



Civic Arts Commission
Office of Economic Development

Civic Arts Commission Meeting

Wednesday, March 23, 2022

6:00 PM

PUBLIC ADVISORY: THIS MEETING WILL BE CONDUCTED EXCLUSIVELY THROUGH VIDEOCONFERENCE AND TELECONFERENCE

Pursuant to Government Code Section 54953(e) and the state declared emergency, this meeting of the Civic Arts Commission will be conducted exclusively through teleconference and Zoom videoconference. The COVID-19 state of emergency continues to directly impact the ability of the members to meet safely in person and presents imminent risks to the health of attendees. Therefore, no physical meeting location will be available.

To access the meeting remotely: Join from a PC, Mac, iPad, iPhone, or Android device: Please use this URL <https://us02web.zoom.us/j/86147520326>. If you do not wish for your name to appear on the screen, then use the drop-down menu and click on "rename" to rename yourself to be anonymous. To request to speak, use the "raise hand" icon by rolling over the bottom of the screen. To join by phone: Dial **1-669-900-9128** and enter Meeting ID: **861 4752 0326**. If you wish to comment during the public comment portion of the agenda, Press *9 and wait to be recognized by the Chair. To submit an e-mail comment during the meeting to be read aloud during public comment, email civicarts@cityofberkeley.info with the Subject Line in this format: "PUBLIC COMMENT ITEM ##." Please observe a 150-word limit. Time limits on public comments will apply.

Agenda

1. **CALL TO ORDER**
2. **ROLL CALL**
3. **PUBLIC COMMENT** (for items not on the agenda)
4. **APPROVAL OF MINUTES**
 - a) February 23, 2022 Draft Minutes (Attachment 1)
5. **CHAIR'S REPORT**
 - a) No report

6. PRESENTATIONS, DISCUSSION, & ACTION ITEMS (All items for presentation, discussion and possible action)

- a) Annual Election of Chair and Vice Chair
- b) Appoint Cameron Woo as the Civic Arts Commissioner on the Design Review Committee to replace Dana Blecher
- c) Discuss Draft Civic Arts Commission Work Plan for FY 2022-2023 (Attachment 2)
- d) Discuss Festivals and History of Alcohol Sales

7. STAFF REPORT

- a) Update on Public Art Funding Ordinance
- b) Update on Staffing
- c) California Arts Council Administrators of Color Fellowship and Related Program Ideas (Attachment 3)

8. COMMITTEE REPORTS

- a) Grants
 - Lisa Bullwinkel, Chair
 - Liz Ozol
 - Cameron Woo
- b) Policy
 - Kim Anno, Chair
 - Lisa Bullwinkel
 - Modesto Covarrubias
- c) Public Art
 - Matt Passmore, Chair
 - Kim Anno
 - Dana Blecher
 - Modesto Covarrubias
- d) Representative on Berkeley Cultural Trust
 - Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee Representative

- Liz Ozol
 - Riti Dhesi
- f) Representative on Design Review Committee
- Dana Blecher
- g) Representative on Ad-Hoc Artists Affordable Housing Committee
- Kim Anno

9. COMMUNICATION

10. ADJOURNMENT

Attachments:

1. February 23, 2022 Draft Minutes
2. Draft Civic Arts Commission Work Plan for FY 2022-2023
3. California Arts Council Administrators of Color Fellowship

Staff Contact:
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ADA Disclaimer

To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6418 (V) or 981-6347 (TDD) at least three business days before the meeting date.



Civic Arts Commission
Office of Economic Development

DRAFT MINUTES
Civic Arts Commission Meeting
Wednesday, February 23, 2022
6:00 PM

No physical location; meeting held exclusively through videoconference and teleconference.

1. CALL TO ORDER 6:00 PM

2. ROLL CALL

Commissioners Present: Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Woo.

Commissioners Absent: None

Staff Present: Jennifer Lovvorn, Commission Secretary/Chief Cultural Affairs Officer; Donnaricia Scurry, Civic Arts Analyst.

Members of the public in attendance: 6

3. PUBLIC COMMENT (for items not on the agenda)

3 speakers

APPROVAL OF MINUTES

a) January 19, 2022 Draft Minutes

Action: M/S/C (Blecher/Dhesi) to approve the January 19, 2022 Minutes.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

4. CHAIR'S REPORT

a) Review of various funding sources for Civic Arts programs.

5. PRESENTATIONS, DISCUSSION & ACTION ITEMS

a) **Update on Hinkel Park renovation, Scott Ferris**

b) **352 Shattuck (Logan Park) Final Public Art Plan, Presented by Karen Eichler**

Action: M/S/C (Anno/Blecher) to approve 2353 Shattuck (Logan Park) Final Public Art Plan, Presented by Karen Eichler.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhese, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

c) **2352 Shattuck (Logan Park) – Request for a one-time, project specific (limited to the development at 2352 Shattuck) alteration to Section VII of the Public Art in Private Development Guidelines**

Action: M/S/C (Bullwinkel/Anno) to approve the request for a one-time project specific (limited development at 2352 Shattuck) alteration to Section VII of the Public Art in Private Development Guidelines as follows: Section VII. OWNERSHIP MAINTENANCE AND REMOVAL OR REPLACEMENT: B. On-Site Publicly Accessible Art shall remain on the site for the life of the building, except if the Artist and Developer agree to remove the artwork. Should the Artist and Developer agree to remove the On-Site Publicly Accessible Art, the Developer shall notify the City at least 6 months before doing so. The On-Site Publicly Accessible Art shall be donated to the City for installation by the City at a City-owned building, which shall be determined by the City at that time. The City shall cover the cost of removal of the artwork and installation of the artwork at the City owned site. The City shall not cover the cost of any replacement finishes on 2352 Shattuck at the site where the artwork was removed.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhese, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

d) **Draft Public Art Funding Ordinance – Revise percentage to 1.75% to align with Public Art on Private Development Ordinance**

Action: M/S/C (Bullwinkel/Passmore) to approve the Draft Public Art Funding Ordinance with revised percentage to 1.75% to align with Public Art on Private Development Ordinance.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhese, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

e) **FY23 Civic Art Grant Guidelines for Festivals and Individual Artists**

Action: M/S/C (Woo/Anno) to approve FY23 Civic Art Grant Guidelines for Festivals and Individual Artists.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhese, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

f) **Use of FY22 Pool of Grant Application Review Panelists for FY23 Civic Arts Grants for Festivals and Individual Artists**

Action: M/S/C (Dhesi/Ozol) to approve the use of FY22 Pool of Grant Application Review Panelists for FY23 Civic Arts Grants for Festivals and Individual Artists.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.

6. STAFF REPORT

- a) Update on Berkeley Arts Recovery Grants for Arts Organizations & Festivals.
- b) Update on Berkeley Arts Recover Grants for Individual Artists.
- c) FY23 Civic Arts Commission Work Plan to be submitted by June 30, 2022.

7. COMMITTEE REPORTS

- a) Grants — No report.
 - Lisa Bullwinkel, Chair
 - Liz Ozol
 - Cameron Woo
- b) Policy — No report.
 - Kim Anno, Chair
 - Lisa Bullwinkel
 - Modesto Covarrubias
- c) Public Art — Met on February 16th and all action items were presented tonight. Also discussed 600 Addison’s community benefit project where there may be several art opportunities.
 - Matt Passmore, Chair
 - Kim Anno
 - Dana Blecher
 - Modesto Covarrubias
- d) Representative on Berkeley Cultural Trust — Berkeley Cultural Trust has raised money to hire a consultant to assist with their mission statement.
 - Lisa Bullwinkel
- e) Representatives on Berkeley Arts Education Steering Committee (BAESC) — The next meeting will be held on February 28, 2022.
 - Liz Ozol

- Riti Dhesi
- Representative on Design Review Committee — Commissioner Woo attended the February meeting where two development projects were reviewed.
 - Dana Blecher
- Representative on Ad-Hoc Artists Affordable Housing Committee — Commissioner Anno stated that the committee needs to reconvene regarding next steps.
 - Kim Anno

8. COMMUNICATION

9. ADJOURNMENT Adjourn 7:48 PM

Action: M/S/C (Blecher/Ozol) to adjourn commission meeting.

Vote: Ayes — Anno, Blecher, Bullwinkel, Covarrubias, Dhesi, Ozol, Passmore, Woo; Nays — None; Abstain — None; Absent — None.



Jennifer Lovvorn
 Secretary to the Civic Arts Commission
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Civic Arts Commission

Civic Arts Commission FY23 Work Plan

Approved by Civic Arts Commission: xxx

Policy Committee

1. Develop a program and process for certifying Artists and Cultural Workers for eligibility for affordable artist housing culminating in a referral to City Council.
2. Develop a program and process for the City to incentivize the creation of artist affordable (middle, low and very low income) live work housing in exiting vacant storefronts culminating in a referral to City Council.
3. Develop a program and process for the City to incentivize the creation of artist affordable (middle, low and very low income) live work housing in ground floor in new development culminating in a referral to City Council.
4. (With Grants Committee) Review and approve Civic Art Grants Guideline Revisions for FY24 for Arts Organizations, Individual Artists and Festivals.
5. (With Grants Committee) Advocate to Council for the restoration of the Festival Grant funding level back up to \$200,000.
6. (With Grants Committee and Berkeley Arts Education Steering Committee “BAESC”) Analyze existing Arts Organization grants to determine current arts education grantees and develop guidelines for an Arts Education Grant. .
7. (With Public Art Committee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
8. (With Grants Committee) In response to Council Referral, develop guidelines for a Creative Spaces Capital Grant Program for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. And (With Grants Committee) Advocate to Council to provide funding for a Creative Spaces Capital Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits. Explore permit fee waivers for grant funded capital improvements.
9. Create Guidelines for the selection of the City of Berkeley Poet Laureate.

10. Support the creation of the Arts Hub community arts center for performances, classes, art exhibitions and other activities at the Veterans Building.
11. Analyze demographics of grants and public art commissions.

Grants Committee

1. (With Policy Committee) Advocate to Council for the restoration of the Festival Grant funding level back up to \$200,000.
2. (With Policy Committee) In response to Council Referral, develop guidelines for a Creative Spaces Capital Grant Program for Berkeley-based arts and cultural organizations that will help support their ability to stay in Berkeley. And (With Policy Committee) Advocate to Council to provide funding for a Creative Spaces Capital Grant Program on an ongoing basis to help stem displacement of Berkeley-based arts and culture nonprofits.
3. Select Grant Review Panelists for FY24 cycle.
4. Review Grant Panel Scores and determine Civic Art Grant award amounts for FY23.
5. (With Policy Committee) Review and approve Civic Art Grants Guideline Revisions for FY24 for Arts Organizations, Individual Artists, and Festivals.
6. (With Policy Committee and Berkeley Arts Education Steering Committee “BAESC”) Analyze existing Arts Organization grants to determine current arts education grantees and develop guidelines for an Arts Education Grant. .
7. Review analysis prepared by staff of geographic spread of FY23 grants funds throughout City of Berkeley.

Public Art Committee

1. (With Policy Committee) Advocate to Council that the Public Art Funding ordinance be adopted to replace the current “1.5% for Public Art” resolution.
2. Review and approve artwork purchase for Civic Center building.
3. Review and approve Private Percent for Art Plans at the following phases: Conceptual, Preliminary, and Final.
4. Review and approve artwork commission by Mildred Howard for Adeline Street and Martin Luther King Jr. Way.
5. Draft response to Council Referral for family friendly art.

6. Planning for selection of next round of sound installations for BART Plaza.
7. Review and approve specific installation site for the donated Assyrian Queen sculpture.
8. Review and approve the Call for Artists for the Homelessness Social Practice Public Art Project.
9. (With Policy Committee) Review and approve revised Public Art Guidelines updated to reflect best practices and recommend corresponding updates to the Municipal Code where relevant.
10. In response to Council Referral, develop project plan for a crosswalk mural program.
11. In response to Council Referral, develop project plan for a City of Berkeley flag.
12. Review and approve designs for a memorial to the Irish students who died in the 2015 balcony collapse.
13. Draft response to Council Referral for a replacement mural for the Center for Independent Living.

Commission Representative to the Berkeley Arts Education Steering Committee

1. Build relationships with Berkeley Unified School District Board Members by attending office hours and sharing Create CA Declaration of Student Rights
2. Discuss and draft advocacy plan to bring to BUSD School Board to increase access to theater, dance, and visual arts education in Berkeley schools.
3. Monitor implementation of BUSD BEARS 2021 Arts Summer Program and fulfil CAC grant reporting expectations.
4. Support utilization of high school and/or college students as BEARS 2021 summer arts instructors in collaboration with arts organizations, funded through Youth Works workforce development funding.
5. Explore feasibility of developing partnerships with colleges and universities to offer unit credit for teaching in BUSD afterschool and summer arts programs.
6. (With Policy & Grants Committees) Develop guidelines for an Arts Education Grant Program and advocate to Council for funding for this program.
7. Engage Berkeley Families and Community to celebrate current arts education programming and offer ideas about the future Berkeley Art Hub.

Commission Representative to the Design Review Committee

1. Ensure proposed building projects reviewed by DRC comply with the Private Percent for

Art Ordinance.

Commission Representatives to the Civic Center Visioning Work Group

1. Convene monthly meetings to determine, with stakeholder input, the arts and cultural uses and associated space needs for the Veterans Memorial Building, the Maudelle Shirek Building (Old City Hall), and Martin Luther King Jr. Civic Center Park with input from stakeholders.

DRAFT

PRESS RELEASE

Jan 14, 2021

CONFIDENTIAL DRAFT - Embargoed until 1/14/21

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ANNOUNCING THE CALIFORNIA ARTS COUNCIL ADMINISTRATORS OF COLOR FELLOWS AND HOST ORGANIZATIONS

SAN JOSE, CA – This January, the School of Arts & Culture at MHP (SOAC) will be leading a \$1 million statewide workforce development initiative with the goal of supporting an inclusive workforce. The [California Arts Council Administrators of Color Fellowship](#), or “CAC ACF” for short, is doing its part to increase representation in the arts administration field, which is a microcosm of the overall sector’s lack of equity and access to positions of influence.

Following a competitive application process in the summer of 2020, SOAC convened a panel of experienced arts administrators and culture bearers to select this year’s cohort, reflecting the breadth of expertise from arts leaders of color statewide. The 2021 cohort includes 10 individual Fellows paired with mentoring Host Organizations based in their respective regions.

Bay Area (Oakland / Richmond) Fellow: Sarah Guerra (Oakland) Host: Richmond Art Center (Richmond)	Bay Area (San Francisco) Fellow: Javier Stell-Frésquez (San Francisco) Host: World Arts West (San Francisco)
Bay Area (San Jose) Fellow: Betty Nguyễn (San Jose) Host: Red Ladder Theatre Company (San Jose)	Central Coast Fellow: Eric Mora (Salinas) Host: Santa Cruz Museum of Art & History (Santa Cruz)
Central Valley Fellow: Theodor Davis (Stockton) Host: Artes Américas: The Mexican Arts Center (Fresno)	Greater Los Angeles Fellow: Jade Puga (Los Angeles) Host: Avenue 50 Studio, Inc. (Los Angeles)
Greater Northern Region (Capital) Fellow: Beatrice Thomas (Vallejo) Host: Latino Center of Art and Culture (Sacramento)	Greater Northern Region (Upstate) Fellow: Nanette Kelley (McKinleyville) Host: Ink People Center for the Arts (Eureka)

Inland Empire	San Diego Area
Fellow: Khalil Bleux (Murrieta) Host: Riverside Art Museum (Riverside)	Fellow: Luisa Martínez (Tijuana/Chula Vista) Host: San Diego Museum of Us (San Diego)

Fellows will receive a \$50,000 stipend and access to a number of resources, including professional development opportunities and a collaborative learning community. The fellowship offers Host Organizations \$35,000 to mentor their Fellows and assist with administrative costs.

[Click here to learn more, including Fellow bios and Host Organization details.](#)

ABOUT THE CALIFORNIA ARTS COUNCIL ADMINISTRATORS OF COLOR FELLOWSHIP

The [California Arts Council Administrators of Color Fellowship](#) is administered by the School of Arts & Culture at MHP, and is in partnership with the California Arts Council and SVCCreates. The arduous, but necessary goal of CAC ACF is to uplift an inclusive workforce and to support the vibrancy of organizations that create and preserve the cultural identities of all California communities. The pilot program is made possible by a grant from The James Irvine Foundation and one-time increased state arts funding.

“California is the most diverse state in the country, and it is essential for the leadership at our arts and culture organizations to reflect our communities,” said California Arts Council Chair Larry Baza. “The urgency for arts organizations to invest more in our artists and arts leaders of color is greater than ever, and the Administrators of Color Fellowship program provides institutional access and resources to bolster these extraordinary Fellows in their future leadership roles. This program represents our Council’s values by fostering a sense of belonging as we support California’s cultural workers.”

The Arts Council designated SOAC, a cultural institution in East San Jose, as the statewide Administering Organization at a public meeting in September 2019, following a competitive application process. SOAC, with support from the California Arts Council and SVCCreates, managed the call for Fellows and Host Organizations, facilitated the peer-review panel process, and developed the programming.

SOAC will offer valuable engagement opportunities for Fellows, including monthly virtual professional development sessions and immersive co-learning programming reflecting the concerns of the communities where Fellows and Host Organizations are based.

“This \$1 million workforce development initiative is years in the making, and carries even more weight as our creative sector grapples with unprecedented challenges,” said Jonathan Borca, Director of Strategic Partnerships at SOAC, and Program Director for CAC ACF. “Personally, this work gives me energy. As we see our communities uprising and demand racial equity, I wake up daily hoping to do justice to this inspiring network of change agents.”

FOR MORE INFORMATION

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The School of Arts and Culture at the Mexican Heritage Plaza is a vibrant, cultural institution in East San Jose that seeks to catalyze creativity and empower community. For the past 10 years, the SOAC has been pioneering an approach to build authentic diversity and inclusion in Silicon Valley's arts and culture sector. Learn more at <https://www.schoolofartsandculture.org>.