

Civic Arts Commission
Office of Economic Development

Agenda

Civic Arts Commission Public Art Subcommittee

Thursday, January 16, 2020 at 9:00-10:30 a.m.
2180 Milvia Street, 1st Floor, Cypress Room, Berkeley, CA 94704

Please refrain from wearing scented products to public meetings

1. **CALL TO ORDER AND ROLL CALL**

2. **PUBLIC COMMENT**

3. **DISCUSSION ITEMS WITH POSSIBLE ACTION**

- a) 2542 Durant – Final Art Plan (Attachment 1)
- b) Turtle Island Update
- c) Public Art in Parks – Discuss possible sites for new art with staff from Parks Recreation & Waterfront Department
- d) Design for Sign with Bell for "Earthsong" by Artist Wang Po Shu (Attachment 2)
- e) 1.5% for Public Art Policy – Discuss Ordinance Language
- f) Review Council Referrals: Family Friendly Art, Telegraph Avenue Painted Crosswalk Art Project, City Flag (Attachment 3)

4. **CHAIR'S REPORT**

- a) Equity of Access to Arts Funding

5. **STAFF REPORT**

- a) "Overcoming Obstacles" sculpture (Attachment 4)

6. **ADJOURNMENT**

Attachments:

1. 2542 Durant – Final Art Plan
2. Design for Sign with Bell for "Earthsong" by Artist Wang Po Shu
3. Council Referrals: Family Friendly Art, Telegraph Avenue Painted Crosswalk Art Project, City Flag
4. "Overcoming Obstacles"

Staff Contact:
Jennifer Lovvorn
Secretary to the Civic Arts Commission
Berkeley, CA 94704

Phone: (510) 981-7533
TDD: (510) 981-6903
Email: jlovvorn@cityofberkeley.info

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Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at the Civic Arts Office located at 2180 Milvia Street, First Floor, Berkeley, CA 94704.

ADA Disclaimer

This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

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FINAL PUBLIC ART PLAN

2542 DURANT AVENUE

JANUARY 8, 2020

ARTIST QUALIFICATIONS

E D U C A T I O N

Rhode Island School of Design, Providence RI (RISD)
Bachelors of Fine Arts, Sculpture 2007

Brown University Liberal Arts Courses 2005

Haystack Mountain School of Crafts Summer Course 2006
(Blacksmithing and Mechanisms)

Peters Valley Craft Center Summer Courses 2005
(Blacksmithing and Basket Weaving)

E X H I B I T I O N S
A W A R D S

To The Moon 2017
Curation by Colin Bliss and Will Reeves
The Wurks, Providence RI

Interstice: Memory, Mind & Alzheimer's Disease 2015
Curation by Peter J. Snyder and Babette Allina
Cohen Gallery, The Granoff Center for Creative Arts, Brown University, Providence RI

The Observatory Project 2012
Curation by Babette Allina and Mikhail Mansion
Ladd Observatory, Brown University, Providence RI

Expose (*RK Projects*) 2012
Eastern Butcher Block Factory, Providence RI

De/Construct II 2009
150 Chestnut St. Providence, RI (Nominated for best exhibition in New England)

Structures of Space and Light 2009
The Hope Artist Villiage, Pawtucket RI

We Found Space: Senior Sculpture Thesis Exhibition 2007
22 Conduit St. Central Falls, RI

Cast It, Mold It 2007
Benson Hall Gallery

Sculpture Exhibition 2007
Woods-Gerry Gallery

ROCK PAPERS SCREENS 2007
Benson Hall Gallery

Sculpture Undergraduate Exhibitions
Fall 2004, Spring 2005, Fall 2005, and Spring 2006
191 Westminster Street

Steel Yard Public Projects 2007-2012
Hand Forge Municipal Cans for Bristol, RI 2009 and 2010
At request of the township and then again.
International Charter School of Pawtucket Garden 2008
Collection of Sculptural objects to be placed in the garden.
Rack-a-gami for RISD and town of Warren 2007
Design and fabricated a series of bike racks.

Nominated for Windgate Fellowship 2007
One of two seniors to represent RISD in a national competition

THE STEEL YARD APPRENTICESHIP PROGRAM IN TRADITIONAL OCCUPATIONAL ART 2007
RISCA grant to study timber framing with Tim Whitehouse

EXPERIENCE

The Wurks 2009 – present

Is a space I help found. Based in Providence RI, The Wurks is a collaboratively managed artist's workspace located in Providence's historic mill district. Our space houses communal wood and metal fabrication shops, a print shop, and an exhibition space, as well as sizable studio spaces for both individual artists and groups. The Wurks exists as a place for a diverse group of artists and designers to foster a community of hard work and forward thinking in the Ocean State. Our aim is to provide the conceptual support and the physical equipment necessary for Rhode Island creatives to realize and share their wild visions.

RISD CRITIC 2016-present

Primarily Teach introduction to materials to incoming graduate students.

ID METAL SHOP TECHNICIAN RISD 2012-present

Oversee and Manage the metal shop of the Industrial Design Program. It is a large machine shop with some sheet and bar forming equipment. Primary duties include assisting faculty and students with classes and projects as well as managing and maintaining the equipment and space. Also manage the budget and oversee eighteen student employees.

RISD MUSEUM 2010-2012

Responsible for art handling and installation of paintings, sculptures, and antiquities. Worked extensively on the permanent collection of ancient greek and roman works, permanent collection of medieval and gothic works, Linda Bengalis retrospective, ect. Primarily responsible for any metal mounts, fixtures, displays both in consultation of design and creation of.

ARTIST ASSISTANCE 2008-present

These are a list of artist that I've worked for either consulting, custom fabrication, public installation, and exhibition design/handling/installation.

Doug Borkman
Alba Corrado
Adrienne Evans
Jonathan Glat
Brower Hatcher
Megan and Murray McMillian
Jeff Hesser

Katie Koti
Lucky Leone
Allison Paschke
Denis Pelliteer
Merlin Szasz
Farzin Lotfi-Jam
Dan Clayman

The Steel Yard, Teacher Summer 2007-2012

Have taught introduction to Blacksmithing. I have assisted Andy Donner during his month and a half blacksmithing class and Josh Dow and the Iron Guild's iron casting class at the Steel Yard during the summer, as well as a major contributor to the annual Halloween Iron Pour spectacular. In the past I to managed open studios where maintain many of my responsibilities as a metal shop monitor

Zuerner Design, Designer and Fabricator Summer 2007- 2009

Assist in designing custom furniture, and print and web graphic design. I assist with the manufacture and installation of our custom works. Shop specializes in furniture, cabinets, and other architectural mill work. Currently company is becoming more of an in-house interior architectural firm with both metal and wood working capabilities.

Penland School of Craft, Teaching Assistant for both Iron and Wood Summer 2007

Responsibilities included facilitating faculty, Marc Maiorana and Peter Galbert, and students. Preparing demonstrations and exhibiting and proper safety procedure. Responsible for maintenance of the tools and space in both the Iron Studio and Wood Studio. Also gave slide lecture of my work to the school.

RISD, Foundry and Woodshop Technician Assistant/ Monitor 2004 – 2007

Responsibilities included facilitating faculty and students, demonstrations of tools and proper safety, maintenance of the tools and space in both the sculpture woodshop and foundry. I also manage and run open bronze pours.

RISD, Resident Assistant for Freshmen and Pre-College 2004 - 2007

Responsible for 15-20 high school and college freshmen, acting as a community leader, supporter, mediator, friend, and event organizer. Around people all the time and always helping.

RISD, Teacher Assistant Jeff Hesser 2005-2007

Figure modeling class: 3-D Kinetic Anatomy, and Advanced Figure Sculpture

RISD, Teacher Assistant Alba Corrado 2006, 2007

Intermediate and Advanced Figure modeling, Freshmen 3-D Foundation

RISD, Teacher Assistant Bryce Hobbs 2004

Freshmen Foundation Drawing

S K I L L S

Steel: Proficient at Stick welding, MIG welding, TIG welding (stainless, aluminum bronze, steel), Oxygen and Acetylene cutting and welding, plasmas cutting. Fluent in industrial fabrication equipment (brake, slip roll, shear, ect.) as well as both manual and CNC machining (vertical mill and metal lathe). I have 15 years of blacksmithing experience.

Mold Making: block and case mold for ceramic production (porcelain), plaster waste molds, rubber molds, lost wax ceramic shell, lost wax standard investment, Pattern boards and core boxes, wood molds. All scales from monumental to jewelry.

Modeling/Prototyping: I have 15+ years experience with a variety of life size busts, figures from 2" to ¾ lifesize, as well as developing prototypes of products and consumer goods. Foam (styrene, urethanes, ect.), Clay (oil and water based, wood).

Woodworking: from general carpentry to fine cabinetry and furniture, I am well versed in all machine tools (joiner, planer, table saw, shaper, radial arm saw, lathe) and have experience in timber framing, coppering, steam bending, pattern making and hand joinery

Computer: 5 Years+ SolidWorks and well versed in G-Code and several CAM packages. 10+ Years of Adobe Suite and Microsoft Office and Goggle Applications.

ART BUDGET
DESCRIPTION OF MATERIALS
SITE RELATIONSHIP

2542 DURANT AVENUE

FINAL PUBLIC ART PLAN

CONSTRUCTION BUDGET FOR ART

Cost of Art (including design, fabrication and installation)	\$42,185.00
Art Consultant Fee	4,200.00

ARTWORK MATERIALS

The sculptures will be cast from raw grey iron. It was selected because of its castability and durability. This is the same material used for many outdoor street applications like tree grates. Because of its high carbon content and the presence of silicon, cast iron has excellent castability. It is durable with excellent resistance to wear and weather and require no maintenance.

RELATIONSHIP BETWEEN ARTWORK AND THE SITE

- **Artwork function:**

The purpose of the artwork is to create a sense of entry for residents and visitors to the housing units. Three pairs of pillars mark the entrance path. They will be topped with repetitive, identical sculptures. The pairs of pillars descend in height as the pathway narrows to create a false perspective which will serve to visually draw people into the entrance court and elevator lobby of the building.

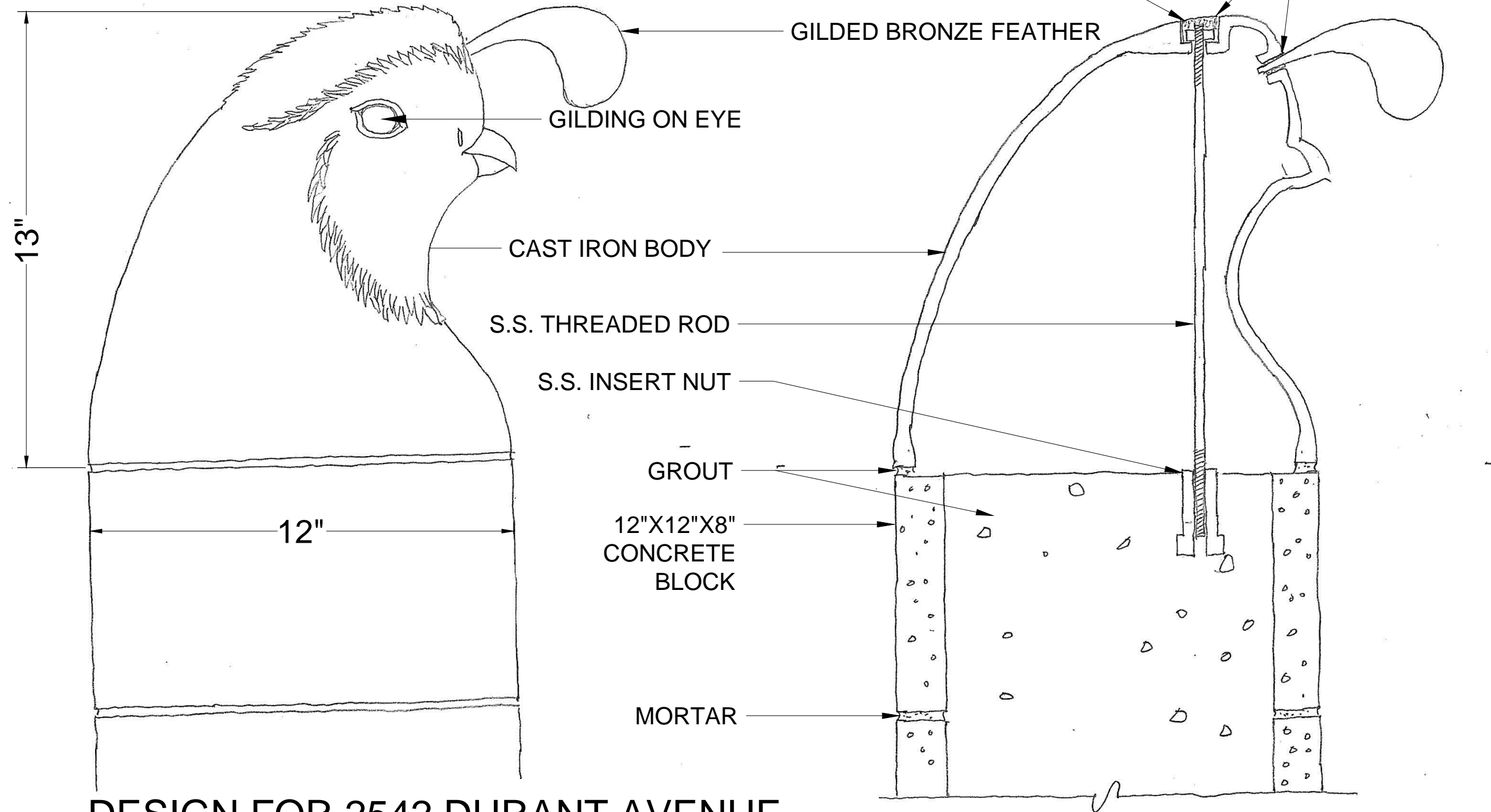
The developer was interested in a figurative work of art. The artist suggested celebrating the native California Valley Quail as the subject for his sculptures. Quail were once so common in the area that the Peralta family (owners of Rancho San Antonio which included Berkeley) named the creek where they built one of their original homes “Condornices” Creek, meaning “quails.”

- **Conservation and Maintenance:**

Because the sculptures will be cast in a durable metal, a cast iron alloy, and solidly attached to the tops of the concrete block columns, no maintenance will be required. They will acquire a patina with age.

ARTWORK RENDERING

NOTE: STEEL REINFORCING NOT SHOWN



DESIGN FOR 2542 DURANT AVENUE,
BERKELEY, CA

WILLIAM C. REEVES



Civic Arts Program
Office of Economic Development
City Manager's Office

PROCESS FORM

Public Art on Private Development Program

Project Name: 2542 Durant

Address: 2542 Durant Ave. Berkeley, CA 94704

Development Agency/Owner's Name: John T. and Marley Lyman

Contact Person: Kirk E. Peterson

Phone: 510-547-0275

Email: kirk@kpaarch.com

Art Consultant: Suzan R. Locke

Phone: (510)547-5455

Email: suzylocke@comcast.net

Date of Use Permit application: Sept. 16, 2016

1. **Conceptual Public Art Plan** (to be included in Use Permit application)

Date of Completion: _____ Approved By: _____

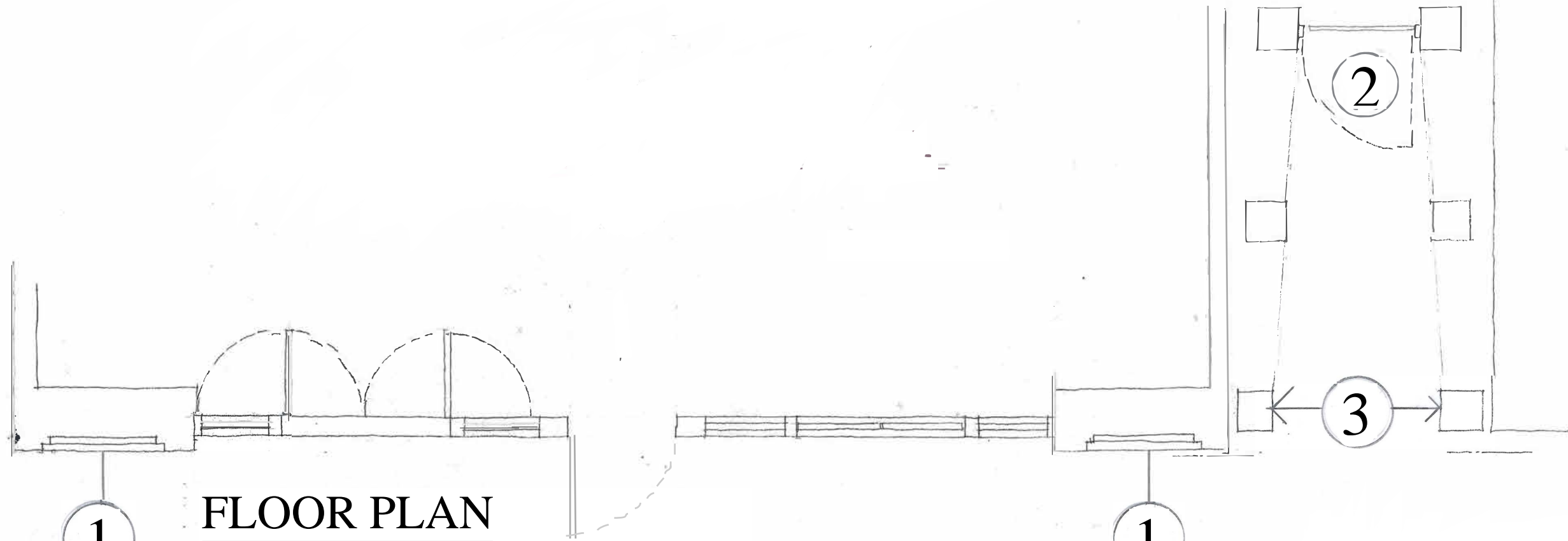
a) Artwork medium:

1. Mosaic tile panels
2. Metal gate
3. Sculpted gate posts—cast stone

b) Proposed artwork location(s). Feel free to attach a map or drawing

See attached Elevation and Plan with locations noted.

—Developer shall engage the services of an approved public art consultant to proceed—

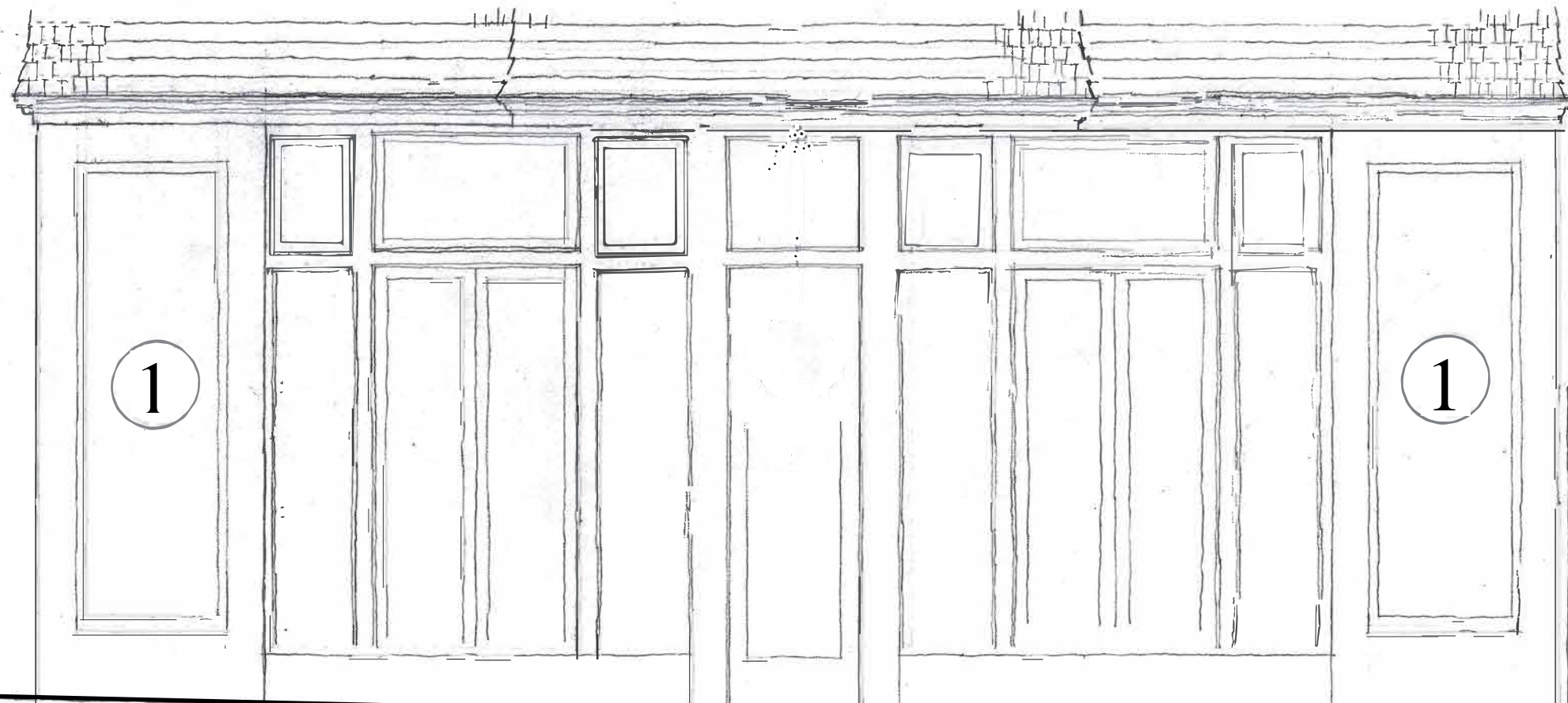


FLOOR PLAN

1

1

- 1. MOSAIC TILE PANELS
- 2. METAL GATE
- 3. GATE POSTS



DURANT STREET ELEVATION

3

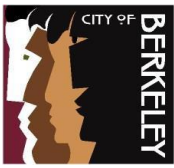
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**1% ART
LOCATIONS**

2542 DURANT AVE.
KPA Assoc. 9•17•2019

ALLOCATION DECLARATION



PUBLIC ART ON PRIVATE DEVELOPMENT PROGRAM Allocation Declaration

Civic Arts Program
Office of Economic Development
City Manager's Office

(For Use by Applicant Only)

Project Address: 2542 Durant Ave. Berkeley, CA 94704	Project Title: 2542 Durant
Description of Project: 32 Unit, 5 story apartment building w/ ground floor retail	Total Building Permit Valuation: \$4,218,542
Point of Contact (Name & Title): Kirk E. Peterson, Architect	Organization Name & Mailing Address: Kirk E. Peterson & Associates, Architects 5253 College Ave., Oakland, CA, 94618
Telephone: (510)547-0275	Email: Kirk@KPAarch.com

Declaration

I certify that I am the property owner, authorized agent of the property owner or other person having a legal right, interest, or entitlement to the use of the property that is the subject of this declaration. I declare that I shall comply with the requirements of City of Berkeley Municipal Code Section 23C.23.050 in the manner indicated below:

- Placement of artwork(s) on the premises valued at 1% of the total building permit valuation for the development. [1% = \$ 42,185]
- A combination: include on-site publicly accessible artwork valued at less than 1% with an amount equal to 80% of the difference in value paid to the City as an in-lieu fee.
- Depositing into the City's Public Art Fund, payment of an in-lieu fee equal to 0.8% of the total building permit valuation for the development.[0.8% = _____]

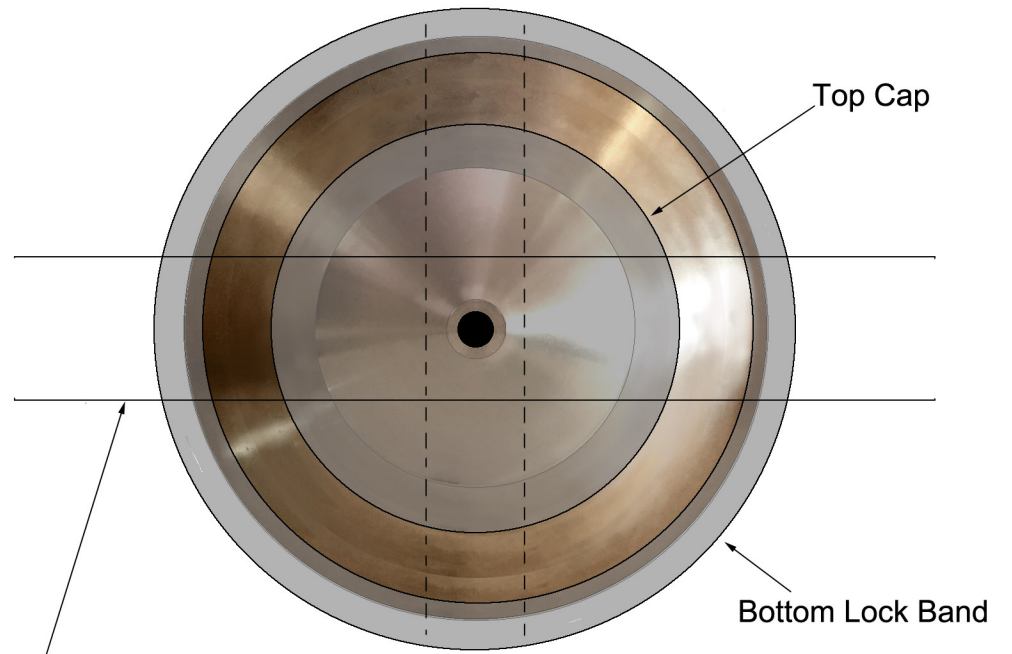
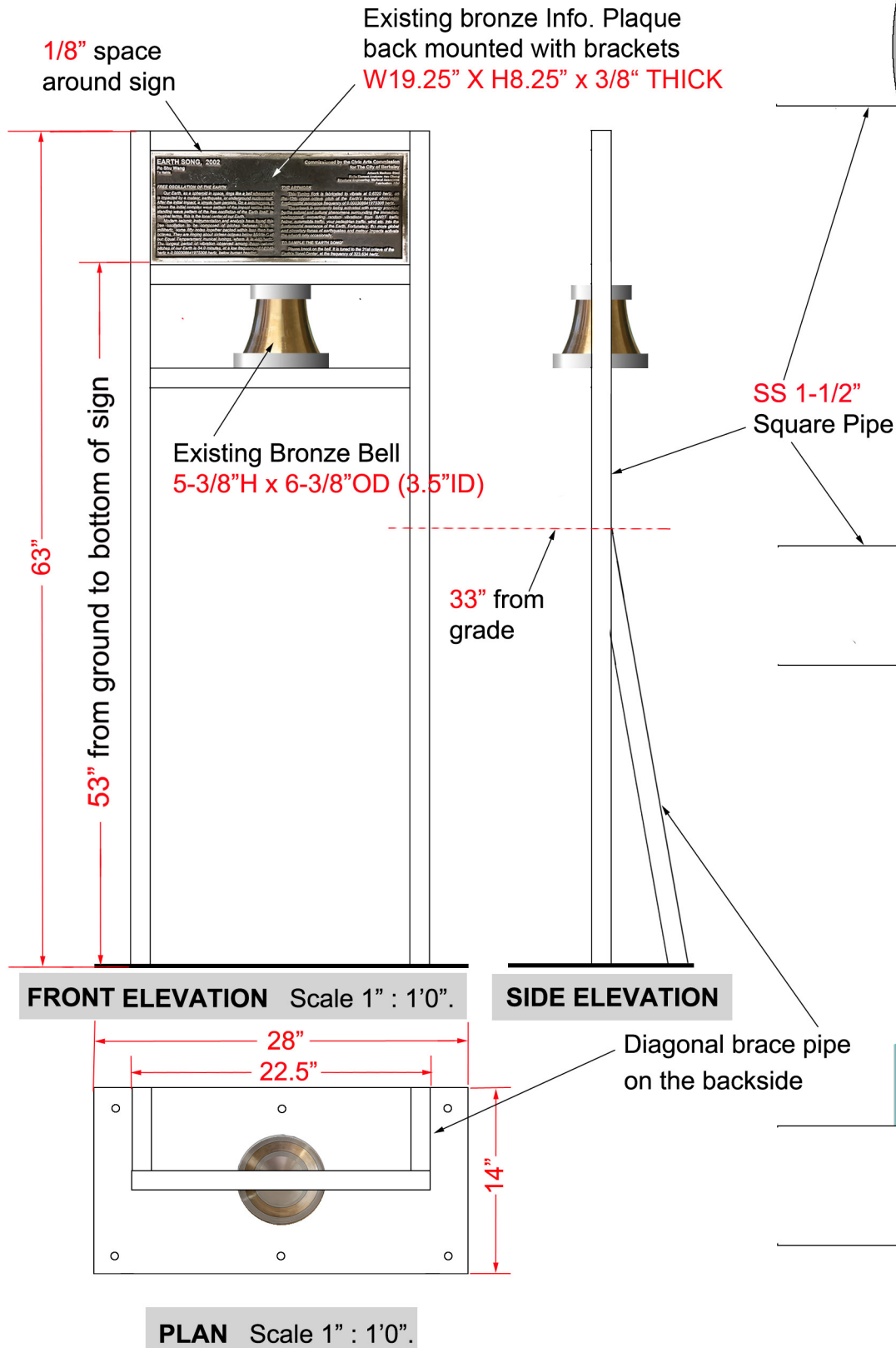
Applicant Signature:  Date: September 30, 2019

(For Use by City of Berkeley Only)

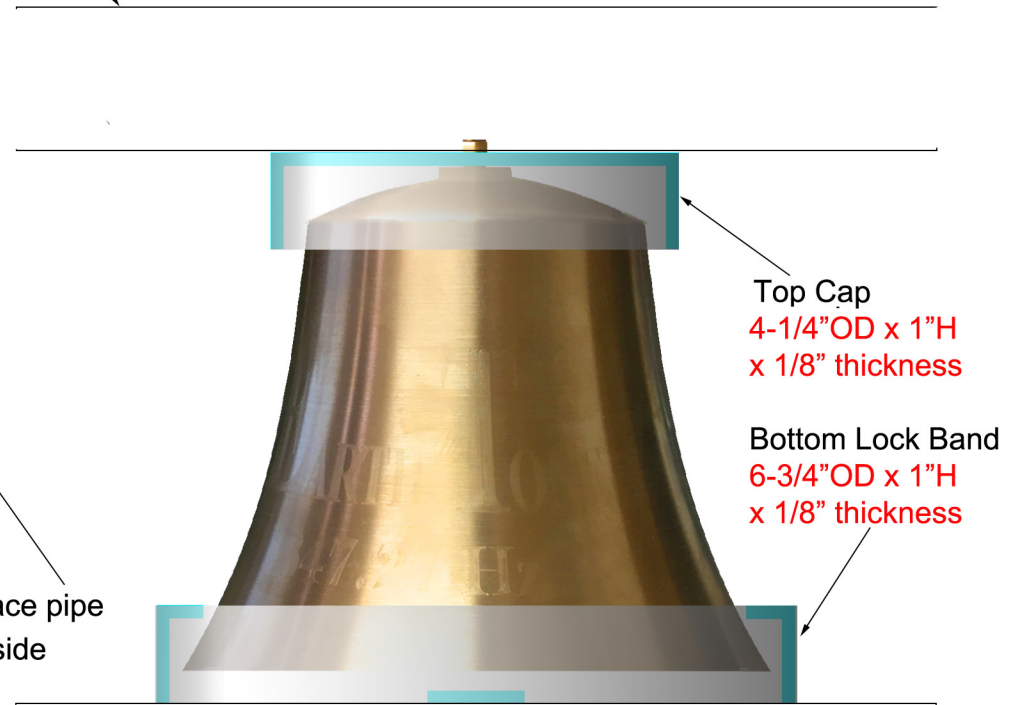
<input type="checkbox"/> Apply an in-lieu fee of 0.8% equaling \$ _____	Authorized Signature, Title, Date:
<input type="checkbox"/> Approved for Public Art Plan	Authorized Signature, Title, Date:
<input type="checkbox"/> Apply Administrative Fee (5%) for On-Site Publicly Accessible Art	Authorized Signature, Title, Date:

NEW SIGNAGE STAND

Material 1-1/2" SS304 square pipe
Overall dimensions: H63" x W22.5" x D14"



BELL MOUNT DETAILS, PLAN
Scale 1/2" : 1"



BELL MOUNT DETAILS, ELEVATION



Kriss Worthington

Councilmember, City of Berkeley, District 7
2180 Milvia Street, 5th Floor, Berkeley, CA 94704
PHONE 510-981-7170, FAX 510-981-7177
EMAIL kworthington@cityofberkeley.info

CONSENT CALENDAR
09/12/17

To: Honorable Mayor and Members of the City Council
From: Councilmember Kriss Worthington
Subject: Referral to the Civic Arts Commission to Consider the Creation and Selection of a Flag for the City of Berkeley

RECOMMENDATION:

That the Council ~~open a space for submissions from the public and refer to the Civic Arts Commission to that the Civic Arts Commission se~~ select a flag for the City of Berkeley from submissions from the public for the City of Berkeley.

BACKGROUND:

Out of the fourteen cities in Alameda County, eleven have city flags. This includes cities that are a fraction of our population and share a fraction of our national spotlight. This is because in the US almost all major cities and many smaller ones have flags. When properly utilized, city flags can serve as a common symbol for members of a community to rally behind. However, despite our heightened visibility on the national scale and significant population, Berkeley has never had a flag.

As such a vibrant city with such a rich history, Berkeley has an abundance of symbolism to draw upon in designing a flag. It is highly important that the design come from within the community rather than be placed upon it, and creating a space for public submissions ensures that the process of choosing a design is democratic and reflects the will of the people of Berkeley. It also provides an opportunity for members of the community to make an artistic contribution to the City of Berkeley, and to celebrate the thriving arts community within our great city.

Berkeley is a prominent and wonderful city that deserves a memorable and beautiful flag to celebrate the diversity of its people.

FINANCIAL IMPLICATIONS:

Minimal.

ENVIRONMENTAL SUSTAINABILITY:

Consistent with Berkeley's Environmental Sustainability Goals.

CONTACT PERSON(S):

Councilmember Kriss Worthington, 510-981-7170



Kriss Worthington

Councilmember, City of Berkeley, District 7
2180 Milvia Street, 5th Floor, Berkeley, CA 94704
PHONE 510-981-7170, FAX 510-981-7177,
EMAIL kworthington@cityofberkeley.info

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CONSENT CALENDAR

October 30th 2018

To: Honorable Mayor and Members of the City Council
From: Councilmember Kriss Worthington
Subject: Referral to the Civic Arts Commission to create interactive family-friendly art attractions

RECOMMENDATION

Recommend that the Council refer to the Civic Arts Commission to create interactive family-friendly art attractions in the City of Berkeley.

BACKGROUND

Arts exhibits can be a fun way to promote tourism to Berkeley and patronage of local businesses. Many neighboring cities have attractions such as giant sculptural letters spelling out their name, which children enjoy climbing on. For instance, in San Francisco, there are pop up art exhibits which promote sharing photos on social media.

Berkeley, as a city full of artists and creative energy, should also have attractions of artistic values that will attract children and young people: be it riding on the exhibits, taking photos with them and posting on Instagram, or other fun activities.

Interactive museums, like San Francisco's Museum of Ice Cream, have sparked public interest and participation in visiting different types of museums.

A Berkeley "pop-up art exhibit" can take many directions, whether it be fun or thematic, with low infrastructure costs and high social media activity. Moreover, it could attract people from all age groups while bringing in wider audiences who have not been avid museum-goers. This has the potential to generate revenue for the Berkeley art scene and bring the community together in a fun, family-friendly environment.

Berkeley is a city with a rich and vibrant culture. To continue its legacy of cultural prosperity, Berkeley should establish modern interactive art attractions. This is also an opportunity to generate revenue through ticket sales. For example, exhibits like "Wonder" in New York, helped to increase viewership immensely in the first few weeks and even reputable museums with an established audience like the Hirshhorn Museum, increased membership by 6,566%. Interactive museum attractions would encourage people who otherwise wouldn't visit museums to visit due to interactive activities, photo opportunities, and fun pop-up arts.

FISCAL IMPACTS OF RECOMMENDATION: To be determined.

ENVIRONMENTAL SUSTAINABILITY: No Negative Impact.

CONTACT PERSON

Councilmember Kriss Worthington 510-981-7170



CITY COUNCILMEMBER
RIGEL ROBINSON
 DISTRICT 7

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CONSENT CALENDAR
 September 24, 2019

To: Honorable Mayor and Members of the City Council
 From: Councilmember Rigel Robinson
 Subject: Referral: Telegraph Crosswalk Art Installations

RECOMMENDATION

Refer to the Civic Arts Commission to develop and return to Council with a plan to:

1. Create a public contest to design new crosswalk art on Telegraph at the intersections of Bancroft, Durant, Channing, Haste, and Dwight Streets.
2. Build the winning design on the intersections.

BACKGROUND

Crosswalk art installations are a simple, effective way to improve a community street. Such installations can improve the visual character of a neighborhood and help express the history of their community. Cities such as San Francisco, Vancouver, Portland, and Long Beach have celebrated their culture through painting unique designs on their streets.

Painting an intersection in bright colors can also improve safety and reduce conflict between different modes of transportation, especially when combined with the implementation of a scramble intersection. Artwork that sharply contrasts with unpainted pavement increases drivers' awareness of pedestrians crossing the street, which significantly reduces automobile accidents.¹ Following the installation of crosswalk beautification in Oakland, the rate of drivers stopping for pedestrians has increased 86 percent.² Telegraph Avenue is a zone of heavy foot traffic, particularly from UC Berkeley students who walk to and from campus every day.

Many cities across the country have installed colorful street art and received positive feedback from residents, visitors, and the media. A notable example can be seen in the City of San Francisco, which installed rainbow crosswalks throughout the Castro District to celebrate the city's rich LGBTQ+ history and community. Local residents appreciate the improved character and aesthetic of their streets, as well as the artistic expression and representation of their culture.

¹ <https://www.smartcitiesdive.com/news/creative-crosswalks-street-art-meets-safety-enhancement/526474/>

² <https://www.eastbayexpress.com/SevenDays/archives/2017/10/10/oakland-develops-new-approach-to-fixing-dangerous-intersections-faster>

Oakland has also recently implemented new crosswalk designs as part of its Paint The Town initiative, in which community groups partner with the city in street beautification efforts. The city emblazoned Chinatown's intersections with a pattern historically used in China's imperial court during the Qing Dynasty.³ The design is a culturally relevant and community-rooted way to improve pedestrian safety.

This proposal is consistent with the Telegraph Public Realm Plan, approved by the Berkeley City Council in 2016. The plan lays out a proposal to build scramble intersections at the intersections of Telegraph Avenue with Bancroft, Durant, Channing, Haste, and Dwight Way. Scrambles allow pedestrians to cross diagonally at an intersection, and are accompanied by vibrant paint treatments that direct motorists to yield. The plan states that if a scramble is not possible at any of these intersections, the City should consider installing crosswalk art regardless.⁴

The City of Berkeley should create crosswalk art for the historic Telegraph district to celebrate its unique culture and history. By inviting local residents to participate in the creative process through a public contest, the city has an opportunity to build a sense of community and civic pride. These street beautification efforts would showcase the vibrancy of Telegraph Avenue, encourage foot traffic to nearby businesses, and bring the city closer to its Vision Zero goals.

FINANCIAL IMPLICATIONS

Cost depends on the specific design and the potential for outside funding. Installation costs in the various cities that have implemented permanent crosswalk art range from \$4,000 in Portland⁵ to \$35,000 per crosswalk in West Hollywood.⁶ Staff and the Commission should also consider maintenance costs when making their recommendation.

ENVIRONMENTAL SUSTAINABILITY

No impact.

CONTACT PERSON

Councilmember Rigel Robinson, (510) 981-7170
Benjamin Salop, Intern

³ <https://www.eastbaytimes.com/2008/07/17/chinatown-more-pedestrian-friendly-2/>

⁴ <https://www.berkeleyside.com/wp-content/uploads/2016/09/Telegraph-Public-Realm-Plan-Final-Low-Res.pdf>

⁵ https://www.oregonlive.com/commuting/2015/06/portland_unveils_citys_first_c.html

⁶ https://cdn.muckrock.com/foia_files/2018/06/18/PeerCities_RainbowCrosswalk_CaseStudyReport_August2015.pdf

Attachments:

- 1: City of San Francisco, Castro District: Rainbow crosswalk
- 2: City of Oakland, Chinatown: Qing Dynasty crosswalk
- 3: City of Seattle crosswalk, Exhibit A
- 4: City of Seattle crosswalk, Exhibit B



Source: https://www.baynewsnow.com/castro_39716121324_o



Source: <https://www.pinterest.com/pin/60657926207334135/>



Source: <https://www.twitter.com/rigelrobinson>



Source: <https://www.twitter.com/rigelrobinson>

