



# Industry Groups

The City of Berkeley works with many business associations that cater to established businesses and startups in specific industry sectors including tourism, technology, biotechnology, life sciences, medical devices and manufacturing. Read more to learn about the industry organizations that serve Berkeley businesses.

---

## [Visit Berkeley](#)

[Visit Berkeley](#), formerly the Berkeley Convention & Visitors Bureau and Film Office, serves the tourism industry. It cultivates and promotes Berkeley as a desirable destination for meetings, conventions, tour groups, and leisure travel. The site also includes a great map to find [Berkeley's shopping districts](#).



---

## [Berkeley Startup Cluster](#)

The [Berkeley Startup Cluster](#) strives to make Berkeley a more vibrant, accessible and equitable place for startups to launch and grow. A partnership between the City of Berkeley, UC Berkeley, the Lawrence Berkeley National Lab, the Downtown Berkeley Association, the Berkeley Chamber of Commerce, and many Berkeley incubators, accelerators and co-working spaces, the network sponsors events, advocates for policies, and undertakes other marketing and public education activities that support Berkeley's early stage, high-growth innovation and technology businesses.



---

## [Biocom California](#)

Founded in 1995, [Biocom California](#) is a statewide industry association for the life science sector. Biocom California works on behalf of its nearly 1,600 members in the pharmaceutical, medical device and biotechnology sectors to drive public policy, strengthen networks for industry professionals, increase access to capital, introduce cutting-edge workforce development and STEM education programs, and create value-driven savings programs.



## **Bay Area Biomedical Manufacturing Network**

The [Biomedical Manufacturing Network](#) (BMN) assists biomedical companies in the San Francisco Bay Area with firm strategy, product and process design, pilot testing and clinical trials, production planning, and supply chain management. BMN also maintains a database and maps of California biomedical companies and conducts research on biomedical manufacturing location and technology adoption.



---

## **California Life Sciences**

[California Life Sciences](#) (CLS) is a member-based organization that advocates for the life sciences sector and its diverse innovation pipeline. For more than 30 years, CLS has served the community by supporting companies of all sizes, from early-stage innovators and startups to established industry leaders in the fields of biotechnology, pharmaceuticals, and medical technology. CLS also works closely with universities, academic and research institutions, the investment community, and other critical partners to shape public policy, improve access to breakthrough technologies, educate lawmakers, and advance equity within our ecosystem.



---

## **Bay Area Urban Manufacturing Initiative**

The [Bay Area Urban Manufacturing Initiative](#) (BAUM) facilitates the creation of a well-defined and interconnected regional manufacturing ecosystem with cities across the Bay Area.



---

## **Association of Manufacturers Bay Area**

[Association of Manufacturers Bay Area](#) (AMBAYArea) is a trade group dedicated to ensuring that manufacturing thrives in the Bay Area. AMBAYArea supports and promotes Bay Area manufacturing through Advocacy, Collaboration, Member Education, Purchasing Power, and Workforce Development.



---

## **West Berkeley Arts and Industry Council**

The [West Berkeley Arts & Industry Council](#)'s mission is to support a sustainable industrial and arts economy and culture in West Berkeley. Originally created by the City of Berkeley, it transitioned to an independent non-profit devoted to providing a voice for these sectors while assuring an appropriately zoned, affordable land base for West Berkeley's thriving industrial and arts economy and culture.