.

I was, at first, hesitant about this proposal given Bagai's very short tenure in Berkeley. Barnali Gosh's response was that "it is exactly the loss of her connection with Berkeley that moves her to the top of my list. She stands for the invisible, and the for all of the folks who wanted to live in this country and in this city, that were driven out by racism on the Federal and local level. Every time I hear privileged folks talking about how long they've lived here as a claim to the city, I want to remind them that so many of us were not allowed to live here. Kala Bagai could have had a stronger connection to Berkeley if we hadn't driven her out and made her feel afraid for her children. Her contributions were then made elsewhere, and it is our loss. In some ways, this naming is an acknowledgement and a way to finally give her a home in Berkeley."

This is a convincing argument about the flaws in how we understand the past and whose histories rise to

Kala Bagai

Kala Bagai Kala Bagai

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Kala Bagai

Ariana Thompson-Lastad

Melody Copp

Andeep Kohli

Nandini Heade

Markos Moulitsas

Tara Gonsalves

Rahul Pal

Vibhu Bithar

Faisal Alam

john holzrichter

Sweet Feet Pete

Niharika Saxen

T Kaira

Linda Hess

Alfred Twu

Katy Love

Shonali Shome

Gurmanpreet Sandhu

Akashdeep Sandhu

Natashia Fuksman

Wed 11/20/2019 11:08 AM

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I am writing to support renaming the Berkeley street in honor of Kala Bagai. As an immigrant leader and woman of color, she represents folks that have been historically marginalized. She worked tirelessly on behalf of her community, despite her experiences of oppression and trauma. As a Berkeley resident I believe we should recognize her and show our support for immigrant and API communities. Thank you for your time and consideration.

Kala Bagai Jack Sawyer Kala Bagai Sophia Hussain Kala Bagai Farah Mahesri Kala Bagai Melody Parker Kala Bagai Harman Batra Kala Bagai TAsha Wilson Jason NegronGonzales Kala Bagai Kala Bagai Vishakha Milind Sana K Kala Bagai Kala Bagai Maureen Mitra Kala Bagai Lisa Simons Kala Bagai Justin lee Kala Bagai Ed Mechem Kala Bagai Seema Patel Kala Bagai Carrie Rybczynski Kala Bagai Laura Atkins Kala Bagai Beth Gerstein Kala Bagai Arvind Kumar Kala Bagai Liza Lutzker Indrasen Bhattacharya Kala Bagai Kala Bagai Tasneem Nomanbha Kala Bagai Ziv Tzvieli Kala Bagai Eli Jacobs-Fantauzzi Kala Bagai Deborah Scott Kala Bagai Sarah T Mariana Viturro Kala Bagai Kala Bagai TAsha Wilson

Elizabeth Clendenen

Lindsay Schubiner

Janhavi Deshpande

Tania Mirchandani

Manish Goenka

Kinsey Drake Tiffany Hsieh

Kala Bagai

Kala Bagai Jeff Hobson Kala Bagai marianna sempari Kala Bagai Riya Desai Kala Bagai Marcie Kleiman Kala Bagai Danfeng Koon Kala Bagai Sundeep Sachdeva Kala Bagai Bharati Mandapati Kala Bagai Lani Ca Kala Bagai Omsri Bharat crook jamie Kala Bagai Kala Bagai Radhika Dhir Kala Bagai Sage Staggs Kala Bagai Namrata Dubey Pete Woiwode Kala Bagai

Kala Bagai Teresa Allen-Piccolo Kala Bagai Susan Schwartz Susan Katz Kala Bagai Kala Bagai Josephine Piccolo Russell Jeung Kala Bagai Kala Bagai Celine Schein Das Kala Bagai Mischa Lorraine Kala Bagai Sandhya Sood Kala Bagai Thomas Sager Kala Bagai Helen Cagampang

I like the idea of naming Berkeley's newest street after one of its earliest immigrants, an Asian American woman

it's a reminder of our past history, both good and bad, and should include unsung exemplaries, and not just rich and famous white men

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Kala Bagai	Elise Proulx		Fri 11/22/2019 8:08 PM
Kala Bagai	Joe Lamb		Sat 11/23/2019 12:38 PM
Kala Bagai	Michael Herberger		Sun 11/24/2019 1:02 AM
Kala Bagai	David Bryson		Sun 11/24/2019 9:17 AM
Kala Bagai	Meena Makhijani		Sun 11/24/2019 12:01 PM
Kala Bagai	Gireeja Ranade		Sun 11/24/2019 2:22 PM
rtala Dagai	onooja ranaao	She is a hero in the history of activism rooted in	041. 1 1/2 1/2010 2:22 1 111
Kala Bagai	Anant Sahai		Sun 11/24/2019 2:44 PM
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Kala Bagai	Anisha Desai		Sun 11/24/2019 5:02 PM
	Mauna Dasari		Tue 11/26/2019 7:02 PM
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Kala Bagai	Samudra Randazzo		Wed 11/27/2019 8:32 AM
Kala Bagai	Asok Chatterjee		Wed 11/27/2019 9:24 AM
Kala Bagai	Sathvik Nair		Wed 11/27/2019 1:23 PM
Kala Bagai	Manisha Gangopadhyay		Wed 11/27/2019 1:29 PM
Kala Bagai	Max Gomberg		Wed 11/27/2019 1:40 PM
Kala Bagai	Ky-Nam Miller		Sat 11/30/2019 6:41 AM
Kala Bagai	Vivek Mutalik		Sat 11/30/2019 11:15 AM
Kala Bagai	Mehak Khan		Sat 11/30/2019 2:47 PM
Kala Bagai	Juli Adhikari		Sat 11/30/2019 2:49 PM
Kala Bagai	Kavita Trivedi		Sat 11/30/2019 3:13 PM
Kala Bagai	Montana Weekes		Sat 11/30/2019 3:29 PM
Kala Bagai	Shailey Gupta		Sat 11/30/2019 3:33 PM
Kala Bagai	Sri Raman		Sat 11/30/2019 6:05 PM
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Kala Bagai	Nivedita Saxena		Sat 11/30/2019 9:19 PM
Kala Bagai	Nivedita Saxena		Sat 11/30/2019 9:19 PM
Kala Bagai	Orko Mallik	It will be a representation of a relationship that has long been overlooked by history. South Asia has long been under rep	Tue 11/19/2019 5:23 PM
	Kiran Clair		Tue 11/19/2019 3:14 PM
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Kala Bagai	Lakshmi Eassey		Tue 11/19/2019 3:17 PM
Kala Bagai	madeline ferwerda		Tue 11/19/2019 3:32 PM
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Kala Bagai	Kate Freeman		Tue 11/19/2019 4:41 PM
Kala Bagai	betsy thagard		Tue 11/19/2019 5:19 PM
Kala Bagai	Indrani Baruah		Tue 11/19/2019 5:31 PM
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Naid Bagai	Walgaret Monolaus		140 11/15/2015 0.401 W
		This is an excellent opportunity to recognize the	
Kala Bagai		importance of Asians in our community. I am not	
Raia Dagai		familiar with Kala Bagai, but perhaps that is exactly the	
	Joyce Vollmer	point	Tue 11/19/2019 5:55 PM
Kala Bagai	Cristine Peterson		Tue 11/19/2019 5:55 PM
Kala Bagai	Connie Tyler		Tue 11/19/2019 6:22 PM
Kala Bagai	Jordan Taleisnik		Tue 11/19/2019 6:23 PM
Kala Bagai	Cecile Moochnek		Tue 11/19/2019 6:27 PM
Kala Bagai	Zach Franklin		Tue 11/19/2019 6:40 PM
Kala Bagai	Cindy Shamban		Tue 11/19/2019 6:47 PM
		She was a refugee, stranded by her birth country and	
		adopted country, yet wished to remain here, despite	
		inital rejection by the US Supreme Court and the	
K-I- B:		mital rejection by the GO outperine Court and the	
Kala Bagai		resulting suicide of her husband. Her children,	
		grandchildren, and great grandchildren revere her	
		courage and strength, and her fight to regain	
	Eric Bagai	citizenship in the country she loved	Tue 11/19/2019 6:57 PM
Kala Bagai	Rahul Sampat	· · · · · · · · · · · · · · · · · · ·	Tue 11/19/2019 6:59 PM
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Kala Bagai	Zuha Khan		Tue 11/19/2019 7:01 PM
Kala Bagai	Sathvik Nair		Tue 11/19/2019 7:31 PM
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		Kala Bagai represents California and the US	
		experience in the same way as John F Kennedy, Lewis	
		and Clark, Barack Obama and other brave Americans	
Kala Bagai	Rohith Nandagiri	who also happen to be descendants of immigrants	Wed 11/20/2019 5:27 AM
Kala Bagai	Kim Kovach		Wed 11/20/2019 5:04 AM
Kala Bagai	Daniya Binte Ahsan		Wed 11/20/2019 4:49 AM
Kala Bagai	Craig Strang		Wed 11/20/2019 1:42 AM
Kala Bagai	Hillary Brooks		Wed 11/20/2019 12:25 AM
Kala Bagai	Rosa Jiménez		Tue 11/19/2019 11:24 PM
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Kala Bagai Kala Bagai	Nimish Saxena Priyanka Kargupta Shefali S Bailey Henderson Harini Rajan Sobia Chahal Labanya Mukhopadhyay Madeline Chen Pierre Germain Robyn Hoke Nandita Singh Basudha Chaudhuri				Tue 11/19/2019 11 Wed 11/27/2019 2: Wed 11/27/2019 2: Wed 11/27/2019 2: Wed 11/27/2019 2: Wed 11/27/2019 3: Wed 11/27/2019 3: Wed 11/27/2019 3: Wed 11/27/2019 5: Wed 11/27/2019 8: Thu 11/28/2019 10	:04 PM :08 PM :18 PM :21 PM :28 PM :07 PM :31 PM :39 PM :43 PM :07 PM
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Loring Place	DaniellaThompson			Berkeley in 1876.	http://berkeleyheritage.com/berkeley_ Tue 10/22/2019 3:4	46 PM

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Love and Compassion Way Love Avenue Love Avenue Love My Way Love Street Love Street Love These White Weona Love Way Love Way	at trace.creates at trace.creates at trace.creates	Naming Idea Wall #RenameShattuck Naming Idea Wall Naming Idea Wall #RenameShattuck Naming Idea Wall Naming Idea Wall #RenameShattuck Naming Idea Wall		Wee Wee Fri 1 Wee Wee	11/25/19 ek 6 ek 3 11/25/19 ek 6 ek 6 11/25/19	20 Likes on Instagram 20 Likes on Instagram 20 Likes on Instagram
Mable Howard Way Mac Dre Street Macho Way Maga Avenue Maga Street Magdalena Boulevard Magdalena Boulevard	Marti Mogensen at trace.creates	Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall #RenameShattuck Naming Idea Wall	This is basically the area she helped preserve/protect by leading the efforts to underground BART in Berkeley. Naming it in her honor would recognize this great contribution to our community.	Wee Wee Wee Wee	ek 6 ek 3 ek 3 11/25/19	20 Likes on Instagram
Maggie Gee Maggie Gee Square Main Street Mak Amltam Way Make it Pedestrian Only Malcolm Margolin Way Malcolm X	Dorothy Walker Linda Franklin Francine Hartman	Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	She was a Berkeley native of Chinese ancestry and lived here for 90 years. She is famous as a WAF, one of the women pilots during WWII flying around the world delivering planes for military use. She received her doctorate in Physics from UC Berkeley and had a distinguished career at the Livermore Laboratory, pioneering pilot, flying planes for the military during WWII, a coder in the early days of computers and a tireless community advocate	Wed Wee Wee Wee	ek 6 ek 2 : 10/22/2019 6:23 PM ek 1	
Malvina Reynolds Way Malvina Reynolds Way Malvina Reynolds Way Malvina Reynolds Way	Nancy Schimmel Holly Harwood Rima Kittner Melanie Lawrence	Naming Idea Wall	There was some support, but people do object to the bother of changing their addresses. However, if this street is going to be renamed anyway, how about Malvina Reynolds Way? Her song, "This World," which mentions Parker Street, where she lived for many years, is one of the lyrics and poems on sidewalk plaques on Addison Street, and there is a small mural there for her song "Magic Penny," so she has been memorialized in Berkeley, but I thought I'd put her name in the pot. Berkeley's most famous and greatest songwriter, Malvina is part of La Pena's mural and another one in South Berkeley/North Oakland, I believe, but as far as I know, nothing in Berkeley has been named for her by the City—which, if true, is startling, given her residence	Tue Tue Tue	ek 1 11/5/2019 11:59 AM 11/5/2019 4:25 PM 11/5/2019 9:27 PM	
Malvina Way Malvina Way Marc Fisher Way Marsha P. Johnson Boulevard Marie Chrie Avenue Mario Savio Avenue Mario Savio Way Mario Savio Way Marlon Riggs Avenue Marsha P. Johnson St. Marsha P. Johnson Boulevard Martin Luther King Street Maya Angelou Blvd	Kate Harrison Miriam Kasin Debra Guckenheime julie denison	Berkeley City Councilmember, District 4 Naming Idea Wall	here and the ways her work embodies the best of our spirit and to honor a beautiful spirit and literary great	Wee Wee Wee Wee Fri 1 Wee Sun Wee	: 11/5/2019 2:15 PM ek 5 ek 1 ek 3 ek 2 ek 3 10/18/2019 7:15 PM ek 2 i 10/20/2019 11:27 AM ek 1	

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Maya Angelou Lane Maybeck Way Mayor Gus Newport! Mean Street M-Gas Mike Hawk Milky Way In Your Way	COB/CMO Staff debbie tenenbaum	CMO Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	ll We should honor former Mayor Gus Newport!	Week 6 Week 1 Fri 10/18/2019 9:47 PM Week 5 Week 6 Week 5 Week 2	City of Berkeley staff in the City Manager's Office
Minecraft Boulevard Moen Lane Money Waste Monopoly Road Mordor Morioh Morioh	Victor Magallanes	Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	This name can be used as a dedication to one of the greatest video games to have ever been made in human history. Connecting millions of people around the world through the simplicity of placing and breaking blocks in different patterns, Minecraft relates to Berkeley in it's endless strive to innovate and lead in the inclusion of all peoples in the name of creativity and fun. Should this name be selected, it's also suggested that a statue of a Creeper, Enderman, Steve (the default Minecraft Player), or all three be built on top of an arch extending the length of the street, with the arch saying "CREEPER! AWW MAN" Additionally every car passing through the arch also triggers the playing of the song "Revenge," which is a Minecraft Parody of Usher's "DJ Got Us	Mon 11/4/2019 10:19 PM Week 2 Week 2 Week 6 Week 5 Week 2 Week 2	
Mother India Movie Maker Avenue Mumford Plaza N95 Street	Devanshi Patel Peter Y. Sussman Patricia Bulitt	Naming Idea Wall Naming Idea Wall	Kala Bagai's work should be honored and what better than naming a street on her name where she had made a difference in history. I think the street should be named 'Mother India' as she was known as I am immobilized currently so cannot get to the chalk board; however, I am a very long time resident of Berkeley since early 70's. I believe that naming ought to commemorate the natural history of our City and not human centered.	Wed 11/20/2019 7:43 AM Week 3 Fri 10/18/2019 6:26 PM Week 2	
Name it a Tree that thrive in Berke Name it after Joe		Email Naming Idea Wall	Naturalist from Tilden park could offer names of trees for the street or trees which once thrived there or still might	Fri 10/18/2019 6:19 PM Week 5	
Nancy Pelosi Way Native Origins Natures Way Nelson Mandela Avenue Neopolitan Boulevard Nick Avenue	JT	Email Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	I love Nancy Pelosi. She stands for what most people in Berkeley believe in, she's made huge contributions to the Bay Area in her Presidio advocacy and did you see that Trump pic? She's Berkeley's kind of gal.	Mon 10/21/2019 12:30 PM Week 2 Week 6 Week 6 Week 6 Week 3	
Nikita Lane No Marines Street No Names Way Nobel Street Nom'una Nonobo NPC Drive Way Numtots Avenue	Erick Mikiten AIA	Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	Named for President Barack and his wife Michelle	Week 6 Week 5 Tue 11/19/2019 3:06 PM Week 4 Week 1 Week 1 Week 4	
Obama Obama Boulevard Obama street	Tony Mercer	Email Naming Idea Wall Naming Idea Wall	Obama	Mon 10/21/2019 7:53 PM Week 6 Week 3	

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Obama Way			Naming Idea Wall		Week 6	
Obama Way	Mamie Lai				Fri 10/18/2019 5:08	
Obama Way	Jim Brencic-Webelos 1	Berkeley Cub Scouts Pack 30			Tue 10/22/2019 6:5	
Obama Way.	Cantor Lois				Sat 10/19/2019 10:	22 AM
O'Brian Boulevard			Naming Idea Wall		Week 1	
Ode2wij Sie Swinid Poicy			Naming Idea Wall		Week 4	
Ohlone Boulevard			Naming Idea Wall		Week 6	
Ohlone Court	at trace.creates		#RenameShattuck		Fri 11/25/19	20 Likes on Instagram
Ohlone Court			Naming Idea Wall		Week 6	
Ohlone Place	Taryn Smith		Email		Mon 10/21/2019 11	:56 AM
Ohlone Place			Naming Idea Wall		Week 1	
Ohlone Way			Naming Idea Wall		Week 2	
Ohlone Way			Naming Idea Wall		Week 2	
Oholone Place	Jessica L. Blome				Tue 11/5/2019 12:1	2 PM
OK Booker			Naming Idea Wall		Week 5	
Old Town Road			Naming Idea Wall		Week 2	
Old Towne Road	Jim Brencic-Wolf Den	Berkeley Cub Scouts Pack 30			Tue 10/22/2019 6:5	8 PM
Oliver Street	at trace.creates		#RenameShattuck		Fri 11/25/19	20 Likes on Instagram
Oliver Street			Naming Idea Wall		Week 6	
On The Way			Naming Idea Wall		Week 4	
One World			Naming Idea Wall		Week 6	
One World Way			Naming Idea Wall		Week 6	
Orale Guey			Naming Idea Wall		Week 6	
Oski Avenue			Naming Idea Wall		Week 2	
Oski Lane	at BerkeleyCanada		#RenameShattuck		Tue 10/22/19 4:09 F	PM 2 Likes on Twitter
						102 Likes on Twitter 300
Oski Lane	at Oski		#RenameShattuck		Wed 10/16/19 2:48	PM Likes on Instagram
Oski Lane			Naming Idea Wall		Week 1	-
Oski Way			Naming Idea Wall		Week 3	
Oski Way (Cal Bear Mascot)	Jim Brencic-Webelos 2	Berkeley Cub Scouts Pack 30	3		Tue 10/22/2019 6:5	8 PM
Osri Love Street		,	Naming Idea Wall		Week 2	
Oxford Avenue			Naming Idea Wall		Week 6	
Paddington Bear Street			Naming Idea Wall		Week 6	
Panda Man Street Street			Naming Idea Wall		Week 1	
Parisa			Naming Idea Wall		Week 2	
Park Place Boulevard			Naming Idea Wall		Week 6	
Peace Court	at trace.creates		#RenameShattuck		Fri 11/25/19	20 Likes on Instagram
Peace Court	at trade.o. dated		Naming Idea Wall		Week 6	g
Peace Way			Naming Idea Wall		Week 6	
Pee Pee Pee Poe Way			Naming Idea Wall		Week 6	
Peoples			Naming Idea Wall		Week 4	
Peoples Boulevard			Naming Idea Wall		Week 6	
People's Place	Jessica L. Blome		rtanning raba rran		Tue 11/5/2019 12:1	2 PM
Peoples Street			Naming Idea Wall		Week 1	
Peoples Street			Naming Idea Wall		Week 1	
Peoples Street			Naming Idea Wall		Week 1	
Peoples Street			Naming Idea Wall		Week 2	
Pete Seeger Way	Andrew Page				Tue 11/26/2019 7:3	7 AM
r old dooger may	, marow r ago				140 11/20/2010 1.0	
				I propose Peter Selz Way. Professor Selz was a titan		
				in the world of Art and art history, was a beloved Cal		
				professor for many decades, and played a huge role in		
				bringing art and the original UC art museum to		
				Berkeley. He died recently at age 100. Here's one of		
				the many obituaries for him:		
				https://www.google.com/amp/s/datebook.sfchronicle.co		
				m/art-exhibits/peter-selz-founding-director-of-berkeleys-		
				art-museum-dies-at-100/amp		
				I don't have any personal connection to him, except		
				that I took his class at Cal in the 1980s, and admired		

him tremendously.

https://www.google.com/amp/s/datebc Fri 10/18/2019 5:32 PM Week 2 Week 1

Email Naming Idea Wall Naming Idea Wall

Peter Selz Way PG&E Avenue PG&E Road

Mara Bernstein

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To the committee, there's a saying that has been floating around, "let's give our legends their blessings and flowers now when they can enjoy it and not when they pass." My father has been a pillar for Berkeley. Growing up on Ashby and Harper St. coming where my Grandfather Philip A Cotton instilled a sense of service to the community as a Knight of the Peter Claver organization at St Columba Church paying for kids college tuition or my Grandmother who would cook for the Nuns at St. Joseph and Presentation High School. He started what he knew best, a coach for kids. He would teach baseball, basketball and football to those in the neighborhood of South Berkeley. Joining the Recreation Department started the expansion of his love for his community to be successful. I was only around to half of that but you ask anyone who went to Berkeley High or were in the summer program between the ages of 30 to 70 and best believe my father's name would come up more than most, 49 years of cultivating kids into Super Bowl champs, musicians, politicians, artists, businessmen and businesswomen. He never said no to something that help a person grow or help Berkeley. He earn the respect of those who don't know the programs they participate in was created by him. He is deserving a lot. He will never ask for it himself as being unselfish is his core. It would be great to have someone who did so much for Berkeley see Berkeley give to him one more thanks.

He has help many for 49 years in the Rec Dept, created a multitude of programs and commissions and have been what's Berkeley represents. You don't know how much of an impact he's made in the community, in the city, in city hall.

Philip Harper Cotton Sr Way Philip Harper Cotton Jr Philip K. Dick Philip K. Dick

Naming Idea Wall Naming Idea Wall

Philip L Harper Cotton Way Pigeon Way Pittosporum Avenue Pizza Territory

Place, Plaza , Not Street or Way Matthew Taecker
Pluto Avenue Jim Brencic-Wolf Den
Poppy Lane Jessica L. Blome

Poppy Lane Jessica L. Blor Progress Boulevard Progressive Boulevard Rosie Cohan

PRS Boulevard
Puppy Lane
Quiet Road

DJ Dunbar Grapes

Email Naming Idea Wall Naming Idea Wall Naming Idea Wall Email

Naming Idea Wall

Taecker Planning & Design

Berkeley Cub Scouts Pack 30

Naming Idea Wall Naming Idea Wall Naming Idea Wall Thu 10/24/2019 9:16 AM Week 2

Week 2

Mon 10/21/2019 11:29 PM

Week 2 Week 3 Week 3

Tue 10/22/2019 11:38 AM Tue 10/22/2019 6:58 PM Tue 11/5/2019 12:12 PM

Week 2

Fri 10/18/2019 6:11 PM

Week 1 Week 3 Week 2

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One would hope "Rachel Carson Way" would remind people that the modern communitarian ecology movement began here in Berkeley with the benign intention of cleaning up the current site of Berkeley People's Park in April, 1969, to grow flowers and vegetables with/for the community.

Prior to the creation of People's Park, only Rachel Carson's "Silent Spring" pointed the way to the modern ecology that embraced worldwide conservation for all creatures big and small, and including, of course, discovering and deploying the least harmful pest and disease control methods.

To truly position the greatness of Berkeley, the town and the gown, the People's Park's name could be expanded to "The Rachel Carson Berkeley's Park" as well, strengthening town/gown purpose and amicability.

The Ecology Center, Earth Day, EPA, all came after the literally and metaphorically ground breaking and inspiring creation of People's Park. Please dead Rachel Carson's 1962 "Silent Spring."

Wendy Schlesinger, MJ, UC Berkeley, 1997

Nacriei Carson Way	Wendy Otephens		Liliali	
Radimir Court	at trace.creates		#RenameShattuck	
Ramble Avenue			Naming Idea Wall	
Ramen			Naming Idea Wall	
Ramen			Naming Idea Wall	
Randle Way			Naming Idea Wall	
Ravenclaw Road			Naming Idea Wall	
Rename Street			Naming Idea Wall	
Resistance Road	Bronwen Rowlands		3	
Revolution Road			Naming Idea Wall	
Revolution Road			Naming Idea Wall	
Revolution Road			Naming Idea Wall	
Revolutions of Our Time (ROOT) A	venue		Naming Idea Wall	
Rilakkuna			Naming Idea Wall	
Rilakkuna Notice Me			Naming Idea Wall	
Rivera Way			Naming Idea Wall	
Roadie McRoadface Avenue			Naming Idea Wall	
Ronald Takaki Way	at Carrtsnjusice		#RenameShattuck	
Ronald Takaki Way	at carronjusioc		Naming Idea Wall	
Rosa L. Scrivner	Stacey Merryman		raming laca vvan	the first woman to grad from UC Berkeley
Ruth Bader Ginsberg	Stacey Well yman		Naming Idea Wall	the mot woman to grad from 60 Benkeley
S*ck My Wing Wong			Naming Idea Wall	
Saelas Way			Naming Idea Wall	
Saiid Boulevard			Naming Idea Wall	
Saint Brenton Street	Attila der Hunne		Naming idea wall	
Saint Brenton Street	Attila del Huririe			
Sanctuary Street/Way	COB/CMO Staff		CMO Naming Idea Wall	
Sandstorm Street	COD/ONIC Clair		Naming Idea Wall	
Sarpong Way			Naming Idea Wall	
Saturn Road	Jim Brencic-Wolf Den	Berkeley Cub Scouts Pack 30	raming laca vvan	
Savio Street	Jill Brencic-vvoil Bell	Berkeley Cub occurs i ack 30	Naming Idea Wall	
Savio Way			Naming Idea Wall	
Scout Street	Jim Brencic-Tiger Den	Berkeley Cub Scouts Pack 30	Naming idea wan	
Scuba Scott Street	Jill Brende-Tiger Den	Berkeley Cub Scouls Fack 30	Naming Idea Wall	
Self Love is the Answer			Naming Idea Wall	
Sesame street			Naming Idea Wall	
Sh*ttough			Naming Idea Wall	
Shaduck			Naming Idea Wall	
Shaggit Avenue				
Shakedown Street			Naming Idea Wall	
			Naming Idea Wall	
Shatf*ck			Naming Idea Wall Naming Idea Wall	
Shattuck			Naming Idea Wall Naming Idea Wall Naming Idea Wall	
			Naming Idea Wall Naming Idea Wall	

Email

Rachel Carson Way

Wendy Stephens

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Fri 11/25/19
                        20 Likes on Instagram
Week 2
Week 5
Week 5
Week 2
Week 6
Week 4
Fri 10/18/2019 7:12 PM
Week 1
Week 1
Week 1
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Week 5
Week 5
Tue 11/6/2019 2:06 PM
Week 3
Wed 11/20/2019 10:47 PM
Week 2
Week 5
Week 6
Week 1
Tue 11/5/2019 7:43 AM
                        City of Berkeley staff in
Week 6
                        the City Manager's Office
Week 1
Week 5
Tue 10/22/2019 6:58 PM
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Week 2
Tue 10/22/2019 6:58 PM
Week 3
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Week 2
Week 1
Week 2
Week 4
Week 4
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Mon 10/21/2019 7:03 AM

Week 5

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Shattuck Avenue			Naming Idea Wall		Week 3
Shattuck Avenue			Naming Idea Wall		Week 3
Shattuck Avenue			Naming Idea Wall		Week 3
Shattuck Beast			Naming Idea Wall		Week 6
Shattuck Electric Boulevard			Naming Idea Wall		Week 3
Shattuck Ghetto					Week 3 Week 1
			Naming Idea Wall		
Shattuck Shmare			Naming Idea Wall		Week 2
				why break it up at all to further confuse drivers, visitors	
Shattuck Square East	Scott Page			etc.?	Sat 10/19/2019 8:34 AM
Shattuck Swerve			Naming Idea Wall		Week 6
Shattuck West			Naming Idea Wall		Week 1
Shattuckz			Naming Idea Wall		Week 6
Shattup Boulevard			Naming Idea Wall		Week 6
She Gave it to me, her hand notsi	n to cross immagination		Naming Idea Wall		Week 4
Shining			Naming Idea Wall		Week 6
Shitick Way			Naming Idea Wall		Week 5
Shitick Way			Naming Idea Wall		Week 5
Shitick Way			Naming Idea Wall		Week 5
Shitucky Mushiam			Naming Idea Wall		Week 1
Shplanigan			Naming Idea Wall		Week 1
Shrek Avenue			Naming Idea Wall		Week 1
Sii	Tony Mercer		Email	the Ohlone word for water	Mon 10/21/2019 7:53 PM
Singing Way	Bronwen Rowlands		Email	the Official word for water	Fri 10/18/2019 7:12 PM
	Bionwell Rowlands		Name in a late a MAZA		
Sitha Vemireddy			Naming Idea Wall		Week 4
				one of Lakireddy Bali Reddy's victims, as a way to	
Citte - Manager dela	Ford Force			honor victims of human trafficking. Bali Reddy's restaurant was near this stretch of Shattuck.	O 40/00/0040 44-04 PM
Sitha Vemireddy	Fred Erma			restaurant was near this stretch of Shattuck.	Sun 10/20/2019 11:01 PM
Skinner Lane			Naming Idea Wall		Week 5
Skrillex Boulevard Sliver Avenue Sliver Avenue Slytherin Street Snoopy Square Snowflake Street SOB 2 Pewdiepie Society Solve Homlessness Squang Square Squidward Sorells Stamferd Avenue Stanford Place	Victor Magallanes Siwany Kehret		Naming Idea Wall Naming Idea Wall	prolific of Electronic Dance Music (EDM) artists: Sonny Moore, better known as Skrillex. With hits such as Bangarang, Scary Monsters And Nice Sprites, and Kill Everybody, he set a precedent in the US Electronic Dance Music scene, bringing it to greater heights and bringing about the most colorful generation of musicians, composers and producers to have ever roamed the Earth we at the Berkeley Historical Society have been doing	Mon 11/4/2019 10:19 PM Week 2 Week 6 Week 6 Thu 10/24/2019 10:37 AM Week 1 Week 2 Week 1 Week 1 Week 2 Week 1 Week 2 Week 3 Week 3
	John G. Aronovici	Berkeley Historical Society		some research for the original title for this 2 block street. We hope that the original name should be considered.	
Starlight Avenue Starlight Avenue Station Place	at trace.creates		#RenameShattuck Naming Idea Wall Naming Idea Wall		Fri 11/22/2019 6:17 PM Fri 11/25/19 20 Likes on Instagram Week 6 Week 6

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(1) The name reflects the history of the street. The current unusual configuration of Shattuck Avenue is the remnant of Berkeley Station served by Southern Pacific

(2) The name also reflect current state of the branch. The branch is one of the closest streets to the BART station, and the name would show the city's commitment to public transit.

(3) Many candidate names for the branch are eponyms. Naming a street after a person could be a dangerous practice, as exemplifed by the recent disputes about

				practice, as exemplifed by the recent disputes about calling Berkeley's law school after John Henry Boalt, a person who held ideas unaccetable by today's standards. My suggestion will forever be free from potential controversies like this.
Station Place	Kentaro YAMAMOTO			•
Station Street/Way/Siding	phil allen			
Stephens Street			Naming Idea Wall	
Steven Way			Naming Idea Wall	
Stick Street	Erick Mikiten AIA			
Stop-Driving-On-This Street			Naming Idea Wall	
Streep Street			Naming Idea Wall	
Street is Murder			Naming Idea Wall	
Streetcar Lane			Naming Idea Wall	
Streetcar Way			Naming Idea Wall	In view of the fact that historically, that section of the
Streetcar Way	Bob Gill			In view of the fact that historically, that section of the street was where the street cars lined up next to the old Berkeley SP station
Streetie McStreetface			Naming Idea Wall	
Streety McStreetface			Naming Idea Wall	
Streety McStreetface			Naming Idea Wall	
Streety McStreetface			Naming Idea Wall	
Substation B			Naming Idea Wall	
Suggar Daddy Avenue			Naming Idea Wall	
Susan Sontag Street Sweet Street			Naming Idea Wall	
Synbiote Street			Naming Idea Wall Naming Idea Wall	
T Way			Naming Idea Wall	
T&C Boulevard			Naming Idea Wall	
Tacos Way			Naming Idea Wall	
Tamera Lane	at trace.creates		#RenameShattuck	
Tamera Lane			Naming Idea Wall	
Tammy Boulevard			Naming Idea Wall	
Taro Way			Naming Idea Wall	
Tasty Wok Court	at trace.creates		#RenameShattuck	
Tasty Wok Court			Naming Idea Wall	
T D:			_ ,	Japanese call Tatsuta for the scene of mountain turned
Tatsuta Princess Team Exiled	Mari Yamazaki		Email Naming Idea Wall	to red color.
Thankgod			Naming Idea Wall	
The Artists Way	at trace.creates		#RenameShattuck	
The Artists Way	at trace.oreates		Naming Idea Wall	
The Block			Naming Idea Wall	
The Boyz			Naming Idea Wall	
The E. Leg			Naming Idea Wall	
The Main Drag			Naming Idea Wall	
The Main Way			Naming Idea Wall	
The Maya Angelou Way	Chuck Toombs			
The Only Way			Naming Idea Wall	
The Other Martin Luther King Jr. Wa	ay		Naming Idea Wall	
The Other Way The Panhandle			Naming Idea Wall Naming Idea Wall	
The Pannandie The Peoples Place Way			Naming Idea Wall	
The Play	Lei, Warren		ranning luca vvali	
The Real Haight Man	25,		Naming Idea Wall	
The Right Way			Naming Idea Wall	
The Scout Way	Jim Brencic-Webelos 1	Berkeley Cub Scouts Pack 30	ŭ	
The Street		-	Naming Idea Wall	
The Street Street	Jim Brencic-Webelos 2	Berkeley Cub Scouts Pack 30		

Fri 11/29/2019 6:56 PM Sun 11/24/2019 5:38 PM Week 3 Week 6 Tue 11/19/2019 3:06 PM Week 1 Week 1 Week 1 Week 4 Week 4 Sat 11/9/2019 1:15 PM Week 2 Week 1 Week 4 Week 5 Week 6 Week 2 Week 2 Week 3 Week 1 Week 3 Week 1 Week 6 Fri 11/25/19 20 Likes on Instagram Week 6 Week 3 Week 6 20 Likes on Instagram Fri 11/25/19 Week 6 Fri 10/18/2019 10:46 PM Week 2 Week 4 Fri 11/25/19 20 Likes on Instagram Week 6 Week 2 Week 3 Week 2 Week 2 Week 5 Sun 10/20/2019 6:05 PM Week 2 Week 1 Week 5 Week 2 Week 6 Sun 10/20/2019 1:42 AM Week 3 Week 3

Tue 10/22/2019 6:58 PM

Tue 10/22/2019 6:58 PM

Week 6

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The University The Worlds Largest Looney Bin This City is a Nightmware Tight Pajamas Way T-I-Love-You Street Tiny Way Tiny Way Tiny Way Tolerance Avenue			Naming Idea Wall Naming Idea Wall		Week 6 Week 2 Week 1 Week 5 Week 1 Week 2 Week 3 Week 6 Week 6	
Toni Morrison Way Tracy Avenue Tracy Avenue Tran E. Lane Triangle Street Triggered Avenue Trump	COB/CMO Staff at trace.creates Erick Mikiten AIA		CMO Naming Idea Wall #RenameShattuck Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall		Week 6 Fri 11/25/19 Week 6 Week 2 Tue 11/19/2019 3:06 PM Week 1 Week 6 Week 2	City of Berkeley staff in the City Manager's Office 20 Likes on Instagram
Trump Avenue Try Honoring to End Tu Madres Tuckaway (Avenue) Uh Oh Stinky Avenue Ultralord U'Ma Way U'Ma Way	Nicole Maderas at trace.creates		Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Maming Idea Wall #RenameShattuck Naming Idea Wall		Week 2 Week 2 Week 2 Wed 10/23/2019 10:25 PM Week 1 Week 5 Fri 11/25/19 Week 6	20 Likes on Instagram
Under Construction Union Way Uranus Way Uris Avenue Ursula K. Le Guin Ursula K. Le Guin	Melissa McDonough	City of Berkeley	Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall	after one of Berkeley's authors, the great Ursula K. Le	Week 2 Week 2 Week 5 Week 4 Week 1 Wed 10/23/2019 6:46 AM	
Ursula K. Le Guin Ursula Le Guin Way	Elizabeth Agawa Chris Feldman		Email	Guin	Fri 10/18/2019 8:31 PM Sat 10/19/2019 5:35 PM	new Shattuck street name.msg
Utopia Street Valley Court Valley Court	at trace.creates		Naming Idea Wall #RenameShattuck Naming Idea Wall		Week 6 Fri 11/25/19 Week 6	20 Likes on Instagram
Vespan Vladimir Way Vladimir Way	at trace.creates		Naming Idea Wall #RenameShattuck Naming Idea Wall		Week 3 Fri 11/25/19 Week 6	20 Likes on Instagram
Wacko Way Wakeputa Boulevard Walk Don't Drive Walk Don't Drive	Ed Findrick		Naming Idea Wall Naming Idea Wall Naming Idea Wall	After all it is as easily an extension of Walnut St as it	Sat 10/19/2019 10:11 PM Week 6 Week 1 Week 1	
Walnut St Walter Avenue Ward Street Washington	Helene Vilett		Naming Idea Wall Naming Idea Wall Naming Idea Wall	was of Shattuc	Sat 10/19/2019 5:27 PM Week 5 Week 6 Week 4	
Wavy Gravy Way We Are In Space Street Weeb Street Weed Smell Avenue Who Cares Lane Who's Jo Avenue Why Are You Gay? Why Are You Not Gay?	Susana Sastre		Email Naming Idea Wall		Sat 10/19/2019 6:55 PM Week 4 Week 5 Week 2 Week 1 Week 4 Week 2	
William Byron Rumford Way William Byron Rumford Way William Byron Rumford Way William Way Wrong Way Wrong Way Ya Momma Yeeeeeeeeeeeee	Melanie E. McLean Dr at barakgila		Naming Idea Wall #RenameShattuck Naming Idea Wall		Week 2 Thu 10/17/2019 3:26 PM Week 3 Fri 10/18/19 11:23 PM Week 2 Week 3 Week 6 Week 2 Week 5	
Yeelow Jacket Path	COB/CMO Staff		CMO Naming Idea Wall		Week 6	City of Berkeley staff in the City Manager's Office

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Yes Way Yeth Yoda Lane Your Mom Street Yoyoma Avenue Yuri Kochiyama Yuri Kochiyama Zinfandel Zollo Ol Le'

at WellsLucasSanto

Naheed Hasnat Anna Goldstein Pallavi Princejeet Sandhu Naming Idea Wall Naming Idea Wall Naming Idea Wall Naming Idea Wall Maming Idea Wall #RenameShattuck Naming Idea Wall Naming Idea Wall Naming Idea Wall

As a Cal Alum and as someone who has lived in the SF Bay Area my entire life, it is important to have the historical South Asian experience as part of our history

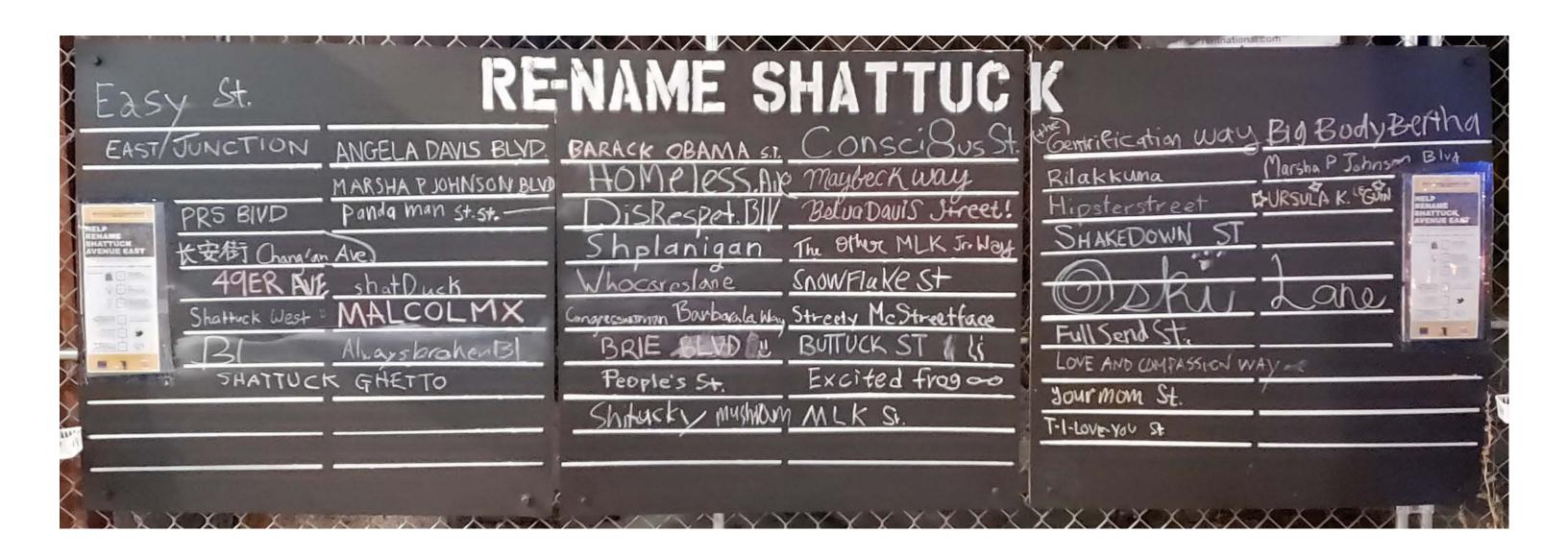
Week 1 Week 1 Week 6 Week 1 Week 5 Tue 11/6/19 2:45 PM Week 4 Week 6 Week 5

Fri 11/22/2019 2:26 PM Fri 11/22/2019 2:51 PM Friday, November 22, 2019 4:45 PM Wed 11/20/2019 7:27 AM

Shattuck Avenue East Renaming Project

Week 1 Naming Idea Wall Submittals

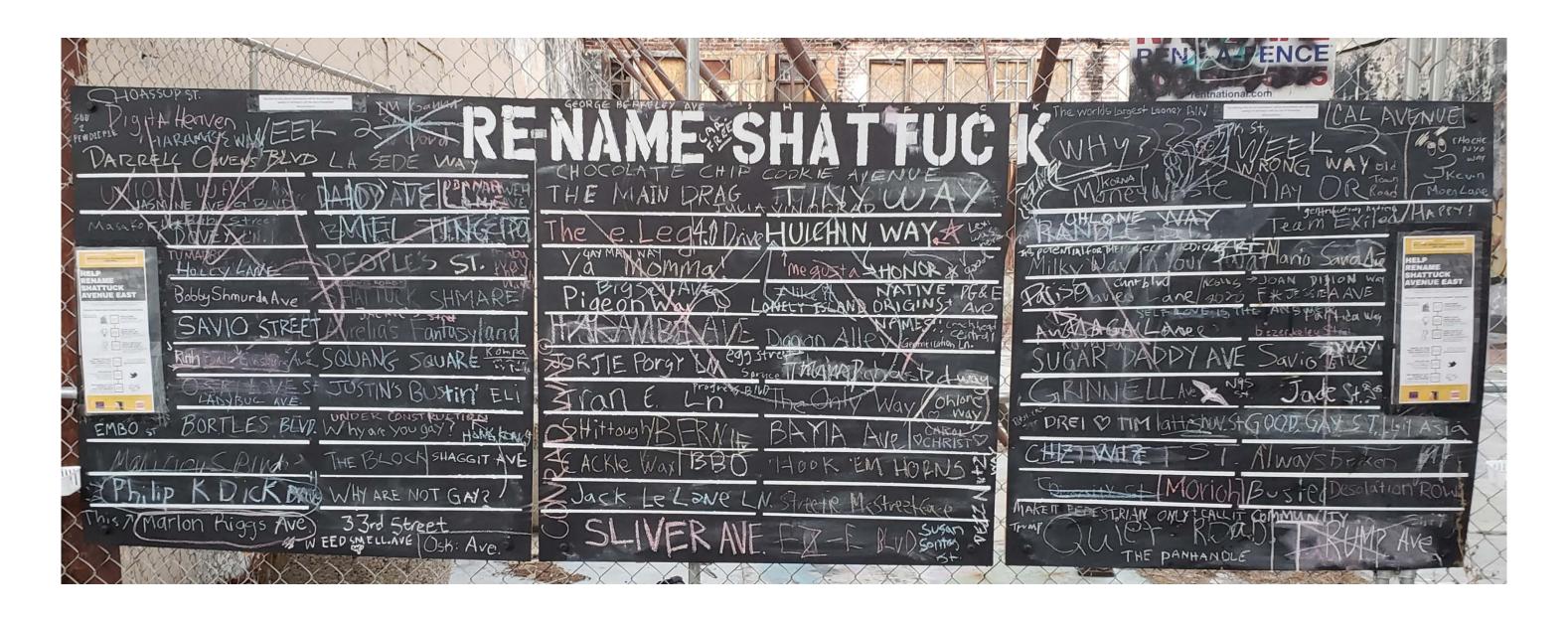
#RenameShattuck

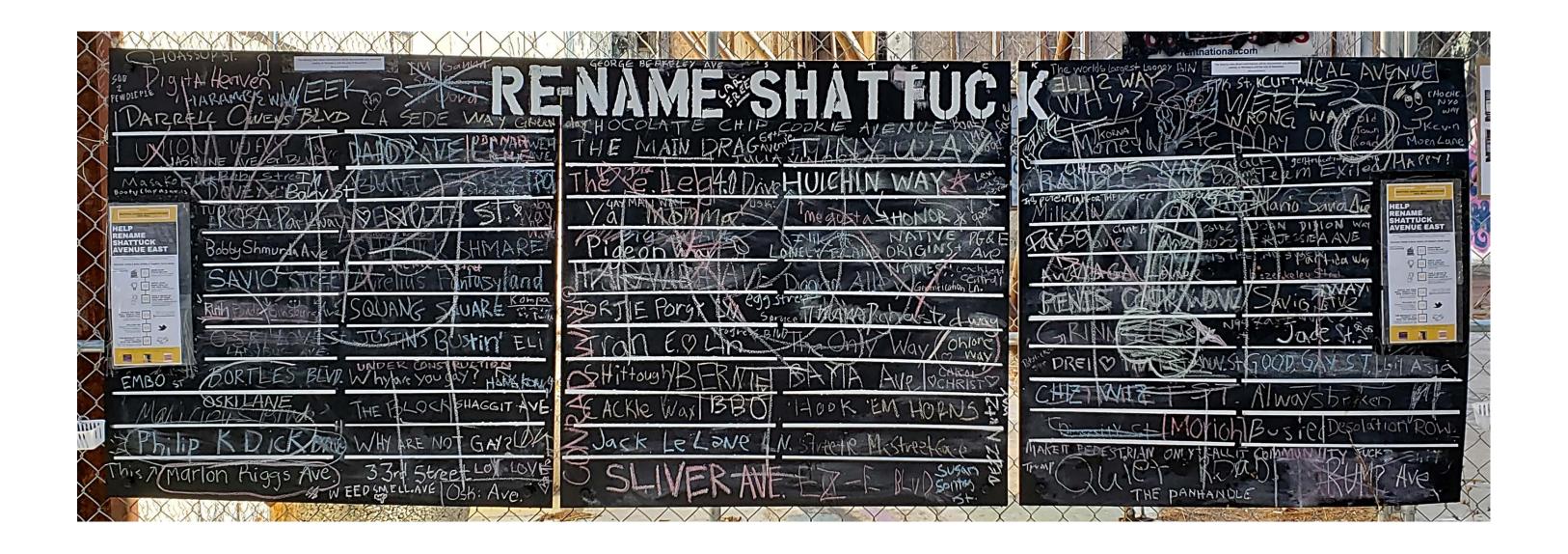






Week 2 Naming Idea Wall Submittals





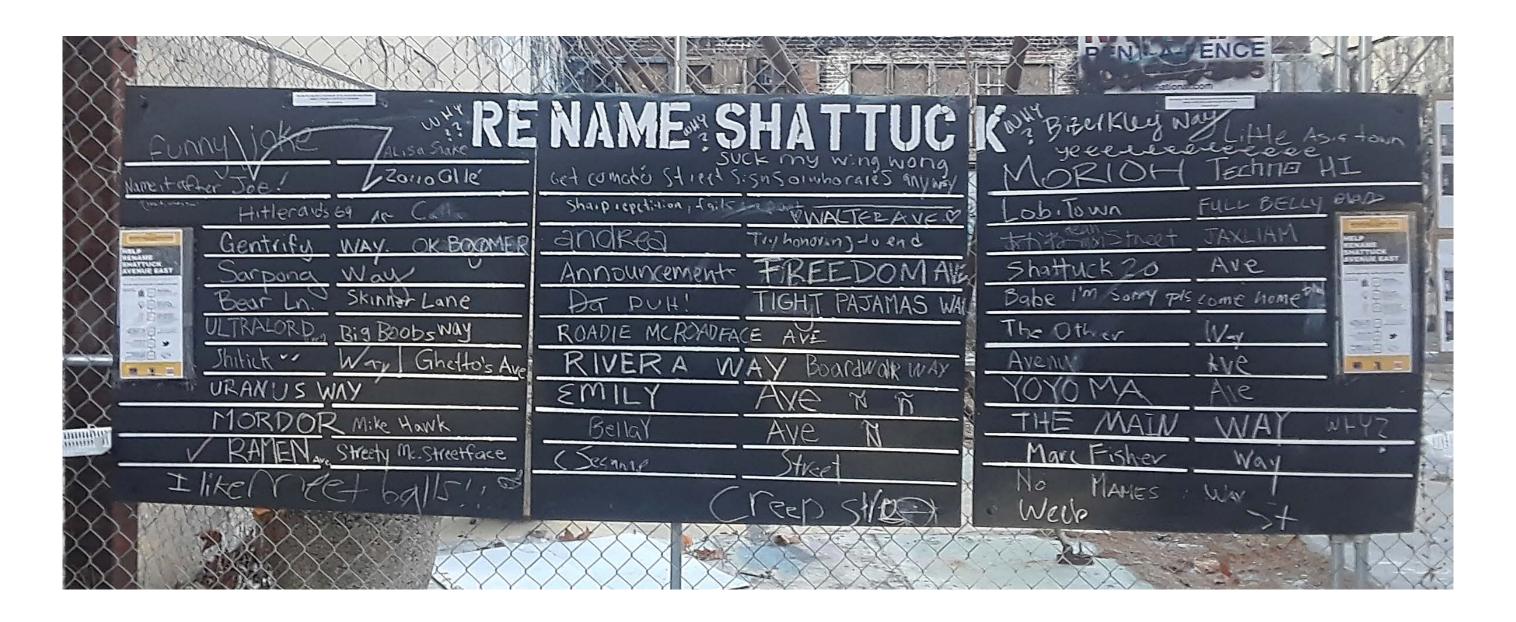
Week 3 Naming Idea Wall Submittals



Week 4 Naming Idea Wall Submittals



Week 5 Naming Idea Wall Submittals



Attachment 4

Shattuck Raning Project Naming Advisory Committee (NAC)

Name	Affiliation
John Caner	Downtown Berkeley Association
Barbara Hillman	Visit Berkeley
Steven Finacom	Landmarks Commission
John Aronovici	Berkeley Historical Society
Jen Loy	UC Berkeley - Local Government and Community Relations
Matthew Lewis	Alternate Transportation Commissioner, Measure O Bond Oversight Committee
MiSoon Burzlaff	Bravo Your City
Matthew Taecker	Taecker Planning & Design
Kristen Davis	KC's BBQ
Amir Wright	UC Berkeley ASUC Senator and Housing Advisory Commissioner
Igor Tregub	Zoning Adjustments Board Chair, Housing Advisory Commissioner, Peace and Justice Commission, Measure O Bond Oversight Committee, Joint Subcommittee for the Implementation of State Housing Laws
Todd Kerr	Berkeley Times
Tasha Henneman	Berkeley City College

City Council Meeting September 15, 2020

OFFICE OF ECONOMIC DEVELOPMENT
KIERON SLAUGHTER

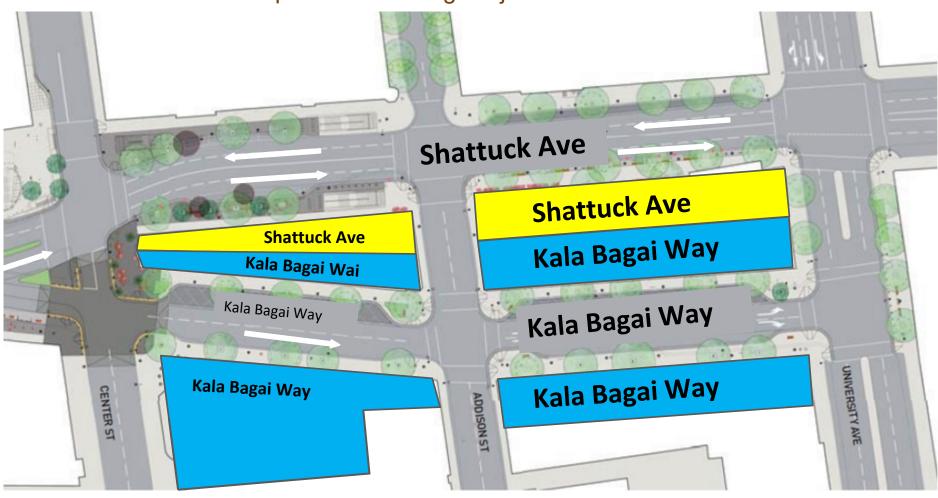
COMMUNITY DEVELOPMENT PROJECT COORDINATOR



Existing Conditions



Street Names with Proposed Renaming Project



Project Goals

- Reduce confusion about existing street names and addresses for patrons, visitors and vendors
- Simplify and standardize the street names and addresses in Downtown Berkeley
- Provide an opportunity to rebrand the street and section of Downtown Berkeley
- Generate excitement and optimism and honor and individual, place, culture or movement that isn't typically recognized



Naming Criteria

- The City will consider proposals for street naming but is under no obligation to accept a proposal to name, or rename a street, or assign a ceremonial name to a Street.
- Street names should portray a strong positive image and have historical, cultural, geographical or social significance or contributions to the community, the City, State or Country.

Continued...

Naming Criteria

- Increased emphasis will be on street names that honor and represent segments of the Berkeley population that have traditionally been marginalized or overlooked.
- Street names shall not be (or be perceived to be) discriminatory or derogatory of race, color, ethnic origin, gender identity or expression, sex, sexual orientation, creed, political affiliation, disability or other social factors.
- Street names shall not result in an inappropriate abbreviation or be similar sounding to an existing Street name.

Process

- Followed the City of Berkeley Policy for Naming and Renaming Public Facilities
- Held open and transparent public outreach involving anyone interested in participating

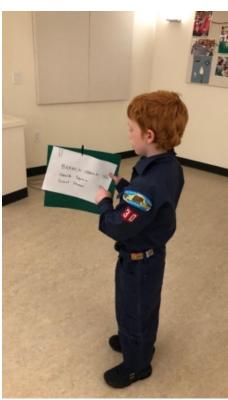


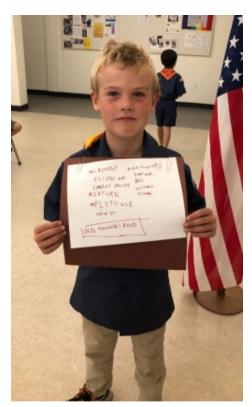
Project Kickoff Meeting at the Veggie Grill

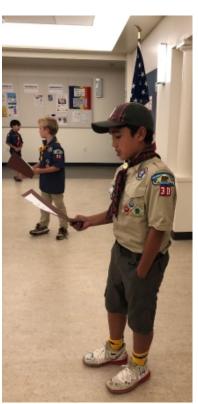
 Public meetings and forums, online polls via Berkeley Considers, Social Media #RenameShattuck, elected officials newsletters, youth engagement, email, news article comments, stakeholder group meetings and the public Renaming Idea Wall.

Engagement









Berkeley Cub Scout Pack 30 submitting names on behalf of the Pack

Process – Renaming Idea Wall – 2023 Shattuck Ave











Engagement



"Tiny" on the left, submitted *Tiny Street* on the Naming Idea Wall

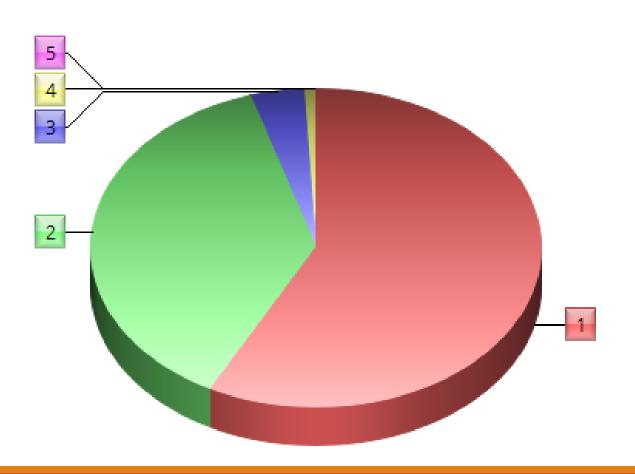
Engagement



Project Milestones

Milestone	Date	Location
Public Kickoff Meeting	10/24/19	Veggie Grill
Open Call for Names Ends	11/30/19	n/a
NAC Meeting	1/6/20	2180 Milvia St.
PWC Meeting	2/6/20	Corp. Yard
FITES Committee Meeting	7/15/20	Virtual meeting
City Council Meeting	TBD	Council Chambers

Method of Name Submittals



913 Submissions

- 1. Naming Idea Wall 527
- 2. Email 343
- 3. Social Media 35
- 4. CMO Idea Wall 7
- 5. Public Meeting 1

Naming Advisory Committee (NAC) Recommendations

Unanimous NAC Support	Split NAC Support		
Kala Bagai	Ohlone**		
William Byron Rumford	Sanctuary		
Maggie Gee	Freedom		
Anna Saylor	Old Station***		
Julia Morgan*	Sitha Vemireddy		

^{*}Julia Street is an existing street name in Berkeley

Ohlone Greenway and Ohlone Park are existing facility names in Berkeley

^{**}Or an appropriate indigenous name related to the Berkeley area determined after consultation with leaders of local Native peoples and Muwekma Ohlone Tribe representatives.

^{***}Station Place is an existing small street name in Berkeley

Public Works Commission (PWC) Recommendations

Unanimous PWC Support

Kala Bagai

Maggie Gee

Ohlone or another indigenous name identified after consultation with the Muwekma Ohlone Tribe of the San Francisco Bay Area and other indigenous native peoples.

William Byron Rumford

Anna Saylor

Sitha Vemireddy

Berkeley Considers Poll Results: 2/18/20 – 2/26/20

Street Name Candidate	Response Percent	Vote Count
Kala Bagai	37.3%	466
Maggie Gee	4.9%	61
Ohlone	41.8%	523
William Byron Rumford	3.3%	41
Anna Saylor	4.2%	52
Sitha Vemireddy	8.6%	108
		Total: 1.251

Facilities, Infrastructure, Transportation, Environment & Sustainability Policy (FITES) Committee

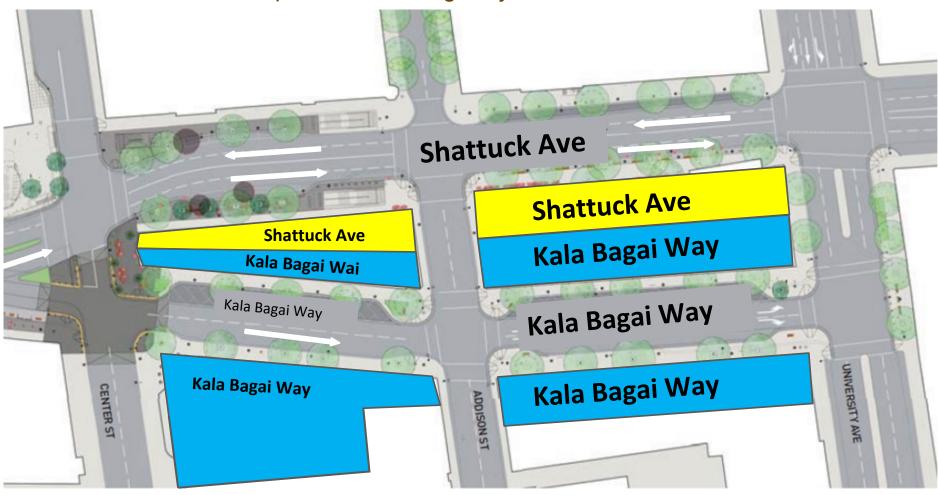
Unanimous FITES Committee Support

Kala Bagai Way

Existing Conditions



Street Names with Proposed Renaming Project



Staff Recommendation:

Adopt a Resolution renaming the two block portion of Shattuck Avenue 'East' from Center Street to University Avenue, including the eastern facing block faces of Shattuck Square and Berkeley Square to Kala Bagai Way as recommended by the Facilities, Infrastructure, Transportation, Environment & Sustainability Policy (FITES) Committee and affirming the western segment of Shattuck Avenue, including the western facing block faces of Shattuck Square and Berkeley Square will be known as Shattuck Avenue.